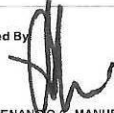


QUARTERLY PHYSICAL REPORT OF OPERATION

As of June 30, 2023

Department : Budgetary Support to Government Corporations  
 Agency/Entity : Tourism Promotions Board  
 Operating Unit : < not applicable >  
 Organization Code (UACS) : 35 041 0000000

Particulars	UACS CODE	Physical Target (Budget Year)					Physical Accomplishment (Budget Year)					Variance as of June 30, 2023	Remarks
		1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total		
1	2	3	4	5	6	7	8	9	10	11	12	13	14
<b>MARKETING AND PROMOTIONS PROGRAM</b>	31030000000000												
OO : Tourist arrivals and earnings/receipts increased FYs 2021, 2022 and 2023													
Outcome Indicator													
1. No. of tourist arrivals in TPB's international market		1,326,996	1,160,816	1,220,988	3,291,200	7,000,000	1,073,286	994,672			2,067,958	-419,854	The 2023 Target Arrivals of the Department of Tourism is only 4.8 Million. On the other hand, the TPB has a target of 2.98 Million based on its 2023 Performance Scorecard.
FY 2021													
Output Indicators													
1. No. of TPB-organized/assisted domestic and international promotions and events		N/A	N/A	N/A	N/A	N/A	N/A	N/A			N/A	N/A	
2. No. of TPB-assisted projects/events (e.g. joint book promotions, booked events, won bids)		N/A	N/A	N/A	N/A	N/A	N/A	N/A			N/A	N/A	
3. No. of seller participants in domestic and international promotions projects		N/A	N/A	N/A	N/A	N/A	N/A	N/A			N/A	N/A	
FYs 2022 and 2023													
Output Indicators													
1. Percentage of TPB-organized domestic and international projects completed within the prescribed deadline		11.9%	29.00%	20.50%	13.60%	75.00%	18.18% (8 out of 44 projects for the year)	22.73% (10 out of 44 projects for the year)			40.91%	0%	
2. Percentage of foreign-organized domestic and international tourism promotions projects assisted		8.00%	26.10%	14.80%	26.10%	75.00%	21.21% (14 out of 66 projects for the year)	18.18% (12 out of 66 projects for the year)			39.39%	5.29%	
3. Percentage of locally-organized domestic and international tourism promotions projects assisted		11.00%	31.00%	22.00%	16.00%	80.00%	28.75% (23 out of 80 projects for the year)	50.00% (40 out of 80 projects for the year)			78.75%	36.75%	

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 Date:

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 Chief Operating Officer, Tourism Promotions Board  
 Date: