

Annual Procurement Plan for FY 2016

Code	Program / Activities / Project	PMO/ End-User	Mode of Procurement	Schedule for Each Procurement Activity						Estimated Budget (PhP)			Remarks (brief description of Program/Project)
(PAP)													
i l				Ads/Post of IB/REI	Ads/Post of IB/REI Sub/Open of Bids Notice of Award Contract Signing					Total	MOOE	со	
i l				Ads/Post of IB/REI	Sub/Open of Bids	Notice of Award		Contract Signing		Iotai	MOOE		
	ETING COMMUNICATIONS												
	STRATEGIC COMMUNICATION CAMPAIGN FOR PROP	MOTIONS											
	PROMOTIONSTIONS "IT'S MORE FUN IN THE PHILIPPINES",								Gop	600,000,000.00	600,000,000.00		In cooperation with appointed Media Planning
	AND THE NEW "MORE THAN JUST BEACHES" TACTICAL												and Placement Agency
, l'	CAMPAIGN FOR 2016												
II E	BPO / DIGITAL MARKETING STRATEGY												
1 i	in the various markets; Development of Internet and Mobile												
	Business Apps; Translation Requirements; Digital Advertising												
	Requirements												
	KOREA		Excluded						Gop	8,700,000.00	8,700,000.00		
	CHINA		Excluded						Gop	4,000,000.00	4,000,000.00		
	JAPAN		Excluded							7,000,000.00	7,000,000.00		
	SINGAPORE	ļ	Excluded						Gop	1,500,000.00	1,500,000.00		
_	MALAYSIA		Excluded						Gop	1,500,000.00	1,500,000.00		
Щ.	HONG KONG		Excluded						Gop	1,500,000.00	1,500,000.00		
	TAIWAN		Excluded						Gop	1,900,000.00	1,900,000.00		
	AUSTRALIA / NZ		Excluded		REMITTANCE C/O	FOREIGN OFFICE			Gop	10,450,000.00	10,450,000.00		
	SUPPORT TO MDG (TIV RIME)		Excluded						Gop	TBA/SCF	TBA/SCF		
	NORTH AMERICA (USA and CANADA)		Excluded						Gop	8,000,000.00	8,000,000.00		
	GERMANY		Excluded						Gop	5,000,000.00	5,000,000.00		
	LONDON / UNITED KINGDOM		Excluded						Gop	5,000,000.00	5,000,000.00		
	PHILIPPINES								Gop				
	- Maintenance of Strategic Website and Social Media		Excluded						Gop	13,300,000.00	13,300,000.00		
	MICE AND BUSINESS TRAVEL DIGITAL ADVERTISING		Excluded						Gop	5,700,000.00	5,700,000.00		
ı l	Sub-total									73,550,000.00	73,550,000.00		
III I	MEDIA RELATION												
	Support to PR Requirement of TPB, DOT Overseas Offices												
ı i	and ground arrangement for media fam trip												
į į	PR & PUBLICITY												
	KOREA		Excluded						Gop	3,800,000.00	3,800,000.00		
<u>. </u>	CHINA		Excluded						Gop	2,000,000.00	2,000,000.00		
_	JAPAN		Excluded						Gop	2,000,000.00	2,000,000.00		
	HONG KONG		Excluded						Gop	1,250,000.00	1,250,000.00		
	TAIWAN		Excluded		REMITTANCE C/O	FOREIGN OFFICE			Gop	1,250,000.00	1,250,000.00		
	SINGAPORE	ļ	Excluded						Gop	1,250,000.00	1,250,000.00		
	MALAYSIA		Excluded						Gop	1,250,000.00	1,250,000.00		
	AUSTRALIA	ļ	Excluded						Gop	1,250,000.00	1,250,000.00		+
	NORTH AMERICA (USA and CANADA)		Excluded						Gop	1,500,000.00	1,500,000.00		+
	EUROPE (GERMANY, LONDON)	 	Excluded						Gop	1,800,000.00	1,800,000.00		+
_i	PHILIPPINES Sub-total		Excluded						Gop	5,980,000.00	5,980,000.00		+
, l	Sub-total									23,330,000.00	23,330,000.00		
, 	MEDIA FAM TRIPS & GROUND ARRANGEMENTS								+ +				+
_	KOREA		Excluded						Gop	7,000,000.00	7,000,000.00		+
	CHINA		Excluded						Gop	3,000,000.00	3,000,000.00		+
	JAPAN		Excluded						Gop	3,000,000.00	3,000,000.00		†
	HONG KONG		Excluded						Gop	1,000,000.00	1,000,000.00		
	TAIWAN		Excluded		DEMITTANCE CO	EODEICN OFFICE			Gop	2,000,000.00	2,000,000.00		
	SINGAPORE		Excluded		REMITTANCE C/O	FUNEIUN UFFICE			Gop	1,000,000.00	1,000,000.00		
' T	SINGAPORE												
	MALAYSIA		Excluded						Gop	1,000,000.00	1,000,000.00		

