

TERMINAL REPORT

CORPORATE SOCIAL RESPONSIBILITY 2023: Assistance to the Tourist Boatmen and Community of Palau Island, Sta. Ana, Cagayan Province

17-19 January 2024

I. EXECUTIVE SUMMARY

To further support the Tourism Marketing Educational Seminar Program of the TPB's Domestic Promotions Department (DPD) in the Cagayan Province last November 2023, the Corporate Planning and Business Development Department (CPBDD) conducted a community assistance to the tourist boatmen and residents of Palau Island on 17-19 January 2024. TPB provided the tourist boatmen with 52 motorboat roof covers, 52 solar-powered lamps, 102 tote bags with rubber slippers, dri-fit long sleeves, and bucket hats. Since one of the main focuses of TPB's CSR program is highlighting the importance of education and the youth, during this project, 260 students of Palau Island received 210 elementary kits and 50 kindergarten kits. They also received CSR drawstring bags containing a raincoat, rubber slippers, and a bucket hat. In addition to these items, 300 kids on the island also enjoyed the soup kitchen prepared by the Palau Women Catering, the official caterer of Palau Island.

On 17 January 2024, the (10) ten TPB-CSR volunteers departed Manila for their flight to Tuguegarao via 5J504. The group arrived at Tuguegarao Airport at 8AM and was welcomed by a cold weather and some welcome leis by the officers of the Department of Tourism-Region II (DOT-RII). After collecting all the baggage and materials, the group proceeded to DOT-RII for a coordination meeting with Regional Director Troy Alexander G. Miano, the Chief of Tourism Mr. Thomas S. Santos, and other DOT officers. After this, the team, together with two DOT-RII representatives travelled to Sta. Ana Cagayan for three hours by land.

At around 1PM, the group reached the town of Sta. Ana and had their lunch at Nassim Hotel. The hotel prepared a native dish in Cagayan Province, which is the Pansit Batil Patong- a noodle soup that is composed of fresh miki noodles, poached egg, sautéed meat and vegetables, and a sauce that looks like an egg drop soup. Once full, they were given a time to check-in at the same hotel and to settle their things in the room, freshen up, and prepare to meet the representatives of the beneficiaries. The meeting started at 3PM at Nassim Hotel's restaurant. In the meeting, the program flow for the next day's CSR proper was explained and the beneficiaries were also informed of the donations they will receive. The beneficiaries also submitted the requested documents such as the list of their students, fishermen/boatmen, certificate of registrations, etc., The attendees in the meeting were:

- Ms. Sheryl Diane Marie Tabag- Tourism Officer of the Municipality of Sta. Ana
- Ms. Analiza Agriam and Ms. Eva Vallangca- Teachers from Palau Integrated School and PAG-ASACA Elementary School
- Mr. Arnulfo Peralta and Mr. Romeo Jacob- Presidents and Representatives of the Motor Boat Associations (Palau San Vicente Motor Boat Association and Sta. Ana Motor Boat Association)
- Ms. Lalaine Molina and Ms. Jovanie Garduque- Representatives from DOT-RII

- Ms. Karen Mae Farro, Mr. Gerald Taguinod- Cagayan Valley Traventures / Tour Coordinator
- TPB's DCOO for Corporate Affairs and CSR Team Leader- Atty. Venancio C. Manuel III
- TPB's Corporate Secretary - Atty. Jemimah Nissi Tiambeng
- TPB's CSR Project Officer- Thyrrise Dhenice S. Juan
- TPBs' CSR Volunteers-
 - Mr. Emmanuel Zarate
 - Mr. Socrates Torres
 - Mr. Sandy Vargas Sr.
 - Ms. Mariel Angelica Dimaano
 - Ms. Millisa Nuada
 - Ms. Marites Bathan
 - Ms. Trixia Medina

After the meeting, the group went to San Vicente Port, where the school supplies were temporarily stored. The volunteers began repacking the remaining school supplies such as the wooden rulers, pencils, sharpeners, scissors, colored pencils, and crayons, at 5PM. To end the jam-packed first day, the group had dinner at the seaside of the Country Inn Restaurant.

