

ACCOMPLISHMENT REPORT
4TH QUARTER 2017

PROGRAM / ACTIVITY / PROJECT <i>Title of Program/Activity/Project; Inclusive Dates; Venue; Nature of Activity (if not indicated in the title); Short Description</i>	OBJECTIVES <i>Objectives of the Program/Activity/Project</i>	STATUS <i>Present Status of Program/Follow-ups: Completed/Ongoing/Cancelled/Rescheduled (please provide reason for non-implementation)</i>
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I. THE FIRST MEETING OF THE ASEAN AND EUROPEAN UNION FREE TRADE AGREEMENT JOINT WORKING GROUP AND WORKSHOP ON MULTILATERAL INVESTMENT COURT SYSTEM

<p>Inclusive Dates: 01 October 2017 to 04 October 2017 Venue: Sheridan, Palawan Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: The First Meeting of the ASEAN and European Union Free Trade Agreement Joint Working Group and Workshop on Multilateral Investment Court System dinner reception as hosted by the Department of Trade and Industry on 04 October 2017. The project managers aided in the conceptualization of the event and in the overall preparation and implementation of the event proper. Also prior to the reception date the project managers facilitated with SBAC the procurement of the Production House and conducted several coordination meetings with the host agencies.</p>	80 participants	Completed
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II. INFLUENCER FAMILIARIZATION TOUR

<p>Inclusive Dates: 01 October 2017 to 10 October 2017 Venue: Manila and Palawan Nature of Activity: Invitational / Familiarization Trip</p>	18 participants	Completed
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<p>Short Description:</p> <p>One Life Adventures is an Australian-based travel company that mainly focuses on three destinations: Maldives Sri Lanka, and the Philippines. The company believes that handling and consequently promoting these niche destinations make them stand out. These places were carefully chosen, consolidated, and crafted into a 10-day tour.</p> <p>There were a total of eighteen (18) participants composed of twelve (12) influencers, one (1) OLA tour guide, one (1) competition winner, one (1) videographer, one (1) DOT Sydney representative and two (2) Tourism Promotions Board representatives. The influencers were travel bloggers and models from Australia, USA, Spain, and the Philippines.</p> <p>The itinerary was arranged and implemented by OLA. It focused on showcasing the beautiful island of Palawan. The destinations were Puerto Princesa, Port Barton, and El Nido. The activities mainly included island hopping, snorkeling, and island camping. Aside from appreciating nature, the participants also enjoyed a cultural day prepared by the Philippine Experience. They had fun as the activities included cooking Filipino food, playing tumbang preso, fishing, and climbing a coconut tree. A farewell dinner hosted by Shangri-La at the Fort Manila was the culminating activity of the tour</p>		
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III. PAN PACIFIC TRAVEL

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<p>Inclusive Dates: 01 October 2017 to 31 October 2017 Venue: Manila Nature of Activity: Collateral Support - IMFITP 2017 campaign</p> <p>Short Description: Pan Pacific Travel requested to support their active participating in the annual Travel Trade and Consumer fairs/business mission organized by DOT-TPB. Their initiative is a good opportunity for Tourism Promotions Board to increase tourist in the Philippines. Marcom gave informative promotional materials; 250 pcs Destination Luggage tag assorted designs.</p>		<p align="center">Completed</p>
<p align="center">IV. 3/2017 ASEAN CONNECTIVITY COORDINATING COMMITTEE (ACCC) AND RELATED MEETINGS</p>		
<p>Inclusive Dates: 02 October 2017 to 05 October 2017 Venue: Manila Ballroom, Manila Marriott Hotel Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: The 3/2017 ASEAN Connectivity Coordinating Committee (ACCC) and Related Meetings dinner reception as hosted by the Department Foreign Affairs on 04 October 2017. The project managers aided in the conceptualization of the event and in the overall preparation and implementation of the event proper. Also prior to the reception date the project managers facilitated with</p>	<p align="center">100 participants</p>	<p align="center">Completed</p>

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SBAC the procurement of the Production House and conducted several coordination meetings with the host agencies.		
V. NETWORK OF ASEAN-CHINA THINK-TANKS COUNTRY COORDINATOR MEETING AND SEMINAR		
<p>Inclusive Dates: 04 October 2017 to 05 October 2017 Venue: New World Manila Bay Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: Network of ASEAN-China Think-Tanks Country Coordinator Meeting and Seminar, spearheaded by the Department of Foreign Affairs (DFA) and Foreign Service Institute (FSI) was held on 4-5 October 2017 in New World Manila Bay Metro Manila. The basic assistance of providing welcome lei reception and airport assistance was given to the delegates of the meeting.</p>	100 participants	Completed
VI. 2017 INTERNATIONAL CONFERENCE ON SUSTAINABLE DEVELOPMENT GOALS STATISTICS (ICSDGS)		
<p>Inclusive Dates: 04 October 2017 to 06 October 2017 Venue: Manila Peninsula Hotel, Makati City Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description:</p>	250 foreign ; 100 local	Completed

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<p>The Philippine Statistics Authority, in partnership with the United Nations Statistics Division (UNSD) organized the 2017 International Conference on Sustainable Development Goals Statistics (ICSDGS) last 4-6 October 2017 in Manila. It was envisioned to serve as a forum for sharing good practices on the production, dissemination and analysis of Sustainable Development Goals (SDG) indicators as well as in coming up with methods to address data gaps.</p> <p>TPB Commitment:</p> <ul style="list-style-type: none"> • Airport reception and facilitation for the arriving foreign participants • Promotional materials (350 pieces of omnibus primer, metro manila map, TPB notebook, ballpoint pens with TPB text mark, catcha bag) • Provision of Philippine destination videos 		
<p>VII. ASSOCIATION OF TOURISM OFFICERS OF THE PHILIPPINES (ATOP) NATIONAL CONVENTION 2017</p>		
<p>Inclusive Dates: 04 October 2017 to 07 October 2017 Venue: Grand Xing Imperial Hotel Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: The ATOP National Convention 2017 is slated on 4-7 October at the Grang Xing Imperial Hotel in Iloilo City. This yearly gathering of tourism officers and</p>	<p align="center">961 local participants</p>	<p align="center">Completed</p>

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<p>tourism stakeholders from various local government units (LGUs) in the country aimed to convene representatives of local tourism offices to promote tourism potentials in their respective localities, encourage collaboration with the private sector, embolden commitment to sustainable tourism programs and provide venue to support best practices in tourism related activities.</p> <p>TPB's Commitment: • Conduct one (1) plenary session in MICE covering the topic "Benefits of MICE in the Local Economies" • Host an incentivized lunch for the delegates and VIPs on 05 October 2017</p> <ul style="list-style-type: none"> • Provision of promotional materials 		
VIII. 4TH ASEAN-EU HIGH-LEVEL MEETING DIALOGUE ON MARITIME SECURITY COOPERATION		
<p>Inclusive Dates: 05 October 2017 to 06 October 2017 Venue: Marriott Metro Manila Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: 4th ASEAN-EU High-Level Meeting Dialogue on Maritime Security Cooperation, spearheaded by the Department of Foreign Affairs (DFA) was held on 5-6 October 2017 in Marriott Metro Manila. The basic assistance of</p>	100 participants	Completed

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<p>providing welcome lei reception and airport assistance was given to the delegates of the meeting</p>		
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<p>IX. WORLD TRAVEL EXPO (WTE) 2017</p>		
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<p>Inclusive Dates: 06 October 2017 to 08 October 2017 Venue: SMX Convention Center Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: AD Asia will be hosting the World Travel Expo (WTE) 2017 on 6 - 8 October 2017 at the SMX Convention Center, Mall of Asia Complex. The exhibition expects to gather 210 local and 35 foreign exhibitors.</p> <p>TPB recommends the provision of the following: •Usage of TPB logo •Collateral Materials</p>	<p align="center">35 exhibitors</p>	<p align="center">Completed</p>
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<p>X. AMLEISURE MEDIA INCENTIVE TOUR</p>		
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<p>Inclusive Dates: 06 October 2017 to 10 October 2017 Venue: Cebu Nature of Activity: M.I.C.E. Booked Event</p>		<p align="center">Completed</p>
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<p>Short Description: PDOT coordinated with AmLeisure Media Sdn Bhd, a media company based in Malaysia, in organizing an Incentive Trip to Cebu on 6-10 October 2017 for 32 participants from KK Mart and the Kuala Lumpur Chinese Assembly Hall including editor and photographer from AmLeisure.</p> <p>TPB recommends the provision of the following:</p> <ul style="list-style-type: none"> •Airport assistance and facilitation •Giveaways •Invitation to attend the farewell dinner 		
XI. TPB/DOT & PAL OSAKA JOSHI TABI FAMILIARIZATION TRIP		
<p>Inclusive Dates: 07 October 2017 to 10 October 2017 Venue: Manila and Tagaytay Nature of Activity: Invitational / Familiarization Trip</p> <p>Short Description: H.I.S. is one of the biggest travel agencies in Japan, and H.I.S. Kansai has been actively selling Philippine tour programs. However, due to the recent adverse travel advisories issued by the Ministry of Foreign Affairs (MOFA) Japan, H.I.S. Kansai has suffered a decline in sales particularly in the women's market.</p>	4 participants	Completed

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<p>To mitigate the said decline, H.I.S. and Philippine Department of Tourism Osaka, in partnership with Philippine Airlines Osaka agreed to organize a familiarization trip in Manila, Makati and Tagaytay to reposition these locations as safe and ideal vacation destination for the Japanese ladies' market.</p> <p>The Tourism Promotions Board (TPB), in coordination with PDOT Osaka has conducted a 4-days/3-nights familiarization tour to showcase the premier resort/hotel accommodations, tourist destinations, gastronomic delights, and activities catering the Japanese ladies' market in Manila and Tagaytay.</p> <p>The TPB coordinated with the private sector in Manila and Tagaytay for accommodation and meal hosting.</p> <p>TPB hosted the following inclusions of the trip that further strengthened the bonds between the participant and coordinator:</p> <ul style="list-style-type: none"> ● Full board meals ● 3-nights accommodation in The Peninsula Manila ● Manila-Tagaytay tours and activities with Japanese speaking guide ● Transportation services 		
<p>XII. HANGLV TRAVEL AGENTS AND MEDIA FAMILIARIZATION TOUR</p>		
		<p align="center">Completed</p>

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<p>Inclusive Dates: 08 October 2017 to 14 October 2017 Venue: Davao Nature of Activity: Invitational / Familiarization Trip</p> <p>Short Description: The Hanglv Charter Agents Familiarization Tour is an invitational project implemented by Tourism Promotions Board, in coordination with the Philippine Department of Tourism in Shanghai, China. DOT Shanghai handled the international airline arrangements, while TPB committed to host the overall expenses of the tour. The group consisted of six (6) travel agents from Hanglv Travel Group, and three (3) media agents from Chengdu.</p>	9 participants	
XIII. ASEAN JOINT CONSULTATIVE MEETING AND OTHER RELATED MEETINGS		
<p>Inclusive Dates: 09 October 2017 to 13 October 2017 Venue: Forbes Ballroom, Conrad Hotel Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: The ASEAN Joint Consultative Meeting and other Related Meetings dinner reception as hosted by the Department Foreign Affairs on 11 October 2017. The project managers aided in the conceptualization of the event and in the overall preparation and implementation of the event proper. Also prior to the reception date the project managers facilitated with SBAC the</p>	250 participants	Completed

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procurement of the Production House and conducted several coordination meetings with the host agencies.		
XIV. ASEAN SENIOR OFFICIALS MEETING (SOM) AND OTHER RELATED MEETINGS		
<p>Inclusive Dates: 09 October 2017 to 13 October 2017 Venue: Blue Leaf Filipinas Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: The ASEAN Senior Officials Meeting (SOM) and other Related Meetings dinner reception as hosted by the Department Foreign Affairs on 12 October 2017. The project managers aided in the conceptualization of the event and in the overall preparation and implementation of the event proper. Also prior to the reception date the project managers facilitated with SBAC the procurement of the Production House and conducted several coordination meetings with the host agencies.</p>	180 participants	Completed
XV. IMEX AMERICA 2017		
<p>Inclusive Dates: 10 October 2017 to 12 October 2017 Venue: Sands Expo and Convention Center, Las Vegas, Nevada Nature of Activity: M.I.C.E. Trade and Consumer Fair</p>	7 private sectors and 93 hosted buyers	Completed

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<p>Short Description:</p> <p>The global MICE industry successfully came together at IMEX America 2017 in Las Vegas, Nevada last 10-12 Oct 2017. This happened after the host destination and other destinations in the United States of America faced natural disasters and tragic loss of life in the recent months.</p> <p>IMEX America 2017 was “a show of global support” by the meetings industry for the affected US communities and the world. In fact, the event was an opportune time to demonstrate the affected communities’ strength and resiliency and the solidarity of the global meetings industry. The Philippines was one of the countries which showed encouragement and believed in the market’s ability to bring back the grandeur of Las Vegas and the meetings and events industry.</p> <p>The show organizer reported that 3,390 exhibiting companies from 150 countries participated in the show at the Sands Expo and Convention Center. These suppliers connected with 3,286 hosted buyers from 61 countries. Twenty percent of returning exhibitors booked more booth space, which includes the Philippines, and that there were 500 new exhibiting companies and 64 new booths.</p> <p>Moreover, attendees had the opportunity to attend sessions and keynotes on a range of topics during the show: safety and security, contract</p>		