'	NORTH AMERICA (USA and CANADA)	Exclud	ed								Gop	3,000,000.00	3,000,000.00	
'	EUROPE (GERMANY, LONDON)	Exclud									Gop	8,000,000.00	8,000,000.00	
'	PHILIPPINES	Public Bio	ding		Schedule c/o Bids	and Award Commit	tee (BAC) (J	January - De	cember 2016)		Gop	4,000,000.00	4,000,000.00	
,	Sub-total											35,000,000.00	35,000,000.00	
ı														
IV	TRI-MEDIA TACTICALADVERTISING CAMPAIGNS											1		
10	Support to Joint Promotions and Advertising Opportunities						T	ı						
,	with Overseas Offices and/or other Marketing Partners													
	KOREA	Exclud	•d		l l			L.	l		Gop	17,000,000.00	17,000,000.00	
	CHINA	Exclud									Gop	17,000,000.00	17,000,000.00	
	JAPAN	Exclud									Gop	17,000,000.00	17,000,000.00	
	SINGAPORE	Exclud									Gop	6,000,000.00	6,000,000.00	
	MALAYSIA	Exclud									Gop	5,000,000.00	5,000,000.00	
	HONG KONG	Exclud												
						REMITTANCE C/O	FOREIGN O	FFICE			Gop	5,000,000.00	5,000,000.00	
	TAIWAN	Exclud									Gop	7,000,000.00	7,000,000.00	
	SUPPORT TO MDG (TIV RIME)	Exclud									Gop	TBA/SCF	TBA/SCF	
	AUSTRALIA/NZ	Exclud									Gop	8,500,000.00	8,500,000.00	
	NORTH AMERICA (USA and CANADA)	Exclud									Gop	8,500,000.00	8,500,000.00	
'	GERMANY	Exclud									Gop	14,500,000.00	14,500,000.00	
	LONDON, UNITED KINGDOM	Exclud	ed .								Gop	23,800,000.00	23,800,000.00	
	PHILIPPINES	Public Bio			Schedule c/o Bids	and Award Commit	tee (BAC) (J	anuary - Dec	ember 2016)		Gop	17,000,000.00	17,000,000.00	
'	MICE BUSINESS TRAVEL	Exclud	ed .			•				_	Gop	5,000,000.00	5,000,000.00	
,	Sub-total											151,300,000.00	151,300,000.00	
V	PRODUCTION OF COLALLATERAL MATERIALS					L								
					Cabadala ala Bida		1 (DAC) (1	D-				0	0	
	A. CREATIVE DEVELOPMENT (Brochure / Ad Materials) B. PRINTING OF INSTUTIONAL BROCHURE (to include Multi-	Public Bio	ding		Schedule c/o Bids	and Award Commit	tee (BAC) (J	anuary - Dec	ember 2016)	1	Gop	8,000,000.00	8,000,000.00	
,	Lingual Brochure)													
	In IMFITP Printing Materials						1	I.						
		D 1.11. D1	P		C also also la	ala Dida and Assaud	C	(BAC) (Amril	2016)			0	0	IMPITE LA CONTROL DE LA CONTRO
	Printing Expenses	Public Bio				c/o Bids and Award					Gop	800,000.00	800,000.00	100,000 pcs IMFITP Interim Brochures
	Printing Expenses	Public Bio				c/o Bids and Award					Gop	3,000,000.00	3,000,000.00	500,000 pcs IMFITP Omnibus Primer
	Printing Expenses	Public Bio				c/o Bids and Award					Gop	10,000,000.00	10,000,000.00	50,000 pcs (each) 10 Destinations Map Brochures
	Printing Expenses	Public Bio				o Bids and Award Co					Gop	1,650,000.00	1,650,000.00	5,000 pcs IMFITP 2017 Wall Calendar
	Printing Expenses	NP-SV			Delegated to the Pro				, , ,		Gop	448,157.00	448,157.00	5,000 pcs IMFITP 2017 Desk Calendar
'	Printing Expenses	NP-SV				ocurement and Gen		•	, , , ,		Gop	200,000.00	200,000.00	5,000 each Asean Festival and Asean Adventure
'	Printing Expenses	NP-SV	>	Delegated	to the Procurement ar	d General Services	Division (GSI	D) (January,	April, July and Oct	ober 2016)	Gop	400,000.00	400,000.00	IMFITP Multi-purpose Invites
