



The Philippines is one of the most preferred tourist destinations in Asia Pacific in 2022.

OUR CORE VALUES

PASSIONATELY
DRIVEN TEAM

OUTSTANDING
LEADERS

WELL-BALANCED
WORK-LIFE

EMPOWERED
ORGANIZATION

RESPONSIVE
PARTNERS

CUSTOMERS

- Top of Mind Travel Destination
- Increase Number of Events
- Improve Customer Satisfaction Rating

FINANCIALS

- Efficient Utilization of Corporate Operating Budget
- Develop Supplemental Revenue Sources

INTERNAL PROCESSES

- Quality Management System
- Alignment with National Tourism Development Plan

LEARNING & GROWTH

- Develop a highly competent and professional workforce

OUR MISSION

We creatively market and promote a unique and high value experience for visitors.