For the second day which is also the CSR Proper, the group assembled as early as 7:30AM at the lobby of Nassim Hotel. It was around a 5–10-minute travel going to San Vicente Port wherein the tourist boats with the donated roof covers already installed, were waiting. The boat travel to Palau Island took 10-20 minutes, and the group reached the island at 8:30AM. A table with different delicacies of the island for the team to try was prepared by the Palau Women's Catering, one of the community-assisted groups by CEZA in Palau Island, the same group that prepared lunch for the group and the soup kitchen for the kids on the island.

The CSR program commenced with an introduction from Ms. Dianne Tabug, who also took the role as the "emcee" of the program. Mr. Michael G. Villamin, Sta. Ana Municipal Local Government Operations Officer, gave his welcoming remarks, followed by short messages by Atty. Venancio C. Manuel III of TPB, Ms. Grace Ruiz of Cagayan Economic Zone Authority, and Mr. Thomas Santos of DOT-RII. Before the distribution of the CSR goods began, the students performed songs and dance numbers as their way of expressing their gratitude to the group.

The students received 260 school kits while the boatmen received 52 pieces of roof covers carrying the new tourism slogan "Love the Philippines", 52 pieces of solar-powered lamps, and 102 pieces of tote bag. Aside from these items, a soup kitchen for 300 children of the island was also organized. It consisted of chicken soup, boiled eggs, pancit canton, fried chicken, and orange juice. The program concluded with a closing remark from Mr. Herminigildo Molina, Head Teacher of Palau Integrated School. On behalf of the students, teachers, and parents he relayed gratitude to TPB for all the donations to the students and expressed a wish for future donations to include additional power generators.

Before going back to the mainland, the group managed to have lunch on the island and do a quick tour at one of the filming sites of the American adventure reality-show, "Survivor", Sta. Ana's Crocodile Island, and at the Nangaramoan Beach. Unfortunately, the group couldn't visit Cape Engano due to the unpredictable weather condition on the island. Once back in the town, the group

left the hotel and travelled back to Tuguegarao City where they stayed the night and prepared for their flight back to Manila the next day.

On their last day in Tuguegarao, the group visited a well-known pasalubong center in the city, the Lighthouse Cooperative. The volunteers had the chance to buy their souvenirs for their friends and family. Unfortunately, the group noticed that Palaui Island doesn't have souvenir items being sold in the pasalubong centers in the city. Afterwards, they proceeded to the airport to check-in for their return flight to Manila. With over an hour left to spare, the group was invited by Ms. Lalaine Molina of DOT-RII for a one last cultural experience/immersion through cuisine. The group went to a nearby panciteria and tried Tuguegarao's version of Isabela's Pancit Cabagan. Right after this, the group went back to the airport and waited for their flight. At around 2PM, the TPB volunteers have safely landed in Manila.

II. BACKGROUND

In June 2022, the Corporate Planning and Business Development Department (CPBDD) collaborated for the first time with the Domestic Promotions Department. Through DPD's Marketing Assistance to Sustainable Community-Based Tourism (SCBT)-Sites Program, a Corporate Social Responsibility (CSR) project in Sta. Cruz Island, Zamboanga City was implemented wherein TPB donated yellow flatboats, vinta boats, dry bags to the fishermen of the Sta. Cruz Island. Apart from these, CSR bags containing school supplies were also provided to the students on the island and a "soup kitchen" was also organized for the residents.

For 2023, CPBDD once again tied-up with DPD through their Tourism Marketing Educational Seminar (TMES) in Tuguegarao City. However, due to conflict in schedule, the turnover of the donations cannot be included in the itinerary of the TMES Luzon run in November 2023 and was rescheduled in January 2024. The TMES started in 2017 and it focuses on tourism trends, best practices, and new marketing approaches to increase marketability of tourism