

**TOURISM PROMOTIONS BOARD**

**List of Trade, M.I.C.E. and Consumer Fairs and Business Missions 2020**

	DATE	EVENT AND VENUE	DESCRIPTION	TYPE OF PARTICIPANTS	Target No. of Participants (Philippine Sellers)	Participation Fee	Responsible Office	Responsible Officer/ Contact Person
1	10-12 July 2020	MARINE DIVING FAIR Sunshine City Convention Center, Ikebukuro, Tokyo, Japan	An annual dive show conducted since 1993 and considered among the largest dive resort and consumer fairs focused on scuba diving and travel overseas. This year's attendance reached 51,989 visitors.	All Sellers	8	Waived	NORTH ASIA DIVISION International Promotions Department	Francine Roca francine_roca@tpb.gov.ph +63 2 8525 9318 loc. 284
2	26-27 August 2020	IBTM AMERICAS with Latin America Sales Calls (Mexico) Centro Citibanamex, Mexico City, Mexico	IBTM Americas is a newly-launched MICE trade show by the Reed Travel Exhibitions Group that combines their IBTM America and IBTM Latin America shows to create a larger and more comprehensive show that connects the meetings and events industry of North America and South America with worldwide suppliers	All Sellers	7	Waived	M.I.C.E. DEPARTMENT	Jasmin Parra jas_parra@tpb.gov.ph +63 2 8525 9318 loc. 228
3	15-17 September 2020	IMEX AMERICA Las Vegas, Nevada USA	IMEX America is America's worldwide exhibition for incentive travel, meetings and events, backed by the experience and resources of the IMEX Group of exhibitions, which also delivers the award-winning IMEX exhibition in Frankfurt. It runs the largest hosted buyer program ever held in North America with over 2,400 qualified buyers expected to attend from 40 countries	All Sellers	5	Waived	M.I.C.E. DEPARTMENT	Natashia April P. Blanquisco natashia_blanquisco@tpb.gov.ph +63 2 8525 9318 loc. 225
4	22-24 September 2020	INCENTIVE TRAVEL AND CONVENTIONS MEETINGS ASIA (IT&CMA) Bangkok, Thailand	IT&CMA has established itself as Asia Pacific's premier M.I.C.E. show which brings together the region's top M.I.C.E. suppliers and key industry players to collectively sell Asia as an exciting and diverse M.I.C.E. destination. Exhibitors and participants at the IT&CMA have the opportunity to sell, negotiate and secure deals with more than 500 selected buyers and travel managers from regional and international M.I.C.E. and corporate travel industries through pre-scheduled appointments	All Sellers	25	Waived	M.I.C.E. DEPARTMENT	Jasmin Parra jas_parra@tpb.gov.ph +63 2 8525 9318 loc. 228
5	09-11 October 2020	ASIA DIVE EXPO (ADEX) SINGAPORE 2020 Singapore	An established trade-show and a trusted name in the industry, ADEX has evolved, edition to edition, and further positioned itself to be "more than just a dive show"; opening its doors to welcome divers, non-divers, families and students with its specially curated programs and festivities to grow beyond its current community.	All Sellers	10	Waived	ASEAN AND THE PACIFIC DIVISION International Promotions Department	Monica May R. Sta Ana monica_staana@tpb.gov.ph +63 2 8525 9318 loc. 290
6	21-23 October 2020	Internationale Tourismus Börse (ITB) Asia 2020	ITB Asia is an annually-held three-day B2B trade show and convention for the travel industry; it is designed to become the primary event for the Asia Pacific travel industry, much like its parent event – ITB Berlin.	All Sellers	25	Waived	ASEAN AND THE PACIFIC DIVISION International Promotions Department	Monica May R. Sta Ana monica_staana@tpb.gov.ph +63 2 8525 9318 loc. 290
7	24-25 October 2020	DIVE BIRMINGHAM NEC, Birmingham	The two-day event is the biggest and most popular dive show in UK which attracts 60,000 visitors and exhibitors	All Sellers	10	Waived	EUROPE, AFRICA, THE MIDDLE EAST AND INDIA DIVISION International Promotions	Nerissa Jean B. Cruz neri_cruz@tpb.gov.ph +63 2 8525 9318 loc. 287

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8	29 October - 01 November 2020	TOURISM EXPO JAPAN (TEJ) Okinawa Convention Center, Okinawa, Japan	TEJ is the biggest travel fair in Japan organized jointly by the Japan Travel and Tourism Association (JTTA), Japan Association of Travel Agents (JATA) and Japan National Tourism Organization (JNTO).	All Sellers	12	Waived	NORTH ASIA DIVISION International Promotions Department	Francine Roca francine_roca@tpb.gov.ph +63 2 8525 9318 loc. 284
9	02-04 November 2020	WORLD TRAVEL MARKET ExCel, London	WTM is the leading global event for the travel industry players to meet industry professionals and conduct business deals attended by over 50,000 international travel industry professionals, and more than 9,000 qualified buyers	All Sellers	25	Waived	EUROPE, AFRICA, THE MIDDLE EAST AND INDIA DIVISION International Promotions Department	Nerissa Jean B. Cruz neri_cruz@tpb.gov.ph +63 2 8525 9318 loc. 287
10	04-07 November 2020	DIVING EQUIPMENT AND MARKETING ASSOCIATION (DEMA) SHOW Ernest N. Morial Convention Center, New Orleans, Louisiana	The largest trade-only event in the world for companies doing business in the scuba diving, ocean water sports and adventures/dive/travel industries	All Sellers	15	Waived	THE AMERICAS DIVISION International Promotions Department	Wendy A. Fajardo wendy_fajardo@tpb.gov.ph +63 2 8525 9318 loc. 234
11	06-08 November 2020	INTERNATIONAL TOURISM AND TRAVEL SHOW (ITTS) Palais de Congrès, Montreal, Quebec, Canada	The International Tourism and Travel Show (ITTS) is a three-day consumer show attended by more than 400 exhibitors and 36,700 people who are looking for new destinations. This is an annual event where more than hundred countries are represented by their tourism offices, tour operators or travel agents and open doors to adventure and discover the world.	All Sellers	2	Waived	THE AMERICAS DIVISION International Promotions Department	Nelia B. Ramos nelia_amos@tpb.gov.ph +63 2 8525 9318 loc. 235
12	04-06 December 2020	MALAYSIA INTERNATIONAL DIVE EXPO 2020 (MIDE 2020) Putra World Trade Center, Kuala Lumpur, Malaysia	The premier show that is designed to build a high-end exhibition platform to expand the dive market. The show is also the meeting place for dive business where decision makers meet for trade networking with industry players	All Sellers	8	Waived	ASEAN AND THE PACIFIC DIVISION International Promotions Department	Reimark G. Mendoza reimark_mendoza@tpb.gov.ph +63 2 8525 9318 loc. 294