

CURRICULUM VITAE OF WANDA CORAZON TULFO-TEO

PROFESSIONAL SUMMARY

WANDA CORAZON TULFO-TEO has been at the forefront of Philippine tourism for almost all of her professional life spearheading the promotion of the country as a paramount tourist destination. Her advocacy of evangelizing the Philippine tourism was brought about by her passion to travel and marvel the beauty of God and man's creations, her desire to help others find a job in this promising industry, and her love for the country to be known as a paradise of splendid places and great people.

Her initiatives to advance the Philippine tourism industry are manifested in her various participations, organizations and contributions to travel and tourism expositions, conventions, dialogues and other programs initiated by both the government and the private sectors.

ACADEMIC BACKGROUND

Elementary: 1965, Notre Dame of Jolo College, Jolo, Sulu
High School: 1969, Pilar Collge Zamboanga City
College: 1975, Bachelor of Science in Business Administration
St. Theresa's College, Quezon City

PROFESSIONAL EXPERIENCE

Flight Attendant, Filipinas Orient Airways, 1972-1974

Provides services to assure the safety and comfort of all passengers, generally assists all passengers as needed.

Ground Personnel, Philippine Airlines Ticketing Office, 1974-1976

Provides marketing and promotional support for office events, provides support to ticket sales as needed, processes reservations and routing of passengers.

Flight Attendant, Air Niugini Airways, 1976-1978

Provides services to assure the safety and comfort of all passengers, generally assists all passengers as needed.

***Instructor, Ateneo de Davao University, Jacinto Street, Davao City
1980 - 1981***

Teaches courses in business management; works with students to improve their knowledge and career skills; works with colleagues in modifying and developing a curriculum program; conducts research to advance knowledge in area of expertise; serves on academic and administrative committees that review and recommend policies.

***Account Manager, GT Philippines Inc., Guerrero Street, Davao City
1980 - 1994***

Builds and maintains client base and lasting client relationships; ensures successful delivery of company's products and services according to clients' needs interacts; and coordinates with the sales team to meet the company's targets and goals.

***President, Mt. Apo Travel and Tours Inc, Guerrero Street and Abreeza Mall, JP
Laurel Avenue, Davao City
1994 – May 2016***

Represents the company to other organizations, the industry, government and other agencies; provides overall leadership and direction; regularly forms and implements plans that guides the direction of the business; maintains awareness of the competitive landscape and opportunities for expansion, customers, markets, and new industry developments and standards in the travel and tourism sector.

PROFESSIONAL AFFILIATION

NATIONAL ASSOCIATIONS

***National President, National Association of Independent Travel Agencies,
Manila, 2013 – May 2016***

Provides overall leadership and direction in the achievement of association philosophy, mission, strategy and goals.

***National Vice President, National Association of Independent Travel Agencies,
Manila, 2012 – 2013***

Assists in providing direction and inertia of all business affairs.

Secretary, Tourism Congress of the Philippines, 2009- 2010

Provided support in the smooth functioning of the management committee and acted as the information and reference point of the Chair and other committees.

REGIONAL AND LOCAL ASSOCIATIONS

Past President, Davao Travel Agents Association (DATA), 1994-1995

Past President, Davao Association of Tour Operators (DATO), 1996 – 1999

Past Chairman, National Association of Independent Travel Agencies (NAITAS) Davao Chapter, 2000-2009

Past Vice President, Davao Regional Tourism Council, 2008 – 2010

Past Member, Women In Travel, PATA, DRTC, NITAS

CIVIC AFFILIATIONS

Past President, Venture Club of Davao, 1989- 1990

Past President, Mother Butler Mission Guilds, 1989 – 2010

Past President, Soroptimist International of Davao, 1997 - 1998

CONFERENCES, TRAVEL EXPOS ATTENDED

BIMP-EAGA Trade Tourism and Investment Forum, Kota Kinabalu, Malaysia, 1992

International Folk Songs and Arts Festival, Nanning, China Guangxi Zhuang Autonomous Region in October 2007

ITB Berlin Convention, Berlin, Germany February 2010

Philippine Mice Conference, Subic Bay, Olongapo, Zambales, February 4 – 7, 2010

IT & CMA and CTW Asia Pacific in Bangkok, Thailand in October 2011

RECOGNITION AND AWARDS

Leadership Award, President NAITAS National, November 2013

Plaque of Recognition, President, NAITAS Davao Chapter, September 2003

Presidential Citation, Chairman, NITAS Davao Chapter, December 2002

Presidential Award, Chairman, NITAS Davao Chapter, May 2002

PROJECTS HEADED

1st NAITAS Travel and Trade Show, May 29 – 31, 2015, SMX Convention Center, Pasay City

Headed and organized the 1st successful NAITAS Travel and Trade Show held May 29 – 31, 2015. This event brought together various players in the travel and tourism industry such as airlines, cruise lines, hotels, tour operators, and travel agencies wherein they showcased best deals and promotions with local and international packages. This collaboration which brought together hundreds of brands, organizations and media partners boosted outbound and inbound destinations and other local allied products and services.

2nd NAITAS Travel and Trade Show, April 8-10, 2016, SMX Convention Center, Pasay City

After one year, organized and repeated the success of the 2015 travel and trade show through the 2nd NAITAS Travel and Trade Show held April 8-10, 2016.

SIGNIFICANT ACTIVITIES

Member, Task Force for Drafting of the IRR for RA 9593

Actively participated in the drafting of the IRR which served as the framework to facilitate compliance to the requirements and to maximize the benefits for which the prescribing rules and regulations of Republic Act 9593 otherwise known as the Tourism Act of 2009 was designed to provide.

Capability building of NAITAS

Organized the following seminars for NAITAS members in pursuance of the concept of investing in skills for improved profitability and success. Barriers to the pursuit of upgrading of skills tend to be related to cost constraints as most travel agencies are

micro enterprises, thus this initiative to bring training support services closer to the industry:

- * BREQS Seminar with NSO held April 12, 2014 to familiarize agents with the automated system of requesting for PSA issued copies and certifications of civil registry documents required by their clientele.
- * Lobbied with Department of Foreign Affairs for the accreditation of Travel Agencies to be provided with Courtesy Lane for passport service assistance.
- * Provided opportunities for the strengthening of knowledge and developing pathways and opportunities through Seminar on Visa Processing and Immigration held NAITAS Visa Processing for Travel Agencies, July 18, 2014

PERSONAL BACKGROUND

Birthdate: November 4, 1952

Birthplace: Kidapawan, North Cotabato

Status: Married

Nationality: Filipino

Permanent Address: 88 Guerrero Street, Barangay 30-C, Davao City 8000

Present Address: 6903 Gramercy, Kalayaan cor Salamanca Streets
Makati City 1200

Spouse: Roberto U. Teo

Father's name: Ramon Silvestre Tulfo

Mother's name: Caridad Alvar Teshiba

Children: Robert Wren Tulfo Teo born on December 23, 1980
Raissa Wynne Tulfo Teo born on March 16, 1984
Rayhan William Tulfo Teo born on March 24, 1991