



**FELICITAS R. AGONCILLO-REYES**

Assistant Secretary for Investments Promotion  
Board of Investments  
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Felicitas Agoncillo-Reyes is the Assistant Secretary for Investments Promotion at the Board of Investments, the agency spearheading investments generation in the Philippines.

She champions the advocacy of Inclusive Business models, which are pro-poor and pro-business, in government programs and policies, and collaborates with various stakeholders to ensure sustainable investments in the Philippines. She also leads the country’s network of 18 Investment Promotion Agencies that are tasked to formulate and develop strategies to position the Philippines as the prime investment destination. Furthermore, she is the driving force of domestic investments promotion and leads the agency in organizing local roadshows, project generation programs, and business-matching.

Prior to assuming her present position, Agoncillo-Reyes served as Assistant Secretary for International Trade at the Department of Trade and Industry (DTI), a member of the Philippine Air Negotiating Panel, Executive Director for the Center for International Trade Expositions and Missions (CITEM), and Executive Director of the Garments and Textile Export Board, where she was the Chief Textile Negotiator of the Philippines.

Agoncillo-Reyes obtained her Masters Degree in Business Administration from De La Salle University Manila, and her Bachelor of Arts Degree in International Studies major in International Systems, Organizations and Asian Studies from Maryknoll College.

