

NAME OF EVENT	DATE/VENUE	BRIEF DESCRIPTION	PROJECT OFFICER
AUSTRALIA			
Asia Pacific Incentives and Meetings Expo (AIME) 2018	20-21 February 2018Melbourne, Australia	The Asia Pacific Incentives and Meetings Expo (AIME) is one of the largest international business events exhibition in Australia. It provides an exclusive opportunity for one-on-one meetings and access to quality education and networking events. This year, AIME's Buyer selection process is "by invitation only" to ensure that all Buyers are looking for destinations for future events.	<p>Jocelyn Casiano Email: joy_casiano@tpb.gov.ph</p> <p>Mary Ann Caramat Email: maryann_caramat@tpb.gov.ph</p>
Luxperience	16-19 September 2018Sydney, Australia	Luxperience is the only high-end experiential travel trade and MICE event in the Australasia and Pacific region that connects the world's most exclusive travel providers and Buyers. It offers a B2B sales and marketing platform, including a high-level threee-day business exchange for global luxury operators.	<p>Karem Miranda Email: karem_miranda@tpb.gov.ph</p> <p>Marietta Santillan Email: mayet_santillan@tpb.gov.ph</p>
CHINA			
Incentive Travel & Conventions, Meetings (IT&CM) China 2018 with sales presentation Shanghai, China	IT&CM - 20-22 March 2018; Shanghai Sales Presentation - 19 or 23 March 2018 (TBC)Shanghai, China	IT&CM China has established itself as China's leading professional MICE business and networking event and the only MICE Fair in Shanghai / Eastern China. Bringing together Chinese and international MICE exhibitors and buyers in one dynamic marketplace, IT&CM China is the platform for leading players in the industry to explore business opportunities on all fronts.	<p>Jocelyn Casiano Email: joy_casiano@tpb.gov.ph</p> <p>Sherdoll Bayona Email: sherdoll_bayona@tpb.gov.ph</p>
GERMANY			
IMEX Frankfurt	15-17 May 2018Frankfurt, Germany	IMEX in Frankfurt is an award-winning trade show run by the IMEX Group. It features an exclusive B2B event with the most influential buyers from around the world. Participants include 3,500 exhibitors from 157 countries representing national and regional tourist offices, major hotel groups, airlines, DMCs, service providers, trade associations and more, along with 4,000 hosted Buyers from more than 60 world markets.	<p>Jasmin Parra Email: jas_parra@tpb.gov.ph</p> <p>Natashia Blanquisco Email: natashia_blanquisco@tpb.gov.ph</p>
JAPAN			
Japan MICE Presentation	1st week March 2018Tokyo, Osaka and Nagoya, Japan	The series of Philippine MICE Presentations in Japan is a new initiative by the Tourism Promotions Board, in cooperation with the Department of Tourism Offices in Tokyo and Osaka. MICE presentations will be done in three key Japanese cities: Tokyo, Osaka and Nagoya, to increase awareness of the Philippines as an ideal MICE destination, specifically among incentive travel planners and event organizers.	<p>Marietta Santillan Email: mayet_santillan@tpb.gov.ph</p> <p>Joanne Cuento Email: joanne_cuento@tpb.gov.ph</p>
SINGAPORE			

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Singapore / Malaysia MICE Presentations	07-11 May 2018 Singapore, Kuala Lumpur, Malaysia	<p>The Philippine MICE Presentations in Singapore and Malaysia is a yearly initiative of the Tourism Promotions Board MICE Department to establish a networking venue for private sector partners and MICE buyers in Singapore and Malaysia.</p> <p>This year's sales mission will be in cooperation with the Philippine Market Representatives in Singapore and Malaysia, Philippine private sector representatives and other Philippine MICE stakeholders. It will include a series of sales presentations to strengthen market position of the Philippines as an ideal MICE destination specifically for incentive travel planners and event organizers in the Asia Pacific.</p>	<p>Karem Miranda Email: karem_miranda@tpb.gov.ph</p> <p>Mary Ann Caramat Email: maryann_caramat@tpb.gov.ph</p> <p>Grace La Rosa Email: grace_larosa@tpb.gov.ph</p>
SPAIN			
Incentive Business Travel Mart (IBTM) World	27-29 November 2018 Barcelona, Spain	IBTM World (formerly EIBTM) is a leading global event for the meetings, incentives, conferences, events and business travel industry, taking place in Barcelona. The event gathers meetings industry professionals for three days of focused business opportunities, thought provoking professional education and networking to drive its delegates' business into the future.	<p>Sherdoll Bayona Email: sherdoll_bayona@tpb.gov.ph</p> <p>Marietta Santillan Email: mayet_santillan@tpb.gov.ph</p>
THAILAND			
IT&CM Asia	18-20 September 2018 Bangkok, Thailand	IT&CMA has established itself as Asia Pacific's premier MICE show which brings together the region's top MICE suppliers and key industry players to collectively sell Asia as an exciting and diverse MICE destination.	<p>Sherdoll Bayona Email: sherdoll_bayona@tpb.gov.ph</p> <p>Yvette Cruz Email: rivet_cruz@tpb.gov.ph</p> <p>Edmon Loza Email: edmon_loza@tpb.gov.ph</p>
UNITED STATES			
IMEX America	16-18 October 2018 Las Vegas, NV, USA	IMEX America is the largest and most important trade show for the meetings and incentive travel industry in North America. More than 4,000 qualified Buyers from all industry sectors attend IMEX America to plan and book all types of MICE events, from high-level incentives, to huge association conventions.	<p>Karem Miranda Email: karem_miranda@tpb.gov.ph</p> <p>Joanne Cuento Email: joanne_cuento@tpb.gov.ph</p>