

NAME OF EVENT	DATE/VENUE	BRIEF DESCRIPTION	PROJECT OFFICER
AUSTRALIA			
Flight Centre Travel Expo 2017	04-05 February, 11-12 February, 18-19 February 2017 Sydney, Melbourne and Brisbane	The Tourism Promotions Board, in coordination with DOT Sydney, is organizing the Philippines' participation to the Flight Centre Travel Expo 2017 in Sydney, Melbourne and Brisbane, Australia to be held in February 04-19. The Expo is managed in such a way that sales is centralized to the Flight Center Travel Group (FCTG). Exhibitors are just there to promote the destination and their tour programs carried by the FCTG, distribute promotional or destination brochures and provide answers to all queries about the country. Sale is immediate as all retail agents of FCTG are scattered per suburb within the expo venue, all ready to answer queries and afford point of sale for interested travellers. When in doubt, they throw the question/client to the respective exhibitor/s.	Micaela B. Ochoa Email: micaela_ochoa@tpb.gov.ph Tel: +63 2 5259318 to 27 loc 203 / 5257320
OZTek Dive Conference & Exhibition 2017	18-19 March 2017 ICC Exhibition Centre Darling Harbour, Sydney, Australia	OZTek is the premier dive equipment show in the Asia Pacific Region covering all aspects of photography, travel and technical diving. The event will be featuring a speaker based event bringing together over 500 key influencers as prepaid pass holders and another 1400 enthusiastic participants, making this event is a unique opportunity to have the Philippine dive destinations at the forefront of the people who matter in diving.	Micaela B. Ochoa Email: micaela_ochoa@tpb.gov.ph Tel: +63 2 5259318 to 27 loc 203 / 5257320
CHINA			
Guangzhou International Travel Fair (GITF)	22-25 February 2017 Pazhou Exhibition Center, Guangzhou, China	Guangzhou International Travel Fair (GITF) is one of the most influential B2B fairs focusing on outbound and inbound travel plus M.I.C.E. The trade and consumer engagements in Guangzhou will include product presentation and B2B table top meetings with selected leisure and MICE agents. The Philippine Department of Tourism Shanghai office has reserved a 90 square meter booth in the International Hall to promote Philippine tourism. Participation Fee: US\$500	Jaime A Sy Email: james_sy@tpb.gov.ph Tel: 4042641 / 5259318 loc 203 Gemma S. Isic Email: gemma_isic@tpb.gov.ph Tel: 5259318 loc. 203
China Outbound Travel and Tourism Market (COTTM)	28-31 March 2017 National Agricultural Exhibition Center, Beijing, China	China Outbound Travel and Tourism Market (COTTM) is regarded as the industry's most important platform to promote travel and it remains to be the only business to business event focusing purely on the Chinese outbound tourist market. The Philippine Department of Tourism Beijing office has reserved a 75 square meter booth space in the said venue. Participation Fee: US\$500	Jaime A. Sy Email: james_sy@tpb.gov.ph Tel: 4042641 / 5259318 loc 203 Gemma S. Isic Email: gemma_isic@tpb.gov.ph Tel: 5259318 loc. 203
Diving and Resort Travel (DRT) Shanghai	Date: TBA Venue: TBA	The DRT Show is considered to be the largest gathering for diving enthusiasts, marine conservationists and anyone with a passion for the underwater world. The DRT Show has been met with an overwhelming response as an important regional event. We truly promote diving brands and we are supported by top-level exhibitors; we also lead many of dive equipment manufacturers, water sport equipment manufacturers, dive resorts, tourism boards, marine conservation and diving organizations in the industry.	Jaime A. Sy Email: james_sy@tpb.gov.ph Tel: 4042641 / 5259318 loc 203 Gemma S. Isic Email: gemma_isic@tpb.gov.ph Tel: 5259318 loc. 203