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<p>negotiation, meeting format innovation, food and beverage, technology, and more.</p> <p>The Philippines staged a successful promotional undertaking during IMEX America 2017 with seven (7) private sector participants, 700 sqft exhibition area, eight (8) pre-scheduled group presentations to a total of 93 hosted buyers who signified great interest in the destination by choosing the Philippines in particular for the group appointment schedules, 36 buyer-led and pre-scheduled individual appointments and a large number of walk-in buyers that resulted to 66 sales leads for the Philippine delegation.</p>		
<p align="center">XVI. CAPACITY BUILDING WORKSHOP ON THE IMPLEMENTATION OF THE ASEAN GUIDING PRINCIPLES FOR QUALITY ASSURANCE AND RECOGNITION OF COMPETENCY CERTIFICATION SYSTEMS</p>		
<p>Inclusive Dates: 16 October 2017 to 17 October 2017 Venue: Sofitel Metro Manila Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: Capacity Building Workshop on the Implementation of the ASEAN Guiding Principles for Quality Assurance and Recognition of Competency Certification Systems, spearheaded by The Technical Education and Skills Development Authority (TESDA) was held on 16-17 October 2017 in Sofitel Metro Manila.</p>	<p align="center">75 participants</p>	<p align="center">Completed</p>

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<p>The basic assistance of providing welcome lei reception and airport assistance was given to the delegates of the meeting</p>		
<p align="center">XVII. 14TH ASIAN AND OCEANIC SOCIETY OF REGIONAL ANAESTHESIA-PAIN MEDICINE (AOSRA-PM) BIENNIAL CONGRESS & 49TH PHILIPPINE SOCIETY OF ANAESTHESIOLOGISTS (PSA) ANNUAL CONVENTION</p>		
<p>Inclusive Dates: 16 October 2017 to 19 October 2017 Venue: Philippine International Convention Center Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: APSA will be hosting the 14th Asian and Oceanic Society of Regional Anaesthesia-Pain Medicine (AOSRA-PM) Biennial Congress in conjunction with the 49th Philippine Society of Anesthesiologists Annual Convention on 16 – 19 October 2017 at the Philippine International Convention Center. The Congress expects to bring together 300 foreign and 2,000 local delegates.</p> <p>TPB recommends the provision of the following:</p> <ul style="list-style-type: none"> •Airport reception and facilitation •Giveaways and promotional materials 	<p align="center">300 participants</p>	<p align="center">Completed</p>
<p align="center">XVIII. 2017 ASSOCIATION OF PACIFIC RIM UNIVERSITIES (APRU) GLOBAL HEALTH CONFERENCE: 11TH ANNUAL WORKSHOP</p>		
<p>Inclusive Dates: 16 October 2017 to 19 October 2017</p>		<p align="center">Completed</p>

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<p>Venue: Novotel Hotel Araneta Center, Quezon City Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: The UP System will be hosting the 2017 Association of Pacific Rim Universities (APRU) Global Health Conference: 11th Annual Workshop to be held on 16 – 19 October 2017 at Novotel Hotel Araneta Center, Cubao, Quezon City. The conference expects to gather 150 local and 150 foreign participants; and 10 foreign speakers.</p> <p>TPB recommends the provision of the following:</p> <ul style="list-style-type: none"> •Airport assistance and facilitation •Financial assistance amounting to Php150,000.00 (subject to liquidation of the actual number of foreign participants) to cover one day of AM/ PM snacks •Promotional materials 		
<p align="center">XIX. 4TH ASEAN COORDINATING COMMITTEE ON MSME MEETING (ACCMSME) AND RELATED ACTIVITIES</p>		
<p>Inclusive Dates: 16 October 2017 to 20 October 2017 Venue: Diamond Manila Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description:</p>	<p align="center">85 participants</p>	<p align="center">Completed</p>

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4th ASEAN Coordinating Committee on MSME Meeting (ACCMSME) and Related Activities, spearheaded by the Department of Trade and Industry (DTI) and Bureau of Small and Medium Enterprise Development (BSMED) was held on 16-20 October 2017 in Diamond Manila. The basic assistance of providing welcome lei reception and airport assistance was given to the delegates of the meeting		
XX. ASIA OCEANIA TAX CONSULTANTS' ASSOCIATION'S CONFERENCE		
<p>Inclusive Dates: 18 October 2017 to 20 October 2017 Venue: Makati Shangri-La Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: TMAP shall be hosting the Asia Oceania Tax Consultants' Association's Conference. The conference is held annually and is attended by delegates of the member organizations from various countries within the region. Last year, the conference was held in Hong Kong and was hosted by the Taxation Institute of Hong Kong.</p> <p>In this year's conference, they are expecting 300 to 400 participants from various Asia-Oceania countries. Of this number, 150 to 200 are foreign.</p>		Completed

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XXI. INSTITUTE OF INTERNAL AUDITORS OF THE PHILIPPINES (IIAP) ANNUAL CONFERENCE

<p>Inclusive Dates: 18 October 2017 to 20 October 2017 Venue: Princesa Garden Island Resort, Puerto Princesa, Palawan Nature of Activity: M.I.C.E. Booked Event - National</p> <p>Short Description: The Institute of Internal Auditors Philippines, Inc. (IIAP) was founded in 1948 as a local organization of Internal Audit professionals dedicated to the advancement of the Internal Audit profession and its value to the organization and the community. IIAP is part of the network of more than 100 IIA chapters and institutes worldwide with more than 2,600 members both from the private and public sectors. IIAP is one of the founding member-organizations of the Asian Confederation of Institute of Internal Auditors (ACIIA).</p> <p>Today, IIAP offers a variety of activities. It actively advocates the Internal Audit profession in the country independently and/or in partnership with other related organizations such as the regulators, allied professional organizations and the Institute of Corporate Directors. It provides its members the opportunities and occasions for learning, setting standards and knowledge sharing among peers in the same field. IIAP offers various seminars and workshops relevant to governance, risk management and</p>	<p align="center">275 participants</p>	<p align="center">Completed</p>
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<p>compliance that is customized at different position levels and needs of the organization.</p> <p>The IIA-P Annual Conference has become a premier conference among the academic, industry and business practitioners of internal audit as it continuously provides attendees with great opportunities learn, participate, share their knowledge, enrich their professional network and make new collaborations. The theme of the conference is “Internal Audit: A Trusted Partner in Driving the Enterprise Forward” aims to drop stereotypical policing audits, and instead start developing partnership with management</p> <p>TPB assistance was provision of 275 pcs of notebooks for the delegates as requested by IIAP.</p>		
XXII. 10TH INTERNATIONAL SYMPOSIUM OF THE ASIAN RAPTOR RESEARCH CONSERVATION NETWORK (ARRCN) 2017		
<p>Inclusive Dates: 18 October 2017 to 22 October 2017 Venue: Waterfront Insular Hotel Davao Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: The Philippine Eagle Foundation (PEF) co-hosted the 10th ARRCN International Symposium last 18-22 October 2017 in Davao City. The symposium aimed to support wildlife conservation. The symposium</p>	<p>65 foreign and 50 local</p>	<p>Completed</p>

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<p style="text-align: center;">PROGRAM / ACTIVITY / PROJECT</p> <p style="text-align: center;"><i>Title of Program/Activity/Project; Inclusive Dates; Venue; Nature of Activity (if not indicated in the title); Short Description</i></p>	<p style="text-align: center;">OBJECTIVES</p> <p style="text-align: center;"><i>Objectives of the Program/Activity/Project</i></p>	<p style="text-align: center;">STATUS</p> <p style="text-align: center;"><i>Present Status of Program/Follow-ups: Completed/Ongoing/Cancelled/Rescheduled (please provide reason for non-implementation)</i></p>
<p>gathered raptor researchers, birders, enthusiasts, birdwatching tour organizers and students from Asia to exchange knowledge on raptor conservation. This year, students from all over the Philippines will be participating in the event. This year's program of activities included formal lectures, city tours, cultural night and a field visit to the Philippine Eagle Center.</p> <p>TPB's Commitment: • Airport Reception and facilitation • Provision of giveaways for delegates' kits and tokens for speakers • Financial assistance in the amount of Php 300,000.00 to cover for Food & Beverage for the Cultural Night Banquet and Venue</p>		
XXIII. INTERNATIONAL CONFERENCE ON TRENDS AND INNOVATIONS IN THE HOSPITALITY AND BUSINESS INDUSTRY		
<p>Inclusive Dates: 21 October 2017 Venue: La Consolacion College, Manila Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: SHM Management Consultancy is currently organizing the International Conference on Trends and Innovations in the Hospitality and Business Industry on 21 October 2017 at La Consolacion College, Manila. It expects to gather some 1,000 local participants and 5 foreign speakers.</p>		<p>Completed</p>

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<p>TPB recommends the provision of the following:</p> <ul style="list-style-type: none"> •Airport assistance and facilitation for the foreign speakers •Giveaways for the foreign speakers 		
<p>XXIV. DIVE BIRMINGHAM 2017</p>		
<p>Inclusive Dates: 21 October 2017 to 22 October 2017 Venue: NEC Birmingham Nature of Activity: International Trade and Consumer Fair</p> <p>Short Description: Dive Birmingham is one of the biggest dive shows in the UK. Organized by DIVER, Britain’s best-selling diving magazine, it attracts hundreds of exhibitors offering the latest diving holidays, training courses, and five gear; networking opportunities, business negotiation; dive destinations, technical pool, presentations, educational seminars, raffles, etc., and is visited by thousands of experienced and aspiring divers from the UK, Europe and all over the world.</p> <p>The Philippines participated with a 65 square-meter booth space located at Booth No. 254, at the left middle part of the NEC Birmingham Centre. It featured major Philippine dive destinations showcasing the richness and diversity of marine life found in the country.</p>	<p align="center">9 participants</p>	<p align="center">Completed</p>

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<p>The Philippine delegation was composed of nine (9) participants from the private sector, while government sector was represented by two (2) delegates from the DOT-London Office and a representative from the Tourism Promotions Board.</p> <p>The activities within the booth involved business negotiation between the Philippine sellers and foreign buyers, networking activities, and distribution of an assortment of information and promotional materials such as dive brochures, Philippine Omnibus brochures and primers, dive packages and various giveaways.</p> <p>The Philippines was also given three (3) slots to present some of its destinations represented by speakers from Buceo Anilao Resort, Magic Resorts Philippines and Aiyanar Beach and Dive Resort. Trivia questions based on the presentations were also conducted with prizes given to winners.</p>		
XXV. INTERNATIONAL CONVENTION ON QUALITY CIRCLE		
<p>Inclusive Dates: 21 October 2017 to 28 October 2017 Venue: Manila Nature of Activity: Collateral Support</p> <p>Short Description:</p>		Completed

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<p>TPB provided promotional materials listed below for the International Convention on Quality Control Circle on 21 - 28 October 2017.</p> <p>-580 pcs of Luggage Tags -580 pcs of Toiletries Kit (assorted colors)</p>		
<p align="center">XXVI. 11TH ASEAN DEFENSE MINISTERS MEETING (ADMM) AND 4TH ADMM-PLUS</p>		
<p>Inclusive Dates: 22 October 2017 to 25 October 2017 Venue: Somerset Grand Ballroom, Royce Hotel, Clark, Pampanga Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: The 11th ASEAN Defense Ministers Meeting(ADMM) & 4th ADMM-Plus dinner reception as hosted by the Department on National Defense on 24 October 2017. The project managers aided in the conceptualization of the event and in the overall preparation and implementation of the event proper. Also prior to the reception date the project managers facilitated with SBAC the procurement of the Production House and conducted several coordination meetings with the host agencies.</p>	<p align="center">500 participants</p>	<p align="center">Completed</p>
<p align="center">XXVII. CONVENTION ON THE CONSERVATION OF MIGRATORY SPECIES OF WILD ANIMALS (CMS) AND THE 12TH MEETING OF THE CMS CONFERENCE OF THE PARTIES</p>		
		<p align="center">Completed</p>

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<p>Inclusive Dates: 22 October 2017 to 28 October 2017 Venue: Philippine International Convention Center Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: As an intergovernmental treaty, concluded under the aegis of the United Nations Environment Programme, the Convention on the Conservation of Migratory Species of Wild Animals (also known as CMS or the Bonn Convention), aimed to conserve terrestrial, marine and avian migratory species throughout their range. The Philippines has been a party to the CMS since 1993. The event was held in conjunction with the 12th CMS Conference of Parties (CMS COP). The conference featured plenary sessions, sponsored field trips, side meetings and exhibits. A welcome dinner was organized on 23 October 2017.</p> <p>TPB's Commitment: • Giveaways for delegates' kits (Manila Destination Map, Destination Luggage Tags and Non-Woven Pouch Bag with glitters—1000 pcs each)</p>	<p align="center">1000 foreign + 65 local</p>	
<p>XXVIII. 6TH UNESCO APEID MEETING ON ENTREPRENEURSHIP EDUCATION</p>		
<p>Inclusive Dates: 23 October 2017 to 25 October 2017 Venue: Marco Polo Ortigas Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p>		<p align="center">Completed</p>