,	Printing and Production Expenses			Dele	egated to the Procure	ment and General Se	rvices Divisi	ion (GSD) (J	anuary, and July 20	16)				10,000 pcs IMFITP Non woven Pouch with glitter
	8	NP-SV	>					- ()(-	,, ,		Gop	500,000.00	500,000.00	finish
,	Hauling Services				Delegated to	the Procurement an	d General Se	ervices Divis	sion (GSD)					Supply, Hauling & Transfer of TPB Exhibit materials for Domestic Events
		NP-SV			Dologated to the Dr	ocurement and Gen	aral Carvica	s Division (C	CD) (April 2016)		Gop	60,343.00	60,343.00	
	Printing and Production Expenses	NP-SV			Delegated to the Fi				(April 2010)		Gop	260,000.00	260,000.00	2 sets Coyote Pop up (8' & 20' width serpentine)
	Printing Expenses	Exclud	ed .			Remittance to	Foreign Offi	ice			Gop	500,000.00	500,000.00	4 images Promtional materials of Frankfurt
,	Printing Expenses	Exclud	od.			Remittance to	Foreign Offi	ice			Gop	1,426,500.00	1,426,500.00	Bohol & Davao brochures & KTT for Korean Market
	Printing Expenses Printing Expenses	Exclud				Remittance to	Foreign Offi	ice			Gop	5,000,000.00	5,000,000.00	Printing of Japan Destination Map
	Tilling Expenses	Excide	·u							-1	СОР	5,000,000.00	5,000,000.00	Trinting of Japan Destination Map
,	Shipment Services	NP-SV	>	Dele	gated to the Procurem	ent and General Sei	vices Divisio	on (GSD) (Ja	nuary - December 2	.016)	Gop	2,500,000.00	2,500,000.00	IMFITP Shipment Expenses of Pmomo mats/exhibits
	Sub-total											26,745,000.00	26,745,000.00	
												,, ,,,	,, .,,	
	2. VPA 2016 Printing Materials													
'	Printing and Production Expenses	NP-SV	>	Dele	gated to the Procurem	ent and General Sei	vices Divisio	on (GSD) (Ja	nuary - December 2	016)	Gop	360,000.00	360,000.00	12 months printing of VPA Luneta Billboard
7	Deletie a and Des dusting Form				Sch	edule c/o Bids and A	ward Comm	nittee (BAC)				Τ.		200,000/qtr VPA 2016 quarterly calendar of events /
	Printing and Production Expenses	Public Bio						• , ,	D) (Iamus ::: ()		Gop	1,600,000.00	1,600,000.00	packages
'	Printing and Production Expenses		>		Delegated to the Pro						Gop	120,000.00	120,000.00	20 pcs VPA Roll-Up Banners Hi-end Mechanism
		NP-SV				o Bids and Award C	ommittee (B	AC) (Januar	y 2016)		Gop	1,000,000.00	1,000,000.00	VPA Tarpaulin & Streamers (all purposes)
	Printing and Production Expenses	Public Bio	ding				10	11.1 /	\(C!'					
	Printing and Production Expenses Printing and Production Expenses		ding		Delegated to the Procu		l Services Di	ivision (GSD) (September 2015)		Gop	175,000.00	175,000.00	5,000 pcs VPA Press Kit Folder
	Printing and Production Expenses Printing and Production Expenses Sub-total	Public Bio	ding				l Services Di	ivision (GSD) (September 2015)		Gop	3,255,000.00	3,255,000.00	5,000 pcs VPA Press Kit Folder
	Printing and Production Expenses Printing and Production Expenses	Public Bio	ding				l Services Di	ivision (GSD) (September 2015)		Gop			5,000 pcs VPA Press Kit Folder