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World Travel Fair (WTF) Shanghai	Date: TBA Venue: TBA	Shanghai World Travel Fair is a unique opportunity for the global travel trade to meet, network, negotiate and conduct business, plus an effective platform for consumer marketing. In 2016, the fair gathered more than 42,200 visitors and over 750 exhibitors globally.	Jaime A. Sy Email: james_sy@tpb.gov.ph Tel: 4042641 / 5259318 loc 203 Gemma S. Isic Email: gemma_isic@tpb.gov.ph Tel: 5259318 loc. 203
Expat Show	Date: TBA Venue: TBA	Expat Show Shanghai is a 3 day event being held from 8th September to 10th September 2017 at the Shanghai Exhibition Center in Shanghai, China. This event showcases products like Food & Beverage, Finance & Investment, Health, Education, Tourism, Lifestyle, Associations, Restaurants and many more etc. in the Railway, Shipping & Aviation industry.	Jaime A. Sy Email: james_sy@tpb.gov.ph Tel: 4042641 / 5259318 loc 203 Gemma S. Isic Email: gemma_isic@tpb.gov.ph Tel: 5259318 loc. 203
GERMANY			
Internationale Tourismus Borse (ITB)	09-13 March 2016Berlin, Germany	The ITB-Berlin 2016 is the world's leading travel show where companies and organizations' top decision-makers, experts, buyers and young professionals in the travel trade industry meet under one roof to network, negotiate and do business. Participation Fees: USD 800.00/1 delegate USD1,000.00/2 delegates	Christie Navarro Email: christie_navarro@tpb.gov.ph / christie.navarro502@yahoo.com Tel: 632 5257320
Boot Dusseldorf 2017	21-29 January 2017Dusseldorf, Germany	The biggest annual trade and consumer fair organized by Messe Düsseldorf GmbH which attracts both, dice and water sports enthusiasts. The event is being attended by major scuba diving associations like PADI, SSI, IAC and the German Scuba Divers (VDST). Participation Fees: USD 1,200.00 / 1 delegate USD 1,500.00 / 2 delegates	Annie Buenavente Email: annie_buenavente@tpb.gov.ph Tel: 632 5259318 loc 265 / Telefax: 632 5257320 Michael Malonda Email: michael_malonda@tpb.gov.ph Tel: 632 5259318 loc 265 / Telefax: 632 5257320
HONG KONG			
DRT Show Hong Kong	09 - 11 December 2016 Hong Kong Convention and Exhibition Centre (HKCEC)	The DRT Show is considered to be the largest gathering for diving enthusiasts, marine conservationists and anyone with a passion for the underwater world. The DRT Show has been met with an overwhelming response as an important regional event. We truly promote branding and are supported by top-level exhibitors and leading dive equipment manufacturers, water sport equipment manufacturers, dive resorts, tourism boards, marine conservation and diving organizations. Participation Fee: USD 500.00	James A. Sy Email: james_sy@tpb.gov.ph Tel: 632 5257320 Micaela B. Ochoa Email: micaela_ochoa@tpb.gov.ph Tel: 632 5257320
JAPAN			
Tourism Expo Japan	20-23 September 2018Tokyo Big Sight, Japan	JATA Tourism Expo is Japan's flagship tourism and travel show. It receives an excess of 150,000 visitors every year with more than 1,800 exhibitors from 154 countries and 47 prefectures. Highlights of the four-day event will include travel showcase, international tourism forum, business meetings and awards commendation.	Francine Roca Email: francine_roca@tpb.gov.ph Tel: 632 5257320
Marine Diving Fair	15 March 2018Tokyo, Japan	Considered among the largest dive resort and consumer fairs, Marine Diving Fair (MDF) is an annual dive show organized in cooperation with the Marine Arts Center Co., Ltd., publisher of four major dive magazines. Participation Fee: USD 500/company	Francine Roca Email: francine_roca@tpb.gov.ph Tel: 632-5257320
MALAYSIA			

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Malaysia International Dive Expo (MIDE)	12-14 May 2017Kuala Lumpur, Malaysia	Now in its 11th year, MIDE is strongly focused on the business of diving to attract trade as well as industry brands. The expo is internationally recognised and well received by industry players globally. MIDE expo is one of the fastest growing market shares in South East Asia. Participation Fee: USD 500.00	James Sy Email: james_sy@tpb.gov.ph Tel: 632 5257320 Joram Ng Email: joram_ng@tpb.gov.ph Tel: 632 5257320