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<p>Short Description: 6th UNESCO APEID Meeting on Entrepreneurship Education, spearheaded by the Commission on Higher Education (CHED) was held on 23-25 October 2017 in Marco Polo Ortigas. The basic assistance of providing welcome lei reception and airport assistance was given to the delegates of the meeting</p>		
XXIX. ASEAN FORUM ON TAXATION		
<p>Inclusive Dates: 23 October 2017 to 25 October 2017 Venue: Bohol Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: ASEAN Forum on Taxation, spearheaded by the Department of Finance (DOF) was held on 23-25 October 2017 in Bohol. The basic assistance of providing welcome lei reception and airport assistance was given to the delegates of the meeting</p>		Completed
XXX. 27TH ASEAN COORDINATING COMMITTEE ON CUSTOMS		
<p>Inclusive Dates: 24 October 2017 to 26 October 2017 Venue: New World Manila</p>		Completed

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<p>Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: 27th ASEAN Coordinating Committee on Customs, spearheaded by the Bureau of Customs (BOC) was held on 24-26 October 2017 in New World Manila. The basic assistance of providing welcome lei reception and airport assistance was given to the delegates of the meeting</p>		
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XXXI. CTV GOLDEN BRIDGE BLOGGERS' TRIP

<p>Inclusive Dates: 24 October 2017 to 31 October 2017 Venue: Manila, Bohol and Boracay Nature of Activity: Invitational / Familiarization Trip</p> <p>Short Description: CTV Golden Bridge is a multi-award winning media agency that provides advertising, content production, branding & communication services and public relationship strategy to its clients. The company uses a wide range of media platforms that caters to both local and overseas markets. Some of their clients are from the airline industries, tourism boards, hotels, amusement parks, automobile industries, banking and tech companies.</p>	<p align="center">6 participants</p>	<p align="center">Completed</p>
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XXXII. UNIVERSITY OF ASIA AND THE PACIFIC

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<p>Inclusive Dates: 24 October 2017 to 31 October 2017 Venue: Manila, Philippines Nature of Activity: Collateral Support - IMFITP 2017 campaign</p> <p>Short Description: Request from University of Asia and the Pacific for 30 International Business Management students of Widya Mandala Catholic University (Surabaya, Indonesia) coming here in Manila on October 24 - 31, 2017. The study tours objectives are anchored on three on three areas of learning: culture, language, and business. they requested tourism brochures that can give to the participants. Brochures will very useful as they explore interested places here in manila and environs. Tourism Promotions Board supported said events by giving the following 30 pcs each kind of the following brochures: Omnibus Primer, Manila brochures, Cebu/Bohol brochures, Boracay brochures, Destination line-art design postcards with coloring pens and TPB Ballpen with "Philippines" text mark.</p>		Completed
XXXIII. 10TH ASEAN FORUM ON MIGRANT LABOUR (AFML)		
<p>Inclusive Dates: 25 October 2017 to 26 October 2017 Venue: Sofitel Metro Manila Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p>	70 participants	Completed

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<p>Short Description: 10th ASEAN Forum on Migrant Labour (AFML), spearheaded by the Department of Labor and Employment (DOLE) was held on 25-26 October 2017 in Sofitel Metro Manila. The basic assistance of providing welcome lei reception and airport assistance was given to the delegates of the meeting</p>		
<p>XXXIV. PHILIPPINE PARTICIPATION IN ITB ASIA 2017</p>		
<p>Inclusive Dates: 25 October 2017 to 27 October 2017 Venue: Marina Bay Sands, Singapore Nature of Activity: International Trade and Consumer Fair</p> <p>Short Description: ITB Asia is an annually held three day B2B trade show and convention for the travel industry; it is designed to become the primary event for the Asia Pacific travel industry, much like its parent event – ITB Berlin. Now in its eleventh year in Singapore, ITB Asia will taking place at Marina Bay Sands. It is organised by Messe Berlin (Singapore) Pte Ltd and supported by the Singapore Exhibition & Convention Bureau. The Philippine booth is strategically located together with the ASEAN countries where high visibility and foot traffic are expected.</p>	<p align="center">46 participants</p>	<p align="center">Completed</p>
<p>XXXV. SPECIAL MEETING OF THE COUNCIL OF ASEAN CHIEF JUSTICES (CACJ)</p>		

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<p>Inclusive Dates: 25 October 2017 to 28 October 2017 Venue: The Conservatory, Manila Peninsula, Metro Manila Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: The Special Meeting of the Council of ASEAN Chief Justices (CACJ) dinner reception as hosted by the Department on National Defense on 27 October 2017. The project managers aided in the conceptualization of the event and in the overall preparation and implementation of the event proper. Also prior to the reception date the project managers facilitated with SBAC the procurement of the Production House and conducted several coordination meetings with the host agencies.</p>	110 participants	Completed
XXXVI. YOOHAN TRAVEL INCENTIVE TOUR		
<p>Inclusive Dates: 25 October 2017 to 29 October 2017 Venue: Cebu Nature of Activity: Incentive Trip</p> <p>Short Description: Yoohan Travel in partnership with Philippine Department of Tourism Korea organized an incentive tour to Cebu for 140 employees of Korea Yakult co. Ltd. The group were billeted in J Park Island Resort and Waterpark Cebu.</p>	140 participants	Completed

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Korea Yakult Co., Ltd. Started in 1969 and todate they have 1,100 employees. TPB's assistance: airport reception		
XXXVII. ASEAN PACKAGING CONFERENCE		
Inclusive Dates: 26 October 2017 to 27 October 2017 Venue: Sofitel Metro Manila Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship Short Description: ASEAN Packaging Conference, spearheaded by the Department of Science and Technology (DOST) and Industrial Technology Development Institute (ITDI) was held on 26-27 October 2017 in Sofitel Metro Manila. The basic assistance of providing welcome lei reception and airport assistance was given to the delegates of the meeting	270 participants	Completed
XXXVIII. ACADEMIC CONFERENCE, AIT UP DILIMAN		
Inclusive Dates: 26 October 2017 to 28 October 2017 Venue: Eastwood Richmond, Q.C. Nature of Activity: Collateral Support - IMFITP 2017 campaign		Completed

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<p>Short Description: Philippine Research Conference on Tourism and Hospitality (PRCTH) organized by the Asian Institute of Tourism (AIT) together with the Department of Hotel Restaurant Institution Management (HRIM), U.P. Diliman. Expected participants are 150 to attend the academic conference on 26 - 28, 2017 to be held at Eastwood Richmond, quezon City. Tourism Promotions board supported said academic conference by giving 150 pcs of Corporate Tote bag</p>		
<p align="center">XXXIX. 39TH MEETING OF THE ASEAN CONSULTATIVE COMMITTEE ON STANDARDS AND QUALITY WORKING GROUP 1 (ACCSQ WG 1) AND RELATIVE EVENTS</p>		
<p>Inclusive Dates: 30 October 2017 to 03 November 2017 Venue: Sofitel Metro Manila Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: 39th Meeting of the ASEAN Consultative Committee on Standards and Quality Working Group 1 (ACCSQ WG 1) and Related Events , spearheaded by the Department of Trade and Industry (DTI) - Bureau of Product Standards (BPS) was held on 30 October - 03 November 2017 in Sofitel Metro Manila. The basic assistance of providing welcome lei reception and airport assistance was given to the delegates of the meeting.</p>	<p align="center">64 participants</p>	<p align="center">Completed</p>

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XL. 2ND ASEAN HEADS OF CIVIL SERVICE RETREAT		
<p>Inclusive Dates: 31 October 2017 to 03 November 2017 Venue: Blue Leaf Filipinas Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: The 2nd ASEAN Heads of Civil Service Retreat dinner reception as hosted by the Civil Service Commission on 02 November 2017. The project managers aided in the conceptualization of the event and in the overall preparation and implementation of the event proper. Also prior to the reception date the project managers facilitated with SBAC the procurement of the Production House and conducted several coordination meetings with the host agencies.</p>	150 participants	Completed
XLI. JUNEYAO AIRLINES FAMILIARIZATION TOUR		
<p>Inclusive Dates: 31 October 2017 to 09 November 2017 Venue: Cebu and Bohol Nature of Activity: Invitational / Familiarization Trip</p> <p>Short Description:</p>	90 participants	Completed

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<p>The Department of Tourism in Shanghai, in coordination with the Tourism Promotions Board (TPB) Philippines, will organize the Juneyao Airlines Familiarization Tour in Cebu and Bohol on 31 October to 10 November 2017.</p> <p>China is a major source of tourists and remains an important market for the Philippines. It became one of the top 3 markets in 2016 with 38% growth rate, the highest amongst all foreign markets. The market continues to perform well in the beginning of 2017 and optimistic to hit the target of 1 million arrivals by the end of this year, if we continue our aggressive marketing effort and networking to China's travel trade sector.</p> <p>Juneyao Airlines is a major carrier based in Shanghai, China, operating both domestic and international services from two airports, Shanghai Hongqiao Intl' Airport and Shanghai Pudong Intl' Airport. The company was founded in 2005 as a subsidiary of Shanghai JuneYao (Group) Co., Ltd, and started operation on September 2006. It reported a net profit of about CNY1.05 billion (\$161.3 million) in 2015, making it one of the fastest growing airlines in Shanghai.</p>		
XLII. DIVING EQUIPMENT AND MARKETING ASSOCIATION (DEMA) SHOW 2017		
<p>Inclusive Dates: 01 November 2017 to 04 November 2017 Venue: Orange County Convention Center, Orlando, Florida, USA Nature of Activity: International Trade and Consumer Fair</p>	13 resorts / dive operators	Completed

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<p>Short Description: Held annually, the DEMA Show is the world’s largest and most important trade-only exhibition and conference event in the US for the global diving industry. Dubbed as the “Olympics” of the scuba diving industry, it brings under one roof about 10,000 participants comprised of key dive industry stakeholders and dive destinations from all four corners of the globe to get the latest dive information, products and trends, networking and related business opportunities. The Philippines has been participating in this event for the last 13 years.</p>		
XLIII. TPB/DOT KOREA GOLF FAMILIARIZATION TOUR TO CLARK AND TARLAC		
<p>Inclusive Dates: 01 November 2017 to 05 November 2017 Venue: Clark and Tarlac Nature of Activity: Invitational / Familiarization Trip</p> <p>Short Description: TPB and PDOT-Korea coordinated with HanaTour for the implementation of the Golf Familiarization Tour for their top affiliate golf sales agent to promote Clark and Tarlac on 01-05 November 2017.</p>	20 participants	Completed

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<p>HanaTour, with 3.5 million members, is Korea’s largest tour wholesaler which has 1,200 exclusive sales offices and 8,000 partners selling 14,000 tourism products nationwide.</p> <p>HanaTour also has a strong platform with millions of visitors through online, mobile, and social media channels.</p> <p>Mode tour is the first wholesaler and second biggest travel agency in Korea with 33 direct sales offices and 1,200 personnel all over the country.</p>		
<p align="center">XLIV. NURTURING THE FUTURA TODAY: MAXIMIZING RESEARCH RESOURCE CONSUMPTION AND UTILIZATION</p>		
<p>Inclusive Dates: 01 November 2017 to 30 November 2017 Venue: Far Eastern University Nature of Activity: Collateral Support - IMFITP 2017 campaign</p> <p>Short Description: Far Eastern University to be conducted an event titled: Nurturing the Futura Today: Maximizing Research Resource Consumption and Utilizing through Sustainable Urban and Community Planning to be held on November 2018. Tourism Promotions Board support said FEU event by giving 300 pcs each of the following collaterals; Manila map brochures, boracay brochures and Cebu/Bohol map brochures.</p>		<p align="center">Completed</p>

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XLV. PHILIPPINE CONSULATE IN MILAN, ITALY

<p>Inclusive Dates: 01 November 2017 to 30 November 2017 Venue: Milan Italy Nature of Activity: Collateral Support - IMFITP 2017 campaign</p> <p>Short Description: Department of Foreign Affairs continued efforts to promote Philippine tourism worldwide they requested promotional brochures used to promote Philippines in Milan Italy via Philippine Consulate General in Milan Italy. Tourism Promotions Board released their request 200 pcs of Manila map brochures.</p>		<p align="center">Completed</p>
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XLVI. QUICKSTEPS DANCE GROUP CONFERENCE

<p>Inclusive Dates: 03 November 2017 to 11 November 2017 Venue: Cebu Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: Quick Steps Dance Group Conference is an annual event organized by Quick Steps Dance Studio consisting of Studio Owners and Advanced Dance</p>	<p align="center">23 foreign participants</p>	<p align="center">Completed</p>
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<p>Students in Australia. The event aims to further enhance the international dance technique and knowledge of the participants.</p> <p>Quick Steps Dance Studio is the largest adult partner dancing school in Australia. Centrally located in Adelaide, the dance studio teaches various partner styles such as ballroom, latin, swing catering to adults who wish to learn in a relaxing and fun environment.</p> <p>This year, the organizer held the event in Cebu. The program consisted of various workshops in chosen dancing schools in Cebu.</p>		
XLVII. SITE INSPECTION TRIP TO THE PHILIPPINES OF DINAMICS		
<p>Inclusive Dates: 03 November 2017 to 04 November 2017 and 13 November 2017 to 17 November 2017</p> <p>Venue: Manila and Cebu</p> <p>Nature of Activity: Incentive Trip</p> <p>Short Description: Dinamics, as one of the hosted buyers of IMEX America 2017, selected TPB Philippines for an individual appointment. TPB Philippines offered its services by providing comprehensive information, technical assistance and complimentary services.</p>		Completed

