

QUARTERLY PHYSICAL REPORT OF OPERATION

As of December 31, 2022

Department : Budgetary Support to Government Corporations
 Agency : Tourism Promotions Board
 Operating Unit : < not applicable >
 Organization Code (UACS) : 35 041 0000000

Particulars	UACS CODE	Physical Target (Budget Year)					Physical Accomplishment (Budget Year)					Variance as of 12/31/2022	Remarks
		1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total		
1	2	3	4	5	6	7	8	9	10	11	12	13	14
INTERNATIONAL PROMOTIONS PROGRAM	3101000000000000												
OO : Tourist arrivals and earnings/receipts increased													
FYs 2019 and 2020													
Outcome Indicator													
1. No. of tourist arrivals in TPB's international market		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
Output Indicators													
1. No. of TPB-organized/assisted international promotions and events		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
2. No. of TPB-assisted projects/events (e.g. joint book promotions, booked events, won bids)		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
3. No. of seller participants in international promotions projects		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
DOMESTIC PROMOTIONS PROGRAM	3102000000000000												
OO : Tourist arrivals and earnings/receipts increased													
FYs 2019 and 2020													
Outcome Indicator													
1. No. of tourist arrivals in TPB's domestic market		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
Output Indicators													
1. No. of TPB-organized domestic promotions and events		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
2. No. of seller participants in domestic promotions projects		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
MARKETING AND PROMOTIONS PROGRAM	3103000000000000												
OO : Tourist arrivals and earnings/receipts increased													
FY 2021 and FY 2022													
Outcome Indicator													
1. No. of tourist arrivals in TPB's international market		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
FY 2021													
Output Indicators													
1. No. of TPB-organized/assisted domestic and international promotions and events		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
2. No. of TPB-assisted projects/events (e.g. joint book promotions, booked events, won bids)		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
3. No. of seller participants in domestic and international promotions projects		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
FY 2022													
Output Indicators													
1. Percentage of TPB-organized domestic and international projects completed within the prescribed deadline		4	12	10	4	30	9	11	1	14	35	5	The figures for the physical accomplishment are based on the received reports from the TPB's Marketing and Promotions Sector as of 31 January 2023. Submission of reports to the CPBD Department is still on-going. Hence, adjustments to the figures are still possible.
2. Percentage of foreign-organized domestic		8	25	27	15	75	13	13	23	22	71	-4	The figures for the physical accomplishment are based on the received reports from the TPB's Marketing and Promotions Sector as of 31

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		1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total		
1	2	3	4	5	6	7	8	9	10	11	12	13	14
and international tourism promotions projects assisted													January 2023. Submission of reports to the CPBD Department is still on-going. Hence, adjustments to the figures are still possible.
3. Percentage of locally-organized domestic and international tourism promotions projects assisted		20	15	25	20	80	13	42	30	47	132	52	The figures for the physical accomplishment are based on the received reports from the TPB's Marketing and Promotions Sector as of 31 January 2023. Submission of reports to the CPBD Department is still on-going. Hence, adjustments to the figures are still possible.

Prepared By:



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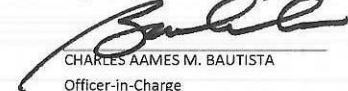
In coordination with:



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