TECHNICAL SPECIFICATIONS

1. **PROJECT NAME:**

   1.1. Supply and Delivery of License Key for One (1) Year Subscription to a Social Medial Data Analytics and Monitoring Tool

2. **APPROVED BUDGET FOR THE CONTRACT (ABC):**

   2.1. Nine Hundred Thousand Pesos only (Php900,000.00)

   2.2. Inclusive of all applicable fees and taxes

3. **BIDDER REQUIREMENTS:**

Item	Qualifications	Description	Remarks
1	**ICT Company preferably System Integrator Company or Similar**	• Must have at least five (5) years as an ICT company preferably a System Integrator Company or Similar	
2	**Government Accreditation**	• Recognized as a Cybersecurity Assessment Provider for Vulnerability Assessment/Penetration Testing (VAPT) and Information Security Management System (ISMS) by the Department of Information and Communications Technology (DICT)	Must submit a valid and updated certification of VAPT and ISMS certification issued by DICT
3.	**Certification**	• Possession of relevant industry certifications, particularly in blockchain technology and, software development or Database for data privacy purposes	Must submit a certification: 1. Blockchain Technology 2. Software Development or Database
4.	**Project Management Skills**	• **Certification in Project Management**	Must submit a Project Management certification
5.	**Software Development Background**	• Expertise in software development, including experience with relevant programming languages, frameworks, and APIs used in blockchain and social media platforms.	Must submit a list of developed software or application.

4. MINIMUM REQUIRED TECHNICAL SPECIFICATIONS

4.1. **FEATURES**

- **Extensive Monitoring Capabilities:** The product should provide comprehensive monitoring across various channels, including web and social media. It ensures businesses stay updated with all critical data related to their brand in the market, offering real-time alerts directly to users' inboxes.

- **Sentiment Analysis**: The platform should offer comprehensive sentiment analysis, allowing users to understand the tone of conversations they mention immediately. This feature helps in assessing public perception and sentiment toward the brand.

- **Competitor Analysis**: Social Media Tracker Solution includes a competitor spying feature, enabling businesses to analyze their competitors' strategies. This feature is crucial for understanding and adapting to market dynamics and for gaining insights into where the competition stands.

- **Real-Time Notifications**: Users must receive real-time notifications about new mentions or links. This feature provides instant access to all critical brand-related data across the web and social networks, allowing prompt responses and engagement.

- **Additional Features**: The platform supports social reporting, measurement, influencer identification, and more. It should allow automatic scheduling of reports, offering extensive filtering options to tailor the monitoring to specific needs.

- **User Interface and Support**: Social Media Tracker Solutions should be noted for its excellent user interface and quality of support, making it user-friendly and reliable for businesses managing their brand reputation.

- **Alignment with Blockchain Technology**

- **Immutability**: Guarantee that records of social media interactions remain unalterable once logged on the blockchain.

- **Transparency**: Establish a transparent data logging and reporting process accessible for all stakeholders' audits.

- **Decentralization**: Enhance system reliability and protect against data tampering by decentralizing data storage.

4.2. **FUNCTIONALITIES:**

Tracked Keywords:	50 words
Social Media Sources:	Twitter, Facebook, Instagram, YouTube, LinkedIn, Pinterest,
	Reddit, Quora, TikTok, Twitch
Web Sources:	Sites, Blogs, News, Forums
Reviews Sources:	Booking, Tripadvisor, Yelp, Google My Business, Appstore,
	Facebook Reviews
Number of Mentions:	100,000
Projects:	Unlimited
Historical Data:	10 years
Update Frequency:	Realtime
Sentiment Analysis:	Advanced
Analytics:	All KPIs included
Influencer Report:	Web, Twitter, Facebook, Instagram, YouTube, TikTok, Twitch
White – Label:	yes, capable
Users:	20
Filters & Segments:	yes, capable
Multiple lang & countries:	yes, capable
Data Export:	CSV, Excel
Reports:	White-labeled: yes, capable
	Customizable: yes, capable
	Scheduled: yes, capable
Extra mentions sources:	yes, capable
Boolean Search:	yes, capable
API:	yes, capable
Shareable Dashboards:	Unlimited
Support:	Chat & Help Center
	Email
	Priority Email
	Training

5. **PROJECT TIMELINE:**

Must be delivered within sixty (60) calendar days upon receipt of Notice to Proceed (NTP) after which liquidated damages shall be imposed.

6. **PAYMENT TERMS AND SCHEDULE:**

Payment will be on a send-bill arrangement to be settled within thirty (30) calendar days upon receipt of billing of statement.

Payments will be made through a Landbank of the Philippines (LPB) deposit. If the supplier does not have an LBP account, the supplier will shoulder bank charges.

7. **PROJECT OFFICER AND ALTERNATE PROJECT OFFICER:**

7.1. Contact Details

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