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<p>TPB provided the following assistance to the event:</p> <ul style="list-style-type: none"> • Welcome Lei Reception in Manila and Cebu • Inspection trip in Cebu and Bohol on 16 - 17 November 2017 		
<p>XLVIII. BELLEVUE 5150 OLYMPIC DISTANCE TRIATHLON</p>		
<p>Inclusive Dates: 05 November 2017 Venue: The Bellevue Resort Bohol Nature of Activity: Others - Financial Assistance</p> <p>Short Description: The Bellevue Resort 5150 expo was held at The Pavilion, The Bellevue Resort Bohol. The 5150 Store hosted exclusive event merchandise.</p> <p>Event sponsors and exhibitors showcased their products including The Bellevue Resort 5150, 2Go Express, 2Go bike service powered by Storck, Intercare, The Bohol Bee Farm, The Province of Bohol, TriLife, Alcoplus and the 5150 store</p> <p>The indoor expo held November 3 to 5, 2017. Trading hours from 2 PM to 5 PM on November 3, November 4 from 8 AM to 6 PM, and on November 5 from 7 AM to 12 PM.</p>	<p align="center">475 participants</p>	<p align="center">Completed</p>

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<p>The expo served also the venue for the Athlete Registration, Race Briefing and Meet the Pros Press Conference.</p> <p>The race briefing was held at the Pavilion of The Bellevue Resort Bohol on November 4, 2017. Race briefing was conducted in two batches to accommodate all the participants for both The Bellevue Resort 5150 and Sunrise Sprint. Event host Chiqui Reyes facilitated the activity.</p> <p>Race Briefing AVP, Non-Drafting discussion by Draft Head Marshal Raoul Flouresca, reminders from race director, Neville Manaois were all part of the program.</p> <p>The Bellevue Resort 5150 Triathlon and Sunrise Sprint Awards presentation was held at the garden of The Bellevue Resort Bohol on November 5, 2017, Sunday.</p> <p>Atty. Mitchel John Boiser from Bohol Province, Mr. Rommel Gonzalez, Ms. Jel Villarin and Ms. Amie Villena all helped out in the awards ceremony.</p>		
XLIX. BEIJING MEDIA FAMILIARIZATION TOUR		
<p>Inclusive Dates: 05 November 2017 to 11 November 2017 Venue: Manila and Puerto Princesa Nature of Activity: Invitational / Familiarization Trip</p>	21 participants	Completed

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<p>Short Description: In line with our objective to provide new alternative destinations for the Chinese market and promote our emerging destinations, the Department of Tourism office in Beijing, in coordination with the Tourism Promotions Board (TPB), will organize the Beijing Media Familiarization Tour in Puerto Princesa on 05 – 11 November 2017. There will be a total of 21 participants from 11 media companies (radio, print and online), a charter company and Beijing Sun Holidays.</p>		
<p align="center">L. PHILIPPINES' PARTICIPATION IN THE WORLD TRAVEL MARKET (WTM)</p>		
<p>Inclusive Dates: 06 November 2017 to 08 November 2017 Venue: ExCel, London, United Kingdom Nature of Activity: International Trade and Consumer Fair</p> <p>Short Description: This year, the Philippines Stand was situated at AS 800 with an area of 366 square meters which is similar to last year. The stand was strategically located between S9 and S10 entrances of the Asia Pacific Hall which gave maximum visibility in terms of marketing the products and services that the country has to offer.</p>	<p align="center">45 participants</p>	<p align="center">Completed</p>

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<p>In line with this year’s theme, Romantic Philippines, the Philippine pavilion featured the best beaches the country has to offer for honeymoon destinations. Aside from the information counter, a space was allotted for photo opportunity with the backdrop of Panglao beach, a stretch of white sand with their iconic green umbrellas. The middle portion of the pavilion served as the meeting areas of the VIPs and officials. This was used as a double purpose for the media address and presentation.</p> <p>Throughout the three days of WTM, the Philippine delegation composed of top officials and decision makers of thirty-three (33) companies from both private and public sectors was busy and active with their respective business meetings.</p> <p>During the opening, the head of the delegation, Assistant Secretary Frederick Alegre gave an update of the latest developments in the tourism industry of the country and also mentioned some plans laid out for the next years. Aside from the media address, a couple of current travel trade partners included Philippines Airlines, Start Travel Adventure, Singapore Airlines with Amazon, Expedia Travel and Secret Escapes. To top it off, Mr. Nick Edwards also presented the Rough Guides on Philippines 2018 Edition.</p> <p>The media address and presentation was put into close with a Mabuhay Cocktail Reception serving Don Papa cocktails concocted by a Filipino flair bartender and served alongside with traditional Filipino snacks and delicacies.</p>		

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<p>The whole event was covered by the following media partners:</p> <ul style="list-style-type: none"> ● TTG Europe ● Travel Weekly ● Splash Magazine ● ABT A WTM Media ● TFC/ABS ● UNTV ● GMA TV ● WTM Media Crew <p>To kick start the annual Regional Festival at the Philippine pavilion, the world-renowned Filipino musicians, the Ryan Cayabyab Singers sang their greatest hits including the original composition “Da Coconut Song”. The group stole the hearts of the visitors and travel trade agents with their rendition of the greatest love songs. They were awed following the performance of the flair bartender.</p>		
<p>LI. 9TH INTERNATIONAL IT-BPM SUMMIT</p>		
<p>Inclusive Dates: 07 November 2017 Venue: Makati Shangri-la Manila Nature of Activity: M.I.C.E. Booked Event</p>	<p align="center">50 foreign</p>	<p align="center">Completed</p>

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<p>Short Description: The 9th International IT-BPM Summit harnessed the power of information and one-of-a-kind opportunity to share to refine local development strategies and to fuel the industry's growth and expansion worldwide. It was organized by the Information Technology and Business Process Association of the Philippines (IBPAP). It aims to drive leaders and key decision makers to be a part of the transformation that will shape the future of the information technology and business process management (IT-BPM) industry. The appointed professional organizer was TEAM Asia.</p> <p>TPB's Commitment: • Airport reception and facilitation for 50 foreign speakers and media • Corporate giveaways</p>		
<p align="center">LII. SUN MOVEMENT GLOBAL GATHERING (SUNGG)</p>		
<p>Inclusive Dates: 07 November 2017 to 09 November 2017 Venue: Sofitel Abidjan Hotel Ivoire, Cote d' Ivoire Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: The Philippines, as part of the Scaling Up Nutrition (SUN) Movement since 2014, will be attending an annual gathering which will be held on 7-9 November 2017 in Sofitel Abidjan Hotel Ivoire, Cote d' Ivoire. This will be attended by nominated delegates from the National Nutrition Council (NNC),</p>		<p align="center">Completed</p>

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<p>Office of the Cabinet Secretary (OCS), House of Representatives (HOR), Philippine Legislators' Committee on Population and Development Foundation Inc. (PLCPD), Philippine Coalition of Advocates for Nutrition Security, Inc. (PhilCAN), and United Nations Children's Fund (UNICEF) to share experiences with other participating countries along scaling up nutrition.</p> <p>TPB's assistance : Provision of 300 pieces of It's More Fun Brochures</p>		
<p>LIII. 2ND PHILIPPINE HOSPITALITY CONFERENCE</p>		
<p>Inclusive Dates: 08 November 2017 Venue: Manila Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: TPB provided the following technical assistance to the event:</p> <ul style="list-style-type: none"> • Inclusion of the event in the MICE Calendar in the TPB website • Provision of the TPB database/ directory of tourism establishments • Provision of the TPB list of tourism-related associations with contact details 		<p align="center">Completed</p>

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LIV. ASIA PACIFIC CONFERENCE ON HUMAN GENETICS IN 2019		
<p>Inclusive Dates: 08 November 2017 to 10 November 2017 Venue: Bangkok Nature of Activity: Collateral Support - IMFITP 2017 campaign</p> <p>Short Description: Dr. Eva Maria Cutiongco-dela Paz, vice Chancellor for Research, University of the Philippines Diliman, requested of 12 pcs Padfolio to be used as promotions for the bidding to be the next host of the Asean Pacific Conference on Human Genetics in 2019 held in Bangkok on November 08 - 10, 2017.</p>		Completed
LV. 31ST ASEAN SUMMIT AND RELATED MEETINGS - SENIOR ECONOMIC OFFICIALS MEETING		
<p>Inclusive Dates: 08 November 2017 to 11 November 2017 Venue: Somerset Grand Ballroom, Royce Hotel, Clark, Pampanga Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: The 31st ASEAN Summit and Related Meetings - Senior Economic Officials Meeting dinner reception as hosted by the Department of Trade and Industry on 10 November 2017. The project managers aided in the</p>	250 participants	Completed

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<p>conceptualization of the event and in the overall preparation and implementation of the event proper. Also prior to the reception date the project managers facilitated with SBAC the procurement of the Production House and conducted several coordination meetings with the host agencies.</p>		
<p align="center">LVI. 31ST ASEAN SUMMIT AND RELATED MEETINGS - SENIOR OFFICIALS MEETING</p>		
<p>Inclusive Dates: 08 November 2017 to 11 November 2017 Venue: Quest Ballroom, Quest Hotel, Clark, Pampanga Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: The 31st ASEAN Summit and Related Meetings - Senior Officials Meeting dinner reception as hosted by the Department of Foreign Affairs on 10 November 2017. The project managers aided in the conceptualization of the event and in the overall preparation and implementation of the event proper. Also prior to the reception date the project managers facilitated with SBAC the procurement of the Production House and conducted several coordination meetings with the host agencies.</p>	<p align="center">150 participants</p>	<p align="center">Completed</p>
<p align="center">LVII. 6TH WORLD YOUTH ALLIANCE ASIA PACIFIC (WYAAP) EMERGING LEADERS CONFERENCE (ELC)</p>		
<p>Inclusive Dates: 09 November 2017 to 11 November 2017</p>	<p align="center">49 delegates</p>	<p align="center">Completed</p>

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<p>Venue: Hive Hotel and Convention Place, Quezon City Nature of Activity: M.I.C.E. Booked Event - International</p> <p>Short Description: The World Youth Alliance (WYA), a non-profit organization founded in 1999, is a global coalition of young people committed to promoting the dignity of the human person and building solidarity among youth from all nations. WYA is an accredited organization of the United Nations (UN) Economic and Social Council (ECOSOC), training young people to work at the regional and international levels to impact policy and culture. WYA has six (6) regional offices: Africa, Asia Pacific, Europe, Latin America, Middle East and North America that works with international organizations, primarily the United Nations (UN) and the European Union (EU).</p> <p>The Emerging Leaders Conference (ELC) is a major program of the World Youth Alliance (WAY) Asia Pacific and held annually in the Philippines for six consecutive years now. The 6th Emerging Leaders Conference (ELC) will be held on 09-11 November 2017 at the Hive Hotel and Convention Place in Quezon City with the theme “A Global Family: Enriching Cultures Through Migration and Development”. The ELC is open to all youths from the Asia Pacific region, aged 15-30 years old, both from members and non-members of WAY.</p>		

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<p>TPB commitment: 1) Provision of tourism brochures and promotional materials 2) Airport reception and facilitation with provision of welcome leis for foreign delegates</p> <p>This years' ELC event had a very low turnout of delegates. Since there are excess promotional materials, the WYAAP requested to keep them to be used as promotional materials during the two forthcoming WYAAP events in March 2018.</p>		
<p align="center">LVIII. 31ST ASEAN SUMMIT AND RELATED MEETINGS - ECONOMIC MINISTERS MEETING</p>		
<p>Inclusive Dates: 08 November 2017 to 12 November 2017 Venue: Manila Ballroom, Manila Marriott Hotel Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: The 31st ASEAN Summit and Related Meetings - Economic Ministers dinner reception as hosted by the Department of Trade and Industry on 11 November 2017. The project managers aided in the conceptualization of the event and in the overall preparation and implementation of the event proper. Also prior to the reception date the project managers facilitated with SBAC the procurement of the Production House and conducted several coordination meetings with the host agencies.</p>	<p align="center">150 participants</p>	<p align="center">Completed</p>

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LIX. CPR MEETING		
<p>Inclusive Dates: 10 November 2017 Venue: Quest Hotel Clark Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: CPR Meeting, spearheaded by the Department of Foreign Affairs (DFA) was held on 10 November 2017 in Quest Hotel Clark. The basic assistance of providing welcome lei reception and airport assistance was given to the delegates of the meeting.</p>		Completed
LX. ASEAN PREP-SOM		
<p>Inclusive Dates: 11 November 2017 Venue: Quest Hotel Clark Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: ASEAN Prep-SOM, spearheaded by the Department of Foreign Affairs (DFA) was held on 11 November 2017 in Quest Hotel Clark. The basic assistance of providing welcome lei reception and airport assistance was given to the delegates of the meeting.</p>		Completed