MATTA International Travel Fair	11-13 March 2016PWTC, Kuala Lumpur	MATTA FAIR is Malaysia's premier travel extravaganza providing global exposure and endless business opportunities in this exciting era. The event will provide visitors with a host of exciting and value for money travel options and excellent business and travel opportunities. At least 80,000 or more visitors from Malaysia, ASEAN and the rest of the world are expected to visit the fair. Participation Fee: USD 300.00	James Sy Email: james_sy@tpb.gov.ph Tel: 632 5257320 Joram Ng Email: joram_ng@tpb.gov.ph Tel: 632 5257320
Malaysia International Travel Fair (MITM)	05 -07 August 2016Mid Valley Exhibition Centre, Malaysia	MITM TRAVEL FAIR is one of the most sought after travel fairs for the tour operators, national tourism organizations, travel trades and must attend by the consumers and tourism industry players. This annual consumer tourism and travel event is a mega market place for different segments of tourism players to display and offer their attractive affordable packages and promotions especially targeted for consumers' travel in the 2nd half of the year. Participation Fee: USD 500.00	James Sy Email: james_sy@tpb.gov.ph Tel: 632 5257320 Joram Ng Email: joram_ng@tpb.gov.ph Tel: 632 5257320
PHILIPPINES			
2018 Winter Escapade	03-11 February 2018Manila and Davao	Winter Escapade is an annual project of the Philippine Foreign Service Posts in Canada and is a banner tourism project under Balikbayan Program of TPB and in cooperation with the Department of Foreign Affairs. In 2016, a total of 305 delegates participated in the tour and visited Bicol Region and Puerto Princesa, Palawan.	MICHELLE S. ALCANTARA Domestic Promotions Department Tel Nos.: +63 2 5259318 to 27 loc 244 / 5251255 Email:michelle_alcantara@tpb.gov.ph
Ambassadors Tour	Date: TBAVenue: TBA	Started last 2004 where all Foreign Service Posts in the U.S. and Canada and the Department of Tourism (DOT) conceptualized the flagship project, the Ambassadors, Consul Generals and Tourism Directors' Tour (ACGTDT) to the Philippines. The first ACGTDT Tour to the Philippines was launched in 2005 with more than 500 participants coming from all over United States and Canada. In July 2011 ACGTD has been designated as a banner tourism project under the Department of Tourism Pinoy Homecoming Program. The 10th Ambassadors, Consuls General and Tourism Directors Tour to the Philippines was held from July 06-10, 2015.	MICHELLE S. ALCANTARA Domestic Promotions Department Tel Nos.: +63 2 5259318 to 27 loc 244 / 5251255 Email:michelle_alcantara@tpb.gov.ph
SINGAPORE			
ITB Asia 2017	25-27 October 2017Marina Bay Sands, Singapore	ITB Asia is a annually held three day B2B trade show and convention for the travel industry; it is designed to become the primary event for the Asia Pacific travel industry, much like its parent event - ITB Berlin. Today, ITB Asia is the premier meeting place for the travel trade industry and a forum for establishing high-quality customer contacts and conducting businesses. This is where international exhibitors of all sectors within the travel-value chain commerce, and Asia Pacific's leading travel companies and emerging small and medium-sized enterprises meet with top international buyers from the MICE, Leisure and Corporate Travel markets.	James Sy Email: james_sy@tpb.gov.ph Tel: 632 5257320

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ASIA DIVE EXPO (ADEX) 2018	Date: TBA Venue: TBA	<p>ADEX is the longest running and the largest dive expo in Asia celebrating its 22nd year in 2017. A must-attend event for anyone interested or involved in the world of diving, the event has seen a continuous increase in visitors over the past few years, with ADEX 2016 attracting a total of 57,793 visitors over three days!</p> <p>Taking place from April 7 - 9, ADEX 2017 proudly presents world-renowned marine life artists, conservationists and photographers to speak about their passion and work towards marine life. It is organized by Underwater360 (UW360), and is an event being endorsed by major organizations in the industry such as DEMA (USA), the Singapore Tourism Board (STB) and the Singapore Underwater Federation (SUF).</p>	<p>James Sy Email: james_sy@tpb.gov.ph Tel: +63 2 525 9318 to 27 loc 203</p> <p>Monica Sta Ana Email: monica_staana@tpb.gov.ph Tel: +63 2 525 9318 to 27 loc 203</p>