	Printing and Production Expenses Printing and Production Expenses Sub-total TOTAL	Public Bio	ding				l Services Di	ivision (GSD) (September 2015)			3,255,000.00	3,255,000.00 30,000,000.00	5,000 pcs VPA Press Kit Folder
	Printing and Production Expenses Printing and Production Expenses Sub-total	Public Bio	ding				l Services Di	ivision (GSD) (September 2015)		Gop	3,255,000.00	3,255,000.00	5,000 pcs VPA Press Kit Folder
	Printing and Production Expenses Printing and Production Expenses Sub-total TOTAL C. TRANSLATION TO FOREIGN LANGUGES	Public Bio	ding				l Services Di	ivision (GSD) (September 2015)			3,255,000.00 30,000,000.00 2,500,000.00	3,255,000.00 30,000,000.00	5,000 pcs VPA Press Kit Folder
	Printing and Production Expenses Printing and Production Expenses Sub-total TOTAL	Public Bio	ding				I Services Di	ivision (GSD) (September 2015)			3,255,000.00	3,255,000.00 30,000,000.00	5,000 pcs VPA Press Kit Folder
	Printing and Production Expenses Printing and Production Expenses Sub-total TOTAL C. TRANSLATION TO FOREIGN LANGUGES	Public Bio	ding				l Services Di	ivision (GSD) (September 2015)		Gop	3,255,000.00 30,000,000.00 2,500,000.00	3,255,000.00 30,000,000.00 2,500,000.00	5,000 pcs VPA Press Kit Folder
	Printing and Production Expenses Printing and Production Expenses Sub-total TOTAL C. TRANSLATION TO FOREIGN LANGUGES	Public Bio	ding				l Services Di	ivision (GSD) (September 2015)		Gop	3,255,000.00 30,000,000.00 2,500,000.00	3,255,000.00 30,000,000.00 2,500,000.00	5,000 pcs VPA Press Kit Folder
	Printing and Production Expenses Printing and Production Expenses Sub-total TOTAL C. TRANSLATION TO FOREIGN LANGUGES D. PRODUCTION OF AVP'S AND TV'S / IMAGE ACQUISITION	Public Bio	ding				l Services Di	ivision (GSD) (September 2015)		Gop	3,255,000.00 30,000,000.00 2,500,000.00	3,255,000.00 30,000,000.00 2,500,000.00	5,000 pcs VPA Press Kit Folder
	Printing and Production Expenses Printing and Production Expenses Sub-total TOTAL C. TRANSLATION TO FOREIGN LANGUGES D. PRODUCTION OF AVP'S AND TV'S / IMAGE ACQUISITION E. PRODUCTION / ACQUISITION OF GIVE-AWAYS	Public Bio	ding		Delegated to the Procu	rement and Genera					Gop	3,255,000.00 30,000,000.00 2,500,000.00	3,255,000.00 30,000,000.00 2,500,000.00	5,000 pcs VPA Press Kit Folder
	Printing and Production Expenses Printing and Production Expenses Sub-total TOTAL C. TRANSLATION TO FOREIGN LANGUGES D. PRODUCTION OF AVP'S AND TV'S / IMAGE ACQUISITION E. PRODUCTION / ACQUISITION OF GIVE-AWAYS 1. IMFITP	Public Bic	ding o		Delegated to the Procu						Gop	3,255,000.00 30,000,000.00 2,500,000.00 25,000,000.00	3,255,000.00 30,000,000.00 2,500,000.00 25,000,000.00	
	Printing and Production Expenses Printing and Production Expenses Sub-total TOTAL C. TRANSLATION TO FOREIGN LANGUGES D. PRODUCTION OF AVP'S AND TV'S / IMAGE ACQUISITION E. PRODUCTION / ACQUISITION OF GIVE-AWAYS 1. IMFITP Give-aways	Public Bic	ding o		Delegated to the Procu	rement and Genera	ard Committe	ee (April 20	16)		Gop	3,255,000.00 30,000,000.00 2,500,000.00 25,000,000.00	3,255,000.00 30,000,000.00 2,500,000.00 25,000,000.00	5,000 pcs IMFITP roundneck shirts (White shirt)