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LXI. PREP-SOM		
<p>Inclusive Dates: 11 November 2017 Venue: Quest Hotel Clark Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: Prep-SOM, spearheaded by the Department of Foreign Affairs (DFA) was held on 11 November 2017 in Quest Hotel Clark. The basic assistance of providing welcome lei reception and airport assistance was given to the delegates of the meeting.</p>		Completed

LXII. 15TH APCS COUNCIL MEETING		
<p>Inclusive Dates: 12 November 2017 Venue: PICC, Manila Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: 15th APSC Council Meeting , spearheaded by the Department of Foreign Affairs (DFA) was held on 12 November 2017 in Philippine International</p>		Completed

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Convention Center (PICC). The basic assistance of providing welcome lei reception and airport assistance was given to the delegates of the meeting.		
LXIII. 19TH ASEAN COORDINATING COUNCIL MEETING		
<p>Inclusive Dates: 12 November 2017 Venue: PICC, Manila Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: 19th ASEAN Coordinating Council Meeting, spearheaded by the Department of Foreign Affairs (DFA) was held on 12 November 2017 in Philippine International Convention Center (PICC). The basic assistance of providing welcome lei reception and airport assistance was given to the delegates of the meeting.</p>		Completed
LXIV. AEC COUNCIL MEETING		
<p>Inclusive Dates: 12 November 2017 Venue: PICC, Manila Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description:</p>		Completed

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<p>AEC Council Meeting, spearheaded by the Department of Foreign Affairs (DFA) was held on 12 November 2017 in Philippine International Convention Center (PICC). The basic assistance of providing welcome lei reception and airport assistance was given to the delegates of the meeting.</p>		
<p>LXV. 56TH ICCA CONGRESS</p>		
<p>Inclusive Dates: 12 November 2017 to 15 November 2017 Venue: Prague Congress Center Nature of Activity: Others - MICE Membership</p> <p>Short Description: All TPB representatives attended the following sessions:</p> <ul style="list-style-type: none"> ● Opening Ceremony ● Destination Marketing Sector Meetings ● Asia Pacific Chapter Meeting ● ICCA General Assembly ● Monday Morning Wake Up Call ● President’s Choice Session: Collaborative Professionalism: The next knowledge frontier ● ICCA Best Marketing Award ● The Copenhagen Denmark Lecture: Jimmy Nelson - “Meetings” ● Closing Session 		<p align="center">Completed</p>

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<p>Moreover, the TPB representatives visited the Philippine Embassy in Prague, Czech Republic and meet with Charge D' Affaires Juan E. Dayang Jr. aside from the courtesy visit, the team attended the ASEAN family day which is hosted by the Philippine Embassy in Prague.</p> <p>The team meet with Ricardo of ICCA to further discuss the details of the Business Exchange Session. TPB is eager to join the BE Session in ICCA next year as this will be a good opportunity to share and gather bid information that may be relevant to our bid opportunities in the future.</p>		
LXVI. XIAN MEDIA FAMILIARIZATION TOUR OF CEBU AND BOHOL		
<p>Inclusive Dates: 12 November 2017 to 16 November 2017 Venue: Cebu and Bohol Nature of Activity: Invitational / Familiarization Trip</p> <p>Short Description: Xián is one of China's emerging megacities and industrial, cultural and educational center in Northwest China. Okay Airlines will commence regular flights from Xián to Cebu with a frequency of 3x weekly with 178 seats capacity per flight. This new route will yield an additional 510 arrival per week to contribute to our target arrivals. Furthermore it will link the Philippines not only to Xián but the whole Northwest China region which is a highly potential tourist source market.</p>	26 participants	Completed

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<p>Cebu and Bohol are two destinations that are popular to the Chinese market. These two prime destinations are being consistently promoted among local travel agencies in China.</p> <p>Last November 12-16, twenty-eight (28) media from Xian were invited for a familiarization tour of Cebu and Bohol to drum up awareness of the maiden flight. Their first stop was the historic island of Cebu. During the city tour, they got to see how the Spaniards have greatly influenced the Filipinos as manifested in the churches and some local traditions. These media then took the fast craft to Bohol the following day. In Bohol, they see the dolphins and also snorkel in Balicasag. They also got to see the tarsier, cruised the rivers of Loboc over lunch and rode the ATV at the foot of the Chocolate Hills.</p>		
LXVII. 25TH SOUTHEAST ASIAN ZOOS & AQUARIUMS ASSOCIATION (SEAZA) CONFERENCE		
<p>Inclusive Dates: 12 November 2017 to 17 November 2017 Venue: New World Manila Bay Hotel Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: The 25th SEAZA Conference is an annual gathering of the members of SEAZA. This year's conference was centered on the theme, "CELEBRATING LIFE! Southeast Asian Zoos & Aquariums Bringing Nature Closer to People</p>	128 foreign + 20 local	Completed

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<p>and People Closer to Nature.” It aimed to highlight the importance of zoological institutions in the Southeast Asian region as primary centers for wildlife and nature appreciation and the preservation of everything living.</p> <p>TPB's Commitment: • Cultural Entertainment during the Welcome Dinner on 13 November 2017 at the New World Manila Bay Hotel • Giveaways for delegates’ kits (Destination Maps—Manila, Cebu and Boracay, Destination Luggage Tags and Non-Woven Pouch Bag with glitters—200 pcs each) • Tokens for speakers (Travel Wallet with Organizer – 15pcs)</p>		
LXVIII. 19TH ASEAN-ROK SUMMIT		
<p>Inclusive Dates: 13 November 2017 Venue: PICC, Manila Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: 19th ASEAN-ROK Summit, spearheaded by the Department of Foreign Affairs (DFA) was held on 13 November 2017 in Philippine International Convention Center (PICC). The basic assistance of providing welcome lei reception and airport assistance was given to the delegates of the meeting.</p>		Completed
LXIX. 20TH ASEAN-CHINA SUMMIT		

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<p>Inclusive Dates: 13 November 2017 Venue: PICC, Manila Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: 20th ASEAN-China Summit, spearheaded by the Department of Foreign Affairs (DFA) was held on 13 November 2017 in Philippine International Convention Center (PICC). The basic assistance of providing welcome lei reception and airport assistance was given to the delegates of the meeting.</p>		<p>Completed</p>
<p>LXX. 20TH ASEAN-JAPAN SUMMIT</p>		
<p>Inclusive Dates: 13 November 2017 Venue: PICC, Manila Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: 20th ASEAN-Japan Summit, spearheaded by the Department of Foreign Affairs (DFA) was held on 13 November 2017 in Philippine International Convention Center (PICC). The basic assistance of providing welcome lei reception and airport assistance was given to the delegates of the meeting.</p>		<p>Completed</p>

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PROGRAM / ACTIVITY / PROJECT <i>Title of Program/Activity/Project; Inclusive Dates; Venue; Nature of Activity (if not indicated in the title); Short Description</i>	OBJECTIVES <i>Objectives of the Program/Activity/Project</i>	STATUS <i>Present Status of Program/Follow-ups: Completed/Ongoing/Cancelled/Rescheduled (please provide reason for non-implementation)</i>
LXXI. 20TH ASEAN PLUS THREE (APT) SUMMIT		
<p>Inclusive Dates: 13 November 2017 Venue: PICC, Manila Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: 20th ASEAN Plus Three (APT) Summit, spearheaded by the Department of Foreign Affairs (DFA) was held on 13 November 2017 in Philippine International Convention Center (PICC). The basic assistance of providing welcome lei reception and airport assistance was given to the delegates of the meeting.</p>		Completed
LXXII. MEKONG-JAPAN SUMMIT		
<p>Inclusive Dates: 13 November 2017 Venue: PICC, Manila Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: Mekong-Japan Summit , spearheaded by the Department of Foreign Affairs (DFA) was held on 13 November 2017 in Philippine International Convention</p>		Completed

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<p>Center (PICC). The basic assistance of providing welcome lei reception and airport assistance was given to the delegates of the meeting.</p>		
<p>LXXIII. 5TH ASEAN-USA SUMMIT</p>		
<p>Inclusive Dates: 14 November 2017 Venue: PICC, Manila Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: 5th ASEAN-USA Summit, spearheaded by the Department of Foreign Affairs (DFA) was held on 14 November 2017 Philippine International Convention Center (PICC). The basic assistance of providing welcome lei reception and airport assistance was given to the delegates of the meeting.</p>		<p align="center">Completed</p>
<p>LXXIV. 9TH ASEAN-UNITED NATIONS SUMMIT</p>		
<p>Inclusive Dates: 14 November 2017 Venue: PICC, Manila Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description:</p>		<p align="center">Completed</p>

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PROGRAM / ACTIVITY / PROJECT <i>Title of Program/Activity/Project; Inclusive Dates; Venue; Nature of Activity (if not indicated in the title); Short Description</i>	OBJECTIVES <i>Objectives of the Program/Activity/Project</i>	STATUS <i>Present Status of Program/Follow-ups: Completed/Ongoing/Cancelled/Rescheduled (please provide reason for non-implementation)</i>
9th ASEAN-United Nations Summit, spearheaded by the Department of Foreign Affairs (DFA) was held on 14 November 2017 in Philippine International Convention Center (PICC). The basic assistance of providing welcome lei reception and airport assistance was given to the delegates of the meeting.		
LXXV. 12TH EAST ASIA SUMMIT		
Inclusive Dates: 14 November 2017 Venue: PICC, Manila Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship Short Description: 12th East Asia Summit , spearheaded by the Department of Foreign Affairs (DFA) was held on 14 November 2017 in Philippine International Convention Center (PICC). The basic assistance of providing welcome lei reception and airport assistance was given to the delegates of the meeting.		Completed
LXXVI. 15TH ASEAN-INDIA SUMMIT		
Inclusive Dates: 14 November 2017 Venue: PICC, Manila Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship		Completed

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<p align="center">PROGRAM / ACTIVITY / PROJECT</p> <p align="center"><i>Title of Program/Activity/Project; Inclusive Dates; Venue; Nature of Activity (if not indicated in the title); Short Description</i></p>	<p align="center">OBJECTIVES</p> <p align="center"><i>Objectives of the Program/Activity/Project</i></p>	<p align="center">STATUS</p> <p align="center"><i>Present Status of Program/Follow-ups: Completed/Ongoing/Cancelled/Rescheduled (please provide reason for non-implementation)</i></p>
<p>Short Description: 15th ASEAN-India Summit, spearheaded by the Department of Foreign Affairs (DFA) was held on 14 November 2017 Philippine International Convention Center (PICC). The basic assistance of providing welcome lei reception and airport assistance was given to the delegates of the meeting.</p>		
<p align="center">LXXVII. ASEAN-CANADA 40TH ANNIVERSARY COMMEMORATIVE SUMMIT</p>		
<p>Inclusive Dates: 14 November 2017 Venue: PICC, Manila Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: ASEAN-Canada 40th Anniversary Commemorative Summit, spearheaded by the Department of Foreign Affairs (DFA) was held on 14 November 2017 in Philippine International Convention Center (PICC). The basic assistance of providing welcome lei reception and airport assistance was given to the delegates of the meeting.</p>		<p align="center">Completed</p>
<p align="center">LXXVIII. ASEAN-EU 40TH ANNIVERSARY COMMEMORATIVE SUMMIT</p>		
<p>Inclusive Dates: 14 November 2017</p>		<p align="center">Completed</p>

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<p style="text-align: center;">PROGRAM / ACTIVITY / PROJECT <i>Title of Program/Activity/Project; Inclusive Dates; Venue; Nature of Activity (if not indicated in the title); Short Description</i></p>	<p style="text-align: center;">OBJECTIVES <i>Objectives of the Program/Activity/Project</i></p>	<p style="text-align: center;">STATUS <i>Present Status of Program/Follow-ups: Completed/Ongoing/Cancelled/Rescheduled (please provide reason for non-implementation)</i></p>
<p>Venue: PICC, Manila Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: ASEAN-EU 40th Anniversary Commemorative Summit, spearheaded by the Department of Foreign Affairs (DFA) was held on 14 November 2017 in Philippine International Convention Center (PICC). The basic assistance of providing welcome lei reception and airport assistance was given to the delegates of the meeting.</p>		
LXXIX. LANZHOU TRAVEL AGENTS FAMILIARIZATION TOUR		
<p>Inclusive Dates: 16 November 2017 to 21 November 2017 Venue: Cebu and Bohol Nature of Activity: Invitational / Familiarization Trip</p> <p>Short Description: Tourism Promotions Board (TPB), in partnership with Philippine Department of Tourism in Beijing, organized the Lanzhou Travel Agents Familiarization Tour on 16-21 November 2017 in Cebu and Bohol. There were a total of thirty (30) participants composed of twenty-eight (28) travel agents, and two (2) TPB representatives. Twenty-six (26) travel agents were from Xi'an China International Travel Service, while two (2) were from Gansu Travel Holdings.</p>	28 participants	Completed