INTERNATIONALE TOURISMUS BÖRSE (ITB) ASIA 2018	Date: TBA Venue: TBA	<p>ITB Asia, Asia's Leading Travel Trade Show, is celebrating its 10th year anniversary in 2017. Asia's largest and only hybrid show, bringing 10,876 show attendees from MICE, Corporate, and Leisure sectors. A purely B2B show with 100% pre-schedule appointments, ITB Asia had a record high of 15,000 pre-matched appointments between exhibitors and pre-qualified buyers, prior to show.</p> <p>Capture the immense growth of the Asian outbound market with over 70% buyers based in Asia. A guaranteed 1:1 ratio between buyers and exhibitors; with 1 in 2 buyers signing a contract with an exhibitor on-site. A 3-day B2B travel trade show, ITB Asia is happening on October 25-27, 2017 at Sands Expo and Convention Centre, Singapore.</p>	<p>James A. Sy Email: james_sy@tpb.gov.ph Tel. No: +63 2 525 9318 to 27 loc 203</p> <p>Monica Sta Ana Email: monica_staana@tpb.gov.ph Tel. No: +63 2 525 9318 to 27 loc 203 monica_staana@tpb.gov.ph</p>
ASEAN Tourism Forum (ATF 2018)	22-26 January 2018 Thailand	<p>The ASEAN Tourism Forum (ATF 2017) is a cooperative regional effort to promote the Association of the Southeast Asian Nations (ASEAN) region as one tourist destination. It took place at the Sands Expo and Convention Centre, Marina Bay Sands last 16-20 January 2017. It is organized by Singapore Tourism Board and supported by Singapore Exhibition & Convention Bureau.</p> <p>Each year, the hosting of ATF is rotated among the member countries (Brunei, Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam).</p> <p>In 2017, the ATF was held and hosted in Singapore. This was the 36th edition of ATF since it's inauguration in Malaysia in 1981 and the third time in Singapore.</p>	<p>James A. Sy Email: james_sy@tpb.gov.ph Tel No.: +63 2 525 9318 to 27 loc 203</p> <p>Monica Sta Ana Email: monica_staana@tpb.gov.ph Tel. No.: +63 2 525 9318 to 27 loc 203</p>
SOUTH KOREA			
Korea World Travel Fair (KOTFA)	Date: TBA Venue: TBA	<p>The biggest international travel fair in Korea with the participation of both international and domestic tourism-related organizations. Participated by 3,751 exhibitors from 51 countries in 2016, the fair attracted 95,267 visitors.</p>	<p>Jojo De Veyra Email: jojo_deveyra@tpb.gov.ph Tel: 632 5257320</p> <p>Doris Aparejado Email: doris_aparejado@tpb.gov.ph Tel: 632 5257320</p>
Busan International Travel Fair	08-11 September 2017 BEXCO, Busan, Korea	<p>Participation in the annual travel fair organized by KOTFA Co. Ltd. The biggest and the only travel exhibition in Busan, the 2nd largest source of Korean outbound travellers.</p> <p>Participation Fee: USD 300.00</p>	<p>Jojo De Veyra Email: jojo_deveyra@tpb.gov.ph Tel: 63 2 5257320</p> <p>Doris Aparejado Email: doris_aparejado@tpb.gov.ph Tel: 63 2 5257320</p>
Mode Tour International Travel Show (MITS) 2016	16-19 November 2017 SETEC, Seoul, Korea	<p>The 4th annual travel mart organized by Mode Tour, the first wholesaler and second biggest travel agency in Korea with 33 direct sales offices and 1,200 personnel all over Korea and overseas branch offices in London, Paris, Tokyo, Beijing, and Zhangjiajie. Partner properties of ModeTour from all over the world participates in it.</p> <p>Participation Fee: By invitation of Mode Tour</p>	<p>Jojo De Veyra Email: jojo_deveyra@tpb.gov.ph Tel: 632 5257320</p> <p>Doris Aparejado Email: doris_aparejado@tpb.gov.ph Tel: 632 5257320</p>

