

## PRE-EVENT QUESTIONNAIRE

The success of an event lies in its ability to live up to the expectations of its participants, and the best way to know what they expect is through the conduct of a Pre-event Survey.

- I. Reasons/objectives of participation
  - Enhance company awareness
  - Re-establish client relation /Customer care
  - Generate new business contacts/leads/opportunities
  - Image improvement of company brand
  - Presentation of products/services
  - Conclusion of sales and contracts
  - New distribution channels
  
- II. Target Clients/Audience
  - Travel Trade
    - Tour Operators/Wholesalers
    - Travel Agents
    - On-Line Booking Companies
    - Others, please specify \_\_\_\_\_
  - MICE
    - Professional Congress/Event Organizers
    - Associations/Corporate Accounts
    - Incentive Organizers
  - Others, please specify \_\_\_\_\_  
(e.g., golf, diving, health & wellness, bird watching, wedding/honeymoon, etc.)
  
- III. Number of times company has participated in this event : \_\_\_\_\_
  
- IV. Target number of business appointments : \_\_\_\_\_
  
- V. Target business leads/sales : \_\_\_\_\_

**PARTICIPATION FORM**

<b>NAME OF EVENT</b>	<b>PHILIPPINE BUSINESS MISSION (PBM) TO JAPAN 2017</b>		
<b>COMPANY NAME</b>			
<b>INDUSTRY:</b>	<input type="checkbox"/> Tour Operator <input type="checkbox"/> Hotels, resorts, and other accommodations facilities <input type="checkbox"/> Destination Management Companies <input type="checkbox"/> Airlines <input type="checkbox"/> Conference and Incentive Organizers <input type="checkbox"/> Retail, business and online travel agents <input type="checkbox"/> Group and Corporate travel arrangers <input type="checkbox"/> Local Government Units <input type="checkbox"/> Others ( <i>please specify</i> ) _____		
<b>ADDRESS</b>			
<b>CONTACT NAME</b>	MR./MS.		
<b>DESIGNATION</b>			
<b>TELEPHONE</b>		<b>MOBILE</b>	
<b>WEBSITE</b>			
<b>E-MAIL</b>		<b>FAX NO.</b>	

**YES, our company is interested to participate**

**Osaka**  
26 June 2017

**Nagoya**  
27 June 2017

**Tokyo**  
29 June 2017

Name of Delegates	Designation
1.	
2.	

Note : Maximum of two (2) exhibitors per company is allowed.

**Participation fee of USD 250.00 for 1 city and USD 600.00 for 3 cities** is required to confirm participation. Participation fee can be paid through the following:

1. Tourism Promotions Board Cashier at 4th Floor Legaspi Towers 300, Roxas Blvd., Manila
2. Deposit directly to Land Bank of the Philippines with the following details:
  - Account name: Tourism Promotions Board
  - Account Number: US Dollar Account No. 1774-0105-52
  - Account Number: Philippine Peso Account No. 1772-1034-13
  - Swift Code: TLBPPHMMXXX
  - Address: LBP, Bangko Sentral ng Pilipinas, Podium Level, Dept. of Finance Bldg., BSP Complex, Roxas Blvd, Malate, Manila.

**Deadline of registration and payment is on or before 15 May 2017.**

**Entitlements:** **a.** Table space for B2B meetings and appointments at the Philippine stand; **b.** Access Badge; **c.** Inclusion in the Directory of Philippine Exhibitors; **d.** Inclusion in press releases and advertising initiatives that DOT/TPB will undertake; **e.** Other marketing efforts that will provide the private sector participants optimal advantage and benefit.

**Requirements :** Brief Company Profile, high resolution Company Logo  
Two (2) Photos of the Property/Destination in high resolution

\_\_\_\_\_  
Signature over Printed Name

\_\_\_\_\_  
Date

Please fax this form and copy of deposit slip or official receipt to (02) 525-7320, Attention: Ms. Francine Roca, or email at francine\_roca@tpb.gov.ph **on or before 15 May 2017.**