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DOT Beijing specifically requested Moalboal and Oslob to be included in the Cebu tour itinerary. Hence, the overall tour activities included Cebu City tour, Oslob whaleshark watching, Moalboal sardine run interaction, Balicasag Island snorkeling and diving, and visiting the Tarsier Sanctuary, Bohol Bee Farm and Chocolate Hills.		
LXXX. CAMBODIA TRAVEL MART (CTM) 2017		
<p>Inclusive Dates: 17 November 2017 to 19 November 2017 Venue: Siem Reap, Cambodia Nature of Activity: Collateral Support - IMFITP 2017 campaign</p> <p>Short Description: DOT MDG request tourism promotional brochures to be distributed for their participations in Cambodia Travel Mart (CTM) 2017 to be held at Seim Reap, Cambodia on 17 to 19 November 2017. CTM in Seim Reap is the first large-scale international exhibitions expecting 200 international and local sellers and 150 buyers are expected to be participated. Tourism Promotions Board supported MDG'd request by giving 250 pcs each kind of the following tourism brochures; Interim brochures, Manila brochures, Boracay brochures and Cebu/Bohol brochures</p>		Completed
LXXXI. INTERNATIONAL FENG SHUI CONVENTION (IFSC)		

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<p style="text-align: center;">PROGRAM / ACTIVITY / PROJECT</p> <p style="text-align: center;"><i>Title of Program/Activity/Project; Inclusive Dates; Venue; Nature of Activity (if not indicated in the title); Short Description</i></p>	<p style="text-align: center;">OBJECTIVES</p> <p style="text-align: center;"><i>Objectives of the Program/Activity/Project</i></p>	<p style="text-align: center;">STATUS</p> <p style="text-align: center;"><i>Present Status of Program/Follow-ups: Completed/Ongoing/Cancelled/Rescheduled (please provide reason for non-implementation)</i></p>
<p>Inclusive Dates: 18 November 2017 to 19 November 2017 Venue: Marco Polo Ortigas, Pasig City Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: The International Feng Shui Association (IFSA) is a non-profit organization, founded in 2004 by a community of Feng Shui masters, practitioners and experts to promote the global cultivation, awareness and appreciation of Feng Shui, and to help improve standards of practice.</p> <p>IFSA organizes an International Feng Shui Convention (IFSC) annually to promote Feng Shui awareness to the public. Through this event, the IFSA seeks to develop the global appreciation of Feng Shui as an art and metaphysical science.</p> <p>Launched in 2004 with the support of IFSA, the International Feng Shui Convention is a regular annual 2-day Conference that features the world’s most respected Feng Shui masters and experts from allied disciplines, such as Chinese astrology. The event facilitates the sharing and discussion of Feng Shui experience and knowledge among Feng Shui enthusiasts and practitioners of various levels and schools.</p> <p>During these events, many prestigious Feng Shui practitioners worldwide are invited to conduct a 2-day presentation together. Their insightful Feng Shui</p>	<p>150 local and foreign participants</p>	<p style="text-align: center;">Completed</p>

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<p>lectures aim to educate and share their profound Feng Shui knowledge and experience with the audience. The Conference also includes more technical lectures aimed at improving attendees' feng shui skills.</p> <p>Ten years after the inaugural IFSC (2014), the event moved out of Singapore for the first time and had since been in Melbourne, Shanghai and Bangkok. Manila has been selected as the host city for 2017.</p>		
LXXXII. MALAYSIAN INCENTIVE TRAVEL GROUP		
<p>Inclusive Dates: 18 November 2017 to 21 November 2017 Venue: Boracay, Aklan Nature of Activity: Incentive Trip</p> <p>Short Description: Uni Orient Travel, Inc., one of the leading travel agency and tour operator in the Philippines, was the local handler of Powerful Travel & Tours Sdn Bhd for the latter's Malaysian incentive travel group they sent to Boracay, Aklan last 18-21 November 2017. The group is composed of 31 adults and 2 children and will fly direct to Kalibo, Aklan via Air Asia.</p> <p>Uni Orient Travel, Inc., as local handler of Powerful Travel, requested for sponsorship tokens for the Malaysian incentive travel group</p>	33 participants	Completed

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<p>TPB provided the following assistance: 1) toiletries kit and luggage tag and 2) airport reception and welcome leis</p> <p>Uni-Orient provided the names of Malaysians included in the group plus photos of activities.</p>		
<p align="center">LXXXIII. CANADIAN BUREAU FOR INTERNATIONAL EDUCATION (CBIE) 51 ANNUAL CONFERENCE & EXHIBITION</p>		
<p>Inclusive Dates: 19 November 2017 to 22 November 2017 Venue: Nova Scotia, Canada Nature of Activity: Collateral Support - IMFITP 2017 campaign</p> <p>Short Description: Commission on Higher Education requested tourism promotional materials used by Philippine delegation composed of CHED and higher Edu institution officials will participate in the "Canadian Bureau for Int'l Education (CBIE) 5th Annual Conference & Exhibition in Halifax, Nova Scotia Canada on 19 -22 November 2017. Tourism Promotions Board released the following items; 50 pcs each of Interim brochures & Destination map brochures and 2 tubes each of posters 1st and 2nd edition.</p>		<p align="center">Completed</p>
<p align="center">LXXXIV. 2ND EXPERTS GROUP MEETING ON THE ASEAN COAST GUARD FORUM</p>		
		<p align="center">Completed</p>

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<p>Inclusive Dates: 21 November 2017 to 22 November 2017 Venue: Misibis Bay Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: 2nd Experts Group Meeting on the ASEAN Coast Guard Forum, spearheaded by the Philippine Coast Guard (PCG) was held on 21-22 November 2017 in Misibis Bay. The basic assistance of providing welcome lei reception and airport assistance was given to the delegates of the meeting.</p>	<p align="center">63 participants</p>	
<p align="center">LXXXV. ASEAN PRINTING INDUSTRY: PARTNERING FOR CHANGE, ENGAGING THE WORLD</p>		
<p>Inclusive Dates: 21 November 2017 to 22 November 2017 Venue: Crown, City of Dream, Manila Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: ASEAN Printing Industry: Partnering for Change, Engaging the World, spearheaded by the Department of Trade and Industry (DTI) - Board of Investments (BOI) was held on 21-22 November 2017 in Crown City of Dreams (COD). The basic assistance of providing welcome lei reception and airport assistance was given to the delegates of the meeting.</p>	<p align="center">120 participants</p>	<p align="center">Completed</p>

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LXXXVI. MEET THE BIDDER AND MICE SALES CALLS		
<p>Inclusive Dates: 22 November 2017 Venue: Warsaw, Poland Nature of Activity: Sales / Business Mission</p> <p>Short Description: The “Meet the Bidder” is a one-on-one, business-to-business (B2B) event tailored for corporate meetings and incentive travel professionals. It brings together MICE suppliers and selected Polish buyers for business and networking opportunities.</p> <p>To maximize time in Warsaw, the TPB also met with the Ambassador of the Philippines in Warsaw discussing the areas of cooperation since the Embassy is very active in promoting Philippine tourism. Follow up sales calls with Polish clients met in previous MICE trade shows were also conducted.</p>		Completed
LXXXVII. FILIPINO-AMERICAN FAMILIARIZATION TOUR		
<p>Inclusive Dates: 22 November 2017 to 27 November 2017 Venue: Manila and Davao Nature of Activity: Invitational / Familiarization Trip</p>	9 participants	Completed

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<p>Short Description:</p> <p>The familiarization tour is part of the Balikbayan Program which invited international media, giving priority to Filipino-Canadians, and influencers geared towards stimulating greater desire for international visitors to come to the Philippines.</p> <p>The main objective of the fam tour is to provide our Filipino-American media the first-hand knowledge and experience of tourism around the Philippine confidence and deliver positive news to our kababayans and mainstream Americans.</p> <p>Philippine Airlines (PAL) as one of our major partners in TPB has extended complimentary air tickets for the media invitees.</p> <p>The program was joined by the participants:</p> <ol style="list-style-type: none"> 1. ABS-CBN News/The Filipino Channel - Mr. Adonis Alpuerto Tagala 2. GMA International/Essential Consulting Services, LLC - Ms. Grace Hufano Labaguis 3. The FILAM - Ms. Cristina Del Carmen Pastor 4. FIL-AM Who's Who - Mr. Rolan Rigonan Gutierrez 5. Asian Journal - Mr. Aglumomar G. Visaya 6. Philippine Daily Mirror - Mr. Meneleo Justo Rillera aka Richard Rillera 7. Filipino Reporter - Mr. Liberito Romero Pelayo 8. USA Inquirer.net - Ms. Carolina Tanjutco 9. Philippine Airlines - Ms. Gina Lavinia Arguelles 		

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LXXXVIII. #NOWASEAN CONFERENCE

<p>Inclusive Dates: 23 November 2017 to 26 November 2017 Venue: Sofitel Philippine Plaza Manila Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: The conference coincided with the Philippines’ National Day for Youth in Action and the National Climate Change Consciousness Week. It was a three-day capacity building event for youth leaders from the Philippines and Southeast Asian countries. The objective of the event was to emphasize the importance of the youth’s meaningful involvement in addressing climate change and disasters. It also sought to cause inspiration and unity among young Southeast Asian movers to lead a culture of climate and disaster resilience.</p> <p>TPB's Commitment: • Airport reception and facilitation for the 18 foreign delegates • Giveaways for delegates’ kits (Destination Maps—Manila, Destination Luggage Tags, and Destination Post Card with color pens—65 pcs each)</p>	<p align="center">18 foreign + 43 local</p>	<p align="center">Completed</p>
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LXXXIX. 25TH MEETING OF ASEAN INTERGOVERNMENTAL COMMISSION ON HUMAN RIGHTS (AICHR) AND INTERFACE WITH AMM

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<p>Inclusive Dates: 24 November 2017 to 27 November 2017 Venue: South Palms Resort, Bohol Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: The 25th Meeting of ASEAN intergovernmental Commission on Human Rights (AICHR) and interface with AMM dinner reception as hosted by the Department of Foreign affairs on 26 November 2017. The project managers aided in the conceptualization of the event and in the overall preparation and implementation of the event proper. Also prior to the reception date the project managers facilitated with SBAC the procurement of the Production House and conducted several coordination meetings with the host agencies.</p>	<p align="center">120 participants</p>	<p align="center">Completed</p>
<p align="center">XC. INCENTIVE TOUR FOR KYOCERA DOCUMENT SOLUTIONS INC. % ATTIC TOURS CO. LTD.</p>		
<p>Inclusive Dates: 24 November 2017 to 28 November 2017 Venue: Cebu Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: ATTIC Tours in partnership with DOT-Tokyo, will organize an incentive tour</p>	<p align="center">120 participants</p>	<p align="center">Completed</p>

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<p>for 100 to 120 employees of Kyocera Document Solutions Inc. on 24-28 November 2017 in Cebu.</p> <p>DOT-Tokyo is requesting for TPB's support through the following:</p> <p>a) Welcome lei reception and airport facilitation upon arrival of the group at the Mactan-Cebu International Airport</p> <p>b) Provision of cultural performance (Sinulog Dancers) upon arrival at the Mactan-Cebu International Airport</p> <p>c) Provision of a cultural performance during the farewell dinner on 27 November 2017 at Shangri-La's Mactan Resort & Spa</p>		
<p align="center">XCI. CARAVAN ROADSHOW, MALAYSIA</p>		
<p>Inclusive Dates: 24 November 2017 to 17 December 2017</p> <p>Venue: Kuala Lumpur, Malaysia</p> <p>Nature of Activity: International Trade and Consumer Fair</p> <p>Short Description: Philippine Tourism launched Caravan Roadshow to promote Philippines famous tourist destinations with wrap up posters truck with DOT posters and LED screen to show Philippine Tourism TVC videos and promotional Tourism video. Philippine Tourism Malaysia comes to town with Roadshow</p>		<p align="center">Completed</p>

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<p>Truck boxed with Philippine Destinations with LED screen and will be showing you why Philippines is the best holiday destinations. Philippine Tourism mobile truck will go from mall 25th November to 7th December 2017 only on weekends. During this period the truck will roamed around Klang Valley to promote Philippine Tourism Campaign and Destinations.</p>		
<p align="center">XCII. 10TH ANNUAL PROFESSIONAL CONGRESS ORGANIZERS ASSOCIATION (PCOA) CONFERENCE AND EXHIBITION</p>		
<p>Inclusive Dates: 26 November 2017 to 28 November 2017 Venue: Goald Coast Convention and Exhibition Center, Australia Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: PDOT Australia/New Zealand is the Philippines' official tourism representative in charge of promoting the Philippines as a tourism and MICE destination in the Australia and New Zealand areas.</p> <p>The Professional Conference Organizers Association (PCOA) is Australia and New Zealand's leading body representing the interests of Professional Conference Organizers and Event Managers in the area. It aims to increase the standard of professionalism of its members and promote a better understanding of the roles, functions and contributions of PCOs, Event Managers in the MICE sector.</p>		<p align="center">Completed</p>

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<p>PCOA gives its members access to inbound and outbound business opportunities while developing a peer to peer network of meetings industry professionals in the Asia Pacific Region. More than 400 meeting professionals and 60 trade exhibitors attended the event.</p> <p>TPB's assistance: Funding for the attendance of PDOT-ANZ representatives to the conference for them to evaluate the event and possible participation of TPB in future editions.</p>		
<p>XCIII. WHYTE & MACKAY INCENTIVE TRAVEL GROUP</p>		
<p>Inclusive Dates: 26 November 2017 to 29 November 2017 Venue: Manila, Laguna, Tagaytay Nature of Activity: Incentive Trip</p> <p>Short Description: The DOT Market Representative in Singapore endorsed to TPB the Whyte & Mackay incentive travel group for airport reception and provision of giveaways.</p> <p>Whyte & MacKay is a Scottish company that produces alcoholic beverages. The company is sent their bar operators and managers to the Philippines for an incentive travel on 26-29 November 2017.</p>	<p align="center">33 participants</p>	<p align="center">Completed</p>