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Hana Tour International Travel Show (HITS)	Date: TBA Venue: TBA	The biggest international travel show in Korea for B2B and B2C business engagement hosted by Hana Tour, Korea's largest tour wholesaler with 1,200 exclusive sales offices and selling 14,000 tourism products through 7,000 partners nationwide. In 2016, 760 exhibitors from 60 countries participated with a total of 1,019 booths. Participation Fee: By invitation of Hana Tour	Jojo De Veyra Email: jojo_deveyra@tpb.gov.ph Tel: 63 2 525 7320 Doris Aparejado Email: doris_aparejado@tpb.gov.ph Tel: 63 2 525 7320
TAIWAN			
DRT Show Taiwan	17 - 19 June 2016 Taipei Flora Expo Centre	Taiwan is considered the most suitable business trading HUB in Asia Pacific, with friendly and high educated residents, large populations of ocean sport lovers, high quality of financial service and distributor. The DRT Show is considered to be the largest gathering for diving enthusiasts, marine conservationists and anyone with a passion for the underwater world. The DRT Show has been met with an overwhelming response as an important regional event. Participation Fee: USD 500.00	James A. Sy Email: james_sy@tpb.gov.ph Tel: 632 5257320 Micaela B. Ochoa Email: micaela_ochoa@tpb.gov.ph Tel: 632 5257320
UNITED KINGDOM			
London International Dive Show	11-14 February 2016 Excel Centre, London , Greater London	Whether you are an experienced scuba diver or just starting out, London International Dive Show (LIDS) - now running for 4 days as part of the biggest leisure sports show in Europe- is the place to be! You will find plenty to interest enjoy and inspire - in an exhibition boasting around 100 exhibitors plus try-dive pool, special features and free talks by diving's leading experts. LIDS 2016 will give visitors the chance to browse and buy diving equipment, training courses and holidays. Participation Fee: USD 640.00	Christie Navarro Email: christie_navarro@tpb.gov.ph / christie.navarro502@yahoo.com Tel: 632 5257320
Dive Birmingham	October 2017 London, United Kingdom	Organized for more than 25 years by DIVER, Britain's best-selling diving magazine, DIVE along with LIDS attracts hundreds of exhibitors offering the latest diving holidays, training courses, and dive gear - on display and to buy -and is visited by thousands of experienced and aspiring divers from UK, Europe and beyond. Participation Fee: USD 640.00	Christie Navarro Email: christie_navarro@tpb.gov.ph / christie.navarro502@yahoo.com Tel: 632 5257320
World Travel Market (WTM)	06-08 November 2017 London Excel, United Kingdom	Staged annually in London, World Travel Market (WTM) - the leading global event for the travel industry - is a vibrant must attend business-to-business event presenting a diverse range of destinations and industry sectors to UK and International travel professionals. It is a unique opportunity for the whole global travel trade to meet, network, negotiate, and conduct business. Participation Fees: USD 800.00 / 1 delegate USD1,000 / 2 delegates	Christie Navarro Email: christie_navarro@tpb.gov.ph / christie.navarro502@yahoo.com Tel: 632 5257320 Nerissa Cruz Email: neri_cruz@tpb.gov.ph Tel: 632 5257320
UNITED STATES			
Diving Equipment and Marketing Association (DEMA) Show 2018	Date: TBA Venue: TBA	The DEMA Show is the world's largest and most important trade-only exhibition and conference for the international diving industry. Considered the "Olympics" of the scuba diving industry, it brings under one roof about 10,000 participants in a 4-day tradeshow that brings together a highly qualified audience of diving, water sports and travel professionals with product demonstrations, presentations and seminars affording networking opportunities for dive buyers and decision makers from around the globe.	Hernan G. Narvadez Email: hernan_narvadez@tpb.gov.ph Tel: 5259318 to 27 loc. 265 / 5257320 Wendy A. Fajardo Email: wendy_fajardo@tpb.gov.ph Tel: 5259318 to 27 loc. 265 / 5257320