

# **TPB CORPORATE QUALITY POLICY**

The Tourism Promotions Board (TPB) is a world-class organization committed to marketing Philippine tourism and providing the highest quality of service that inspire stakeholders and meet customers' expectations and needs.

TPB shall continue to improve its value to partners, stakeholders and clients by adhering to an effective and efficient Quality Management System that is compliant with global standards and legal requirements.

TPB shall power its performance with a well-balanced work environment characterized by integrity, teamwork, professionalism and excellence.



**DOMINGO RAMON C. ENERIO III**  
Chief Operating Officer