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<p>The group of 30 pax stayed in Belmont Hotel and held golf activities at The Forest Hills Golf and Country and Southwoods and Country Club. Fine dining restaurants in BGC, Taguig City were likewise visited for group's dinners.</p> <p>TPB's Commitment: 1) Provided brochure on the Philippines, luggage tag, travel accessory pouch and t-shirt and 2) Endorsed to DOT for airport reception and welcome leis</p>		
XCIV. TAPETEVOADOR INCENTIVE FAM TRIP		
<p>Inclusive Dates: 26 November 2017 to 09 December 2017</p> <p>Venue: Cebu, Palawan and Bohol</p> <p>Nature of Activity: Incentive Trip</p> <p>Short Description: TapeTevoador Travel Agency, thru Sharp Travel Service, is organizing an Incentive Fam Trip on 26 November to 9 December 2017 in Cebu, Bohol and Palawan. The Fam Trip will be participated by Decision Personnel of Nestlè Portugal and Cosmoproud Pharmaceutical who are both considering the Philippines for their 2018/ 2019 Incentive Trip Destination.</p> <p>TPB provided the following assistance to the event:</p> <ul style="list-style-type: none"> • Hosted Dinner in Cebu on 30 November 2017 		<p>Completed</p>

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<ul style="list-style-type: none"> • Welcome Lei Reception in Cebu • Promotional Materials 		
<p align="center">XCV. GAME OF MARKETING</p>		
<p>Inclusive Dates: 27 November 2017 to 28 November 2017 Venue: Sofitel Philippine Plaza Hotel Nature of Activity: Collateral Support</p> <p>Short Description: The said conference will focus on the Marketing Fundamentals, Research and Data, Marketing Communication and Media, Creativity and Content, Digital, Industry Marketing and Innovation and Technology. It is expected to be attended by more than 400 local and foreign delegates.</p> <p>TPB provided the following assistance to the event:</p> <ul style="list-style-type: none"> • Welcome Lei Reception • Promotional Materials 		<p align="center">Completed</p>
<p align="center">XCVI. CONFERENCE ON ASEAN GENDER MAINSTREAM IN HIGHER EDUCATION</p>		
<p>Inclusive Dates: 27 November 2017 to 29 November 2017</p>	<p align="center">700 participants</p>	<p align="center">Completed</p>

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PROGRAM / ACTIVITY / PROJECT <i>Title of Program/Activity/Project; Inclusive Dates; Venue; Nature of Activity (if not indicated in the title); Short Description</i>	OBJECTIVES <i>Objectives of the Program/Activity/Project</i>	STATUS <i>Present Status of Program/Follow-ups: Completed/Ongoing/Cancelled/Rescheduled (please provide reason for non-implementation)</i>
<p>Venue: Sofitel Metro Manila Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: Conference on ASEAN Gender Mainstream in Higher Education, spearheaded by the Commission on Higher Education (CHED) was held on 27-29 November 2017 in Sofitel Metro Manila. The basic assistance of providing welcome lei reception and airport assistance was given to the delegates of the meeting.</p>		
XCVII. FIDUCIARY EVENTS WEEK & PACIFIC REGION INVESTMENT CONFERENCE		
<p>Inclusive Dates: 27 November 2017 to 01 December 2017 Venue: New World Makati Hotel, Makati City Nature of Activity: M.I.C.E. Booked Event - International</p> <p>Short Description: BrandSpeakAsia is the event coordinator of Asia Pacific Association for Fiduciary Studies (APAFS) in Manila for the Fiduciary Events Week (FEW) and the Annual Pacific Region Investment Conference (PRIC) held last 27 November to 01 December 2017 at the New World Makati Hotel.</p> <p>The Asia Pacific Association for Fiduciary Studies (APAFS) is a Guam based 501 (c)3 non-profit educational and charitable association. APAFS was</p>	289 delegates & Board of Directors	Completed

**ACCOMPLISHMENT REPORT
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<p>founded for and by, representatives from public and private institutional funds from around the Asia Pacific Region. The goal of APAFS is to raise the level of understanding and standards of practice among fiduciaries in the region, so that they may provide the most prudent stewardship of the funds entrusted to their care.</p> <p>The Pacific Region Investment Conference (PRIC), is the flagship event of APAFS and is widely considered a premier event in the Asia-Pacific region for fiduciaries seeking insights from industry experts from around the globe and building a network of like-minded professionals. PRIC has been running for 17 years and has been held in the Philippines for the last ten (10) years.</p> <p>The four (4) events are open to representatives from institutional members and other qualified organizations to include public and private benefit fund sponsors, trustees, legislators, government officials, attorneys, accountants, and finance investment professionals and students from throughout the region.</p> <p>TPB's Commitment: (1) Co-hosting of cocktail reception for the delegates and sponsors of the event last 30 November 2017 at The Glasshaus of New World Hotel (2) Sponsorship of cultural show during the cocktail reception (3) Endorsement to DOT for airport reception and facilitation (2) Provision of tourism brochures and giveaways</p>		

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XCVIII. TPB/DOT KOREA TOUR DE MONDE MAGAZINE FAMILIARIZATION TOUR

<p>Inclusive Dates: 27 November 2017 to 04 December 2017 Venue: Coron and Batanes Nature of Activity: Invitational / Familiarization Trip</p> <p>Short Description: Tour de Monde is the first travel magazine of Korea established in 1995 and still recognized as a unique travel guidebook of those who love travelling. Tour de Monde tells its readers vivid stories on different countries, cities, people, culture, festivals, food and etc. through words and photos by experienced travel editors and is constantly searching for new destinations and travel contents for its traveler readers to make their travel experience even more fascinating.</p> <p>Tourism Promotions Board (TPB) Philippines through the Philippine Department of Tourism - Korea has organized a media familiarization tour last 27 November - 04 December 2017 in Coron and Batanes. It was comprised of two (2) prominent Korean media from Tour de Monde Magazine.</p>	<p align="center">2 participants</p>	<p align="center">Completed</p>
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XCIX. ROUNDTABLE DISCUSSION ON AICHR HUMAN RIGHTS DECLARATION

		<p align="center">Completed</p>
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<p>Inclusive Dates: 28 November 2017 Venue: Hennan Bohol Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: Roundtable Discussion on AICHR Human Rights Declaration, spearheaded by the Department of Foreign Affairs (DFA) was held on 28 November 2017 in Hennan Bohol. The basic assistance of providing welcome lei reception and airport assistance was given to the delegates of the meeting.</p>	<p align="center">100 participants</p>	
<p align="center">C. INNOVATIONS IN TOURISM AND HOSPITALITY EDUCATION</p>		
<p>Inclusive Dates: 28 November 2017 Venue: Taipei Nature of Activity: Collateral Support - IMFITP 2017 campaign</p> <p>Short Description: Ms. Susan Solis, Associate Professor requested of tourism promotional brochures and giveaways used in her travel visit abroad to deliver a talk at the National Taiwan Normal University at Taipei on november 29, 2017, talks on " Innovations in Tourism and Hospitality Education". Tourism Promotions Board support her travel talks mission by giving of the following items: 25 pcs each of Interim brochures, Destinations map brochures, Manila, boracay & Cebu/Bohol and 100 pcs of luggage tag giveaways.</p>		<p align="center">Completed</p>

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CI. INCENTIVES, BUSINESS TRAVEL & MEETINGS (IBTM) WORLD 2017

<p>Inclusive Dates: 28 November 2017 to 30 November 2017 Venue: Fira Barcelona, Barcelona, Spain Nature of Activity: M.I.C.E. Trade and Consumer Fair</p> <p>Short Description: As the leading global event for the meetings, incentives, conferences, events and business travel industry, IBTM World gathers meetings industry professionals for three days of focused business opportunities, thought provoking professional education and networking to drive MICE related businesses into the future. The TPB (then the PCVC) has been participating as an exhibitor to this event since 1988. However, participation to this show was suspended in 2004 in view of the preparations of the TPB for the World Expo in 2005. The promising statistics and success stories of IBTM World for the past few years was considered by the TPB as basis to continue its participation in the IBTM World. To properly evaluate and observe the potential benefits and advantages of joining the trade show, the TPB will send project officers from the Philippines to this year's IBTM World as Trade Visitors.</p>		<p align="center">Completed</p>
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CII. 2017 ASEAN MEDICAL TECHNOLOGY/MEDICAL LABORATORY SCIENCE EDUCATION STAKEHOLDERS SUMMIT

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<p>Inclusive Dates: 29 November 2017 to 30 November 2017 Venue: Sofitel Metro Manila Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: 2017 ASEAN Medical Technology/ Medical Laboratory Science Education Stakeholders Summit, spearheaded by the Commission on Higher Education (CHED) was held on 29-30 November 2017 in Sofitel Metro Manila. The basic assistance of providing welcome lei reception and airport assistance was given to the delegates of the meeting.</p>	<p align="center">150 participants</p>	<p align="center">Completed</p>
<p align="center">CIII. 2ND AICHR-EU POLICY DIALOGUE ON HUMAN RIGHTS</p>		
<p>Inclusive Dates: 29 November 2017 to 30 November 2017 Venue: Hennan Bohol Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: 2nd AICHR-EU Policy Dialogue on Human Rights, spearheaded by the Department of Foreign Affairs (DFA) was held on 29-30 November 2017 in Hennan Bohol. The basic assistance of providing welcome lei reception and airport assistance was given to the delegates of the meeting.</p>	<p align="center">100 participants</p>	<p align="center">Completed</p>

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CIV. 10TH INTERNATIONAL SYMPOSIUM OF THE RECENT ADVANCES ON RHINOSINUSITIS AND NASAL POLYPOSIS		
<p>Inclusive Dates: 29 November 2017 to 01 December 2017 Venue: Manila Hotel Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: The 10th ISRNP expects to gather some 300 local and 50 foreign experts in Rhinology or specialists in Nose Diseases from various countries.</p> <p>TPB provided the following assistance to the event:</p> <ul style="list-style-type: none"> • Welcome lei reception • Cultural entertainment • Promotional Materials 		Completed
CV. CHINESE TRAVEL AGENTS FAMILIARIZATION TOUR		
<p>Inclusive Dates: 01 December 2017 to 07 December 2017 Venue: Manila, Cebu, Coron, Bohol, Bicol, Davao, and Puerto Princesa Nature of Activity: Invitational / Familiarization Trip</p> <p>Short Description:</p>	151 participants	Completed

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<p>Based on the recent data on the tourist arrivals to the Philippines from January - November 2017, supplied by the Department of Tourism, China contributes 14.82% share in the arrivals, bringing the market to the second spot among the top twelve key markets. The improved relationship between the Chinese and Philippine government paved the way to the increased arrivals. In addition, there have been additional direct flights to several destinations such as Cebu and Kalibo to name a few. To keep up with the momentum of this growth, the Philippine Department of Tourism office in Beijing and Shanghai invited 151 travel agents from several part of China-Beijing, Tianjin, Shandong, Xian and Zhengzhou and Northeast China to a familiarization tour to Cebu, Bohol, Bicol, Coron, Davao and Puerto Princesa last 01 - 07 December 2017.</p> <p>Apart from the tours per destinations, the Tourism Promotions Board (TPB) sought assistance from the concerned regional offices in organizing a networking dinner between the Chinese Agents and local counterparts, hotels and resorts. Each networking dinner were staged successfully and both parties were equally satisfied with the outcome. Relatively, a networking dinner reception was also staged at the Vestibule bar of the Resorts World Manila. There were about twenty-five (25) participants for the said event.</p>		
<p align="center">CVI. 14TH REGULAR SESSION OF THE WESTERN AND CENTRAL PACIFIC FISHERIES COMMISSION (WCPFC)</p>		
		<p align="center">Completed</p>

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<p>Inclusive Dates: 03 December 2017 to 07 December 2017 Venue: Philippine International Convention Center (PICC) Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description: The Western and Central Pacific Fisheries Commission (WCPFC) was established by the Convention for the Conservation and Management of Highly Migratory Fish Stocks in the Western and Central Pacific Ocean which entered into force on 19 June 1994. The Commission supports three (3) subsidiary bodies; the Scientific Committee, Technical and Compliance Committee, and the Northern Committee, that each meet once during each year. The meetings of the subsidiary bodies are followed by a full session of the Commission. The work of the Commission is assisted by a Finance and Administration Committee.</p> <p>TPB's Commitment: • Airport reception and facilitation for the arriving foreign participants • Promotional materials for delegates</p>	<p align="center">600 foreign</p>	
<p align="center">CVII. 5TH ASEAN EARTH OBSERVATION SATELLITE AND GROUND STATIONS EXPERTS EXCHANGE</p>		
<p>Inclusive Dates: 04 December 2017 to 06 December 2017 Venue: Novotel Araneta Center Manila Nature of Activity: M.I.C.E. Booked Event</p>	<p align="center">30 foreign participants</p>	<p align="center">Completed</p>

