

ITINERARY FORM

Project Name: Services Of A Tour Operator For The Community-Based Tourism (CBT) Workshop
Venue: Davao City
Indicative Date: February 2024 (Indicative dates)

Date / Time	Activity	
DAY 01	MANILA-DAVAO CITY	
2:30 a.m.	Assembly Time Place: Terminal 2 Café France	
9:25 a.m.	ETD from Manila to DAVAO CITY via PR2813	
11:20 a.m.	ETA in Davao City	
	Lunch at DUSIT THANI Restaurant	
2:00 p.m.	Tour visit in Davao City	
6:30 p.m.	Dinner at the Hotel together with Speakers/ DOT/ TPB	TBD Dinner area
9:30 p.m.	Lights off	
DAY 02 Venue: TBD	WORKSHOP PROPER 1	
4:30 a.m.		
6:05 a.m.	Breakfast at the Hotel	
7:00 a.m.		
8:00 a.m.	#BUDBRANDMARK	
8:10 a.m.	Opening Program	
8:30 a.m.	I. National Anthem	
9:30 a.m.	II. Invocation	
	III. Welcome Remarks from (Mayor and or any DOT Rep)	
	IV. Message from (DOT/ or LGU Rep)	
	IV. Rationale of the Programm	
	<i>Introduction and Ice Breaker of participants</i>	
10:00 a.m.	Participants AM snack	
10:15 a.m.		
10:30 a.m.	BizDev 101: Introduction	
11:00 a.m.	- Understanding the Fashion Industry and the Cultural	
11:15 a.m.		

	Community	
12:00 p.m.	Workshop – Lunch	
12:15 p.m.		
1:00 p.m.		
2:00 p.m.	Importance of Branding and the use of Indigenous Fabric	
3:00 p.m.	Break with pm snack	
4:00 p.m.	Continuation of the workshop	
4:30 p.m.	DAY 1 Wrap up	
4:55 p.m.	(Photo Opportunity)	
5:00 p.m.	Participants Back to Hotel	
6:00 p.m.	Incentivized Dinner at the Hotel together with the Invited MEDIA/ Speakers and Production Team	
	Back to its respective Hotels	
DAY 03	WORKSHOP PROPER 2	
Venue: TBD		
6:00-7:30 a.m.	Breakfast	
8:00 a.m.	Icebreaker	
	Free-time	
12:00 n.n.	Lunch	
3:00 p.m.	Flight back via PR2818	
5:20 p.m.	ETA in Manila	

As of: **November 24, 2023** subject to change without prior notice