Give-aways	NP-SVP	Delegated to the Procurement and General Services Division (GSD) (April 2016)	Gop	450,000.00	450,000.00	3,00 pcs IMFITP Toiletries Kit
Give-aways	Public Bidding	Schedule c/o Bids and Award Committee (BAC) (April 2016)	Gop	600,000.00	600,000.00	3,300 pcs IMFITP Body Bag
Give-aways	NP-SVP	Delegated to the Procurement and General Services Division (GSD) (January 2016)	Gop	450,000.00	450,000.00	3,000 pcs IMFITP ID holder w/multiple pocket pouch
Give-aways	NP-SVP	Delegated to the Procurement and General Services Division (GSD) (April 2016)	Gop	290,000.00	290,000.00	5,000 pcs IMFITP Magnetic Lapel Pins
Give-aways	Public Bidding	Schedule c/o Bids and Award Committee (BAC) (January 2016)	Gop	1,200,000.00	1,200,000.00	1,000 sets Corporate Giftbox with LeatherCover-Filler
Give-aways	NP-SVP	Delegated to the Procurement and General Services Division (GSD) (January 2016)	Gop	492,000.00	492,000.00	1,200 pcs IMFITP Ballpen with USB
Give-aways	Public Bidding	Schedule c/o Bids and Award Committee (BAC) (January 2016)	Gop	1,215,537.50	1,215,537.50	2,000 sets IMFITP Post-It Pop-Up Dispenser w/ Giftbox
Give-aways	NP-SVP	Delegated to the Procurement and General Services Division (GSD) (April 2016)	Gop	468,000.00	468,000.00	20,000 pcs IMFITP Lanyards (assorted color)
Give-aways	NP-SVP	Delegated to the Procurement and General Services Division (GSD) (January 2016)	Gop	350,000.00	350,000.00	20,000 sets Dest. Luggage Tag (10 kinds, with different foreign versions))
Give-aways	NP-SVP	Delegated to the Procurement and General Services Division (GSD) (April 2016)	Gop	150,000.00	150,000.00	IMFITP assorted ribbons (1/2" & 1" width)
Sub-total				8,215,537.50	8,215,537.50	
2.) VPY 2016 Giveaways						
Give-aways	Public Bidding	Schedule c/o Bids and Award Committee (BAC) (January 2016)	Gop	1,600,000.00	1,600,000.00	10,000 pcs Give-aways
Give-aways	NP-SVP	Delegated to the Procurement and General Services Division (GSD) (January 2016)	Gop	260,000.00	260,000.00	1,000 pcs VPA/IMFITP Black Bag
Give-aways	NP-SVP	Delegated to the Procurement and General Services Division (GSD) (April 2016)	Gop	500,000.00	500,000.00	10,000 pcs VPA 2016 Cacha Bag
Give-aways	Public Bidding	Schedule c/o Bids and Award Committee (BAC) April 2016)	Gop	700,000.00	700,000.00	VPA lapel Pins or any VPA giveaways
Give-aways	NP-SVP	Delegated to the Procurement and General Services Division (GSD) (April 2016)	Gop	170,000.00	170,000.00	20,000 pcs VPA Button Pins
Give-aways	NP-SVP	Delegated to the Procurement and General Services Division (GSD) (January 2016)	Gop	500,000.00	500,000.00	10,000 pcs VPA Notebook 72 shts
Give-aways	NP-SVP	Delegated to the Procurement and General Services Division (GSD) (January 2016)	Gop	500,000.00	500,000.00	25,000 pcs VPA/IMFITP Souvenir Ballpen (assorted)
Give-aways	NP-SVP	Delegated to the Procurement and General Services Division (GSD) (April 2016)	Gop	260,000.00	260,000.00	20,000 pcs VPA 3M Sticker
Give-aways	NP-SVP	Delegated to the Procurement and General Services Division (GSD) (April 2016)	Gop	423,537.50	423,537.50	25,000 pcs VPA 2016 Luggage tag
Give-aways	NP-SVP	Delegated to the Procurement and General Services Division (GSD) (April 2016)	Gop	455,000.00	455,000.00	20,000 rlls VPA Lanyard
Give-aways	NP-SVP	Delegated to the Procurement and General Services Division (GSD) (January 2016)	Gop	158,000.00	158,000.00	8,000 pcs VPA/IMFITP Party Hat
Give-aways	NP-SVP	Delegated to the Procurement and General Services Division (GSD) (January 2016)	Gop	360,000.00	360,000.00	2,000 pcs VPA/IMFITP Bag Ripstop with Net
Sub-total				5,886,537.50	5,886,537.50	
Total				14,102,075.00	14,102,075.00	
		GRAND TOTAL =		962,782,075.00	962,782,075.00	

Submitted By:

Tal audow

TERESITA D. LANDAN

Head, BAC Secretariat

Recommending Approval:

BIDS AND AWARD COMMITTEE

Chairperson

MA. CARLA REMEDIOS E. MIRANDA

Member

MARIVIC M SEVILLA Vice Chairperson SUSAN DEL MUNDO
Member

MA NEDALIN L. MIRANDA
Member

ELIZABETH E. GANDIA
Member

ARNOLD T. GONZALES

Member

Approved by:

DOMINGO RAMON C. ENERIO III

bef Operating Officer