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<p>Short Description: The Earth Observation Satellite and Ground Station Experts Exchange is an annual event organized since 2012 that recognizes the crucial role of science and technology for the development in the ASEAN region. This year's exchange focused on remote sensing technologies that allowed exchange of best practices, research collaboration, and networking opportunities on remote sensing research and development and ground receiving station networks across the member states. The three (3) – day event featured three (3) educational sessions and a tour of the Philippine Earth Data Resource and Observation (PEDRO) Center Facility.</p> <p>TPB's Commitment: • Airport Reception and facilitation • Provision of promotional materials and tokens to the 30 foreign delegates • Provision of tokens to five (5) speakers—TPB Notebook Leather Cover with gift box and TPB Notebook (5 pcs each)</p>		
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<p align="center">CVIII. ASEAN-UN (BRIDGE) WORKSHOP AND ROUNDTABLE DISCUSSION</p>		
<p>Inclusive Dates: 04 December 2017 to 06 December 2017 Venue: Cebu City Nature of Activity: M.I.C.E. Booked Event</p> <p>Short Description:</p>	<p align="center">50 participants</p>	<p align="center">Completed</p>

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<p>The Association of Southeast Asian Nations (ASEAN), United Nations (UN) and the Commission on Elections (COMELEC) will be hosting the ASEAN-UN Building Resources in Democracy, Governance and Elections (BRIDGE) Workshop and Roundtable Discussion on Electoral Observation and Promoting Women’s Political Participation on December 4-6, 2017 in Cebu City. Fifty (50) participants composed of representatives from the Electoral Management Bodies (EMBs) of ASEAN member-states as well as representatives from the Regional Electoral Bodies and Institutions are expected to arrive on December 03, 2017 at the Ninoy Aquino International Airport (NAIA), Pasay City.</p> <p>TPB's assistance : Welcome Leis for the 50 foreign participants, 50 pieces of coffee table books and other souvenirs</p>		
<p align="center">CIX. ASEAN TRAINING ON MONITORING AND EVALUATION OF PREVENTIVE DRUG EDUCATION</p>		
<p>Inclusive Dates: 04 December 2017 to 08 December 2017 Venue: The Manila Hotel Nature of Activity: M.I.C.E. Booked Event - International</p> <p>Short Description: The mission of the ASEAN Training Center for Preventive Drug Education (ATCPDE) is to promote and protect the well-being of children and youth from the onslaught of drugs through vigorous and unified preventive drug</p>	<p align="center">33 participants</p>	<p align="center">Completed</p>

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<p>education programs which aim to enhance the quality of life of all children and youth, and the people who serve them by preventing, detecting, addressing, and resolving drug-related problems.</p> <p>The ATCPDE center has been in the University of the Philippines College of Education since 1980.</p> <p>The training aims to enable and increase the number of competent prevention coordinators and workers in conducting Monitoring and Evaluation (M&E) of Preventive Drug Education (PDE) programmes. Further, it aims to conduct focused technical assistance in developing the participants' logic model, data-gathering tools, M&E Plan and Impact evaluation design of PDE programmes.</p> <p>Target participants are 30 representatives from 10 ASEAN Member countries.</p> <p>TPB also provided assistance to ATCPDE/UPCE last December 2016 for their ASEAN Conference on Drug Use Prevention International Standards held at UP-NISMED Auditorium.</p> <p>TPB's Commitment: 1) Sponsored the cultural show during the welcome dinner on 04 December 2017 at the Manila Hotel 2) Provided tourism materials and giveaways, and 3) Endorsed to DOT for airport reception and welcome leis</p>		

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<p>MARCOM assisted ASEAN Training Center for Preventive Drug Education (ATCPDE) based in the University of the Philippines College of Education conducted the ASEAN Training in Monitoring and Evaluation of Preventive Drug Education Programme from December 04 - 08, 2017 at Manila Hotel. Tourism Promotions Board supported said events by giving of the following items: 100 pcs each Interim brochures, Destination map brochures (Manila, Boracay & Cebu/Bohol), Destination luggage tag and lanyards (assorted designs) and Leatherette kit folder with matching card holder.</p>		
<p>CX. DIGITAL ADVERTISING CAMPAIGN WITH TRIPZILLA</p>		
<p>Inclusive Dates: 04 December 2017 to 02 January 2018 Venue: Singapore Nature of Activity: Others - Marketing Support/Media Proposal</p> <p>Short Description: As TripZilla is 100% digital, this will be in line with TPB's intention to focus on digital media to promote Philippines. Apart from the usual e-banner, TripZilla strength is in content production that helps to raise awareness about destinations.</p>		<p align="center">Completed</p>
<p>CXI. TIEZA CEREMONIAL ON MOA SIGNING WITH PARTNERS</p>		

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<p>Inclusive Dates: 05 December 2017 Venue: Makati Diamond Residences Nature of Activity: Collateral Support - IMFITP 2017 campaign</p> <p>Short Description: TIEZA requested tourism promotional giveaways utilized during their ceremonial memorandum of agreement MOA signing with the industry partners held in Makati diamond Residences on December 05, 2017. Tourism Promotions Board granted their request by giving of the following items; 50 pcs each of IMFITP Leatherette kit folder and Magnetic Flag Pins.</p>		Completed
CXII. FORUM ON URBAN RESILIENCE TO CLIMATE CHANGE AND DISASTER RISK REDUCTION MANAGEMENT STRATEGIES		
<p>Inclusive Dates: 05 December 2017 to 07 December 2017 Venue: Laoag Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p> <p>Short Description: Forum on Urban Resilience to Climate Change and Disaster Risk Reduction Management Strategies, spearheaded by the Department of Environment and Natural Resource (DENR) - Ecosystems Research and Development Bureau (ERDB) was held on 5-7 December 2017 in Laoag. The basic</p>	150 participants	Completed

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assistance of providing welcome lei reception and airport assistance was given to the delegates of the meeting.		
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CXIII. ASEAN ASSURANCE YOUNG OFFICERS NETWORK (AYQON) FORUM AND ROUNDTABLE MEETING		
<p>Inclusive Dates: 06 December 2017 to 08 December 2017 Venue: Hotel Jen, Pasay City Nature of Activity: M.I.C.E. Booked Event - International</p> <p>Short Description: The Philippines, as an ASEAN member, and thru the Commission on Higher Education (CHED) hosted the ASEAN Young Assurance Officers Network (AYQON) Forum and Round Table Meeting last 06-08 December 2017 at Hotel Jen.</p> <p>The AYQON was established under the umbrella of the ASEAN Quality Assurance Network (AQAN) to promote collaboration and exchanges of best practices, experiences and expertise among the young QA officers in the ASEAN region. It likewise, undertakes capacity building programs for these officers.</p> <p>TPB's Commitments: 1) Provision of tourism materials, and 2) Endorsement to DOT for airport reception and welcome leis</p>	54 Foreign and 131 Local Delegates	Completed

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<p align="center">CXIV. BUSINESS EVENTS AT PENANG (BE@PENANG) CONFERENCE</p>		
<p>Inclusive Dates: 07 December 2017 to 08 December 2017 Venue: Setia SPICE Convention Center, Penang, Malaysia Nature of Activity: Others - Business calls</p> <p>Short Description: The Penang Convention and Exhibition Bureau has invited the Tourism Promotions Board (TPB) MICE Department to attend the Business Events at Penang (BE@Penang) Conference last 7 – 8 December 2017 at the Setia SPICE Convention Centre in Penang, Malaysia.</p> <p>Penang Convention and Exhibition Bureau (PCEB) is a state bureau established in 2016 to develop the meetings, incentives, conventions and exhibitions (MICE) industry in Penang. Since its creation in 2016, the Penang Convention and Exhibition Bureau has attracted some 1,200 meetings, through aggressive bidding and assistance to booked events.</p> <p>In line with its mission to incubate the growth of MICE in Penang, PCEB serves as Penang's focal point for the coordination of all MICE activities, providing expert assistance to organizations and MICE planners at every step of the planning.</p>	<p align="center">120 delegates</p>	<p align="center">Completed</p>

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<p>The BE @ Penang conference is the first business events industry conference produced by PCEB. Last year, the Bureau organized the first edition of the BE@Penang industry conference at The Wembley, Penang wherein over 120 delegates from the Penang business events industry attended the conference, along with those based in Kuala Lumpur, Johor and Singapore who were actively involved in hosting and organizing business events in Penang.</p> <p>This year, BE@Penang 2017 is themed BE EMPOWERED, following last year's theme of BE ENGAGED. The Conference encouraged the industry players to communicate, collaborate, and conquer businesses for Penang by delivering new insights on topics such as destination positioning, collaboration, bid preparation, experiential travel, stakeholder engagement, workforce development, technology and media management.</p> <p>TPB's participation for this year's BE@Penang is in line with TPB's continuing efforts in training MICE personnel to efficiently promote the Philippines as a MICE destination.</p>		
CXV. LEARNING INTERACTION ON EHEALTH TECHNOLOGIES IN ASEAN		
<p>Inclusive Dates: 07 December 2017 to 08 December 2017 Venue: Sofitel Metro Manila Nature of Activity: Others - ASEAN 2017 Philippine Chairmanship</p>	60 participants	Completed

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<p>Short Description: Learning Interaction on eHealth Technologies in ASEAN, spearheaded by the Department of Science and Technology (DOST) and Philippine Council on Health Research and Development (PCHRD) was held on 7-8 December 2017 in Sofitel Metro Manila. The basic assistance of providing welcome lei reception and airport assistance was given to the delegates of the meeting.</p>		
CXVI. DINNER APPRECIATION NIGHT MALAYSIA 2017		
<p>Inclusive Dates: 08 December 2017 Venue: Kuala Lumpur, Malaysia Nature of Activity: International Trade and Consumer Fair</p> <p>Short Description: Travel activity around golf is a driver of domestic and international tourism in Australia. It is reported that the average core golf tourist spend on international golf trips is \$7,380. It also noted that golf tourists are twice as likely to book an international golf holiday through a specialist golf travel agent as compared to booking domestic trips. In view of this, Philippines Club Tours organize Nudgee Members Philippines Golf Tour. The event spans from 10 – 18 of September 2017. It includes 6 international standard golf courses with high profile participants.</p>	67 participants	Completed

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<p>This will be a great opportunity to market golf tourism in the country to Australia's core golf tourists. Likewise, Tourism Promotions Board will host a dinner on twenty (20) participants of the event on 13 September 2017 at Antonio's Restaurant in Tagaytay together with welcome souvenir pack giveaways.</p>		
<p>CXVII. CAPACITY BUILDING OF ASEAN TV BROADCASTERS WORKSHOPS</p>		
<p>Inclusive Dates: 10 December 2017 to 12 December 2017 Venue: Vientiane, Lao PDR Nature of Activity: Collateral Support - IMFITP 2017 campaign</p> <p>Short Description: The Ministry of Information, Culture and Tourism, ASEAN National COCI and the Sub-committee on information of Lao PDR was held a workshop for Capacity Building of ASEAN TV Broadcasters through Documentary Program Production on ASEAN - Japan Cooperation held on 10 - 12 December 2017 at Vientiane, Lao PDR. Tourism Promotions supported by giving 24 pcs Polo shirts as Philippine delegation uniform, 2 pcs Magnetic flag pins, 50 pcs destination luggage tag and 25 sets Travel Packing Pouch Accessory.</p>		<p align="center">Completed</p>

**ACCOMPLISHMENT REPORT
4TH QUARTER 2017**

<p align="center">PROGRAM / ACTIVITY / PROJECT</p> <p align="center"><i>Title of Program/Activity/Project; Inclusive Dates; Venue; Nature of Activity (if not indicated in the title); Short Description</i></p>	<p align="center">OBJECTIVES</p> <p align="center"><i>Objectives of the Program/Activity/Project</i></p>	<p align="center">STATUS</p> <p align="center"><i>Present Status of Program/Follow-ups: Completed/Ongoing/Cancelled/Rescheduled (please provide reason for non-implementation)</i></p>
<p>CXVIII. DIVING, RESORT AND TRAVEL (DRT) HONG KONG 2017</p>		
<p>Inclusive Dates: 15 December 2017 to 17 December 2017 Venue: Hong Kong Convention and Exhibition Centre (HKCEC) Nature of Activity: International Trade and Consumer Fair</p> <p>Short Description: The DRT Show is considered to be the largest gathering for diving enthusiasts, marine conservationists and anyone with a passion for the underwater world. The DRT Show has met an overwhelming response as an important regional event. This year, they projected a participation of 140-160 exhibitors and 20,000 visitor attendees.</p> <p>The show truly promotes branding and is supported by top-level exhibitors and leading dive equipment manufacturers, water sport equipment manufacturers, dive resorts, tourism boards, marine conservation and diving organizations. They also promote trading and export business and has become the most important and 'MUST VISIT' diving equipment and diving destination event in the Asia Pacific.</p> <p>Hong Kong is considered the most suitable business trading HUB in Asia Pacific with friendly and high educated residents, large populations of ocean sport lovers, high quality of financial service and distributor.</p>	<p align="center">23 participants</p>	<p align="center">Completed</p>