

QUALIFICATIONS OF MEDIA DELEGATE

- Must be a content creator, such as, but not limited to, travel journalists, bloggers/vloggers, photojournalists, and the like.
- Must be at least 18 years old.
- Must have a passport valid for at least six (6) months prior to the familiarization trip.
- Number of followers must be at least 5,000.
- Active in at least three (3) media platforms.
- Been blogging/vlogging/active on social media for at least one (1) year.
- Must have contributed articles to prominent media channel/s.

For bloggers/vloggers:

- Must have an impressive web analytics report.
- Must provide a link to the blogs/vlogs.
- Must provide the blog(s)' current Google PageRank (or Alexa ranking) or vlog(s)' current ranking in Youtube, and the number of subscribers/unique visitors per month.

For travel/photo journalists:

- Must submit a business card (an e-mail signature line is acceptable, if it includes title and the name of the media outlet).
- Must provide the assigning editor/supervisor's contact information.
- Must give links to past travel-related story contents.

GENERAL POLICIES AND GUIDELINES

- Deadline for registration is on **May 15, 2018**.
- Successful applicants will be notified through e-mail or through the Philippine Department of Tourism (DOT) foreign office.
- Each participant must sign the Declaration Agreement and Tour Waiver to be given upon arrival in the Philippines.
- Each participant must provide an exclusive e-mail address.
- No accompanying person/s shall be allowed for media participants during the conduct of the familiarization trip.
- All participants must finish the whole itinerary.
- The media familiarization trip is fully-hosted as specified in the itinerary, unless stated otherwise. Other personal essentials and meals shall be on personal account.
- Reimbursement of the air tickets will be at the end of the trip. Be sure to meet all the specified requirements and the corresponding capped rates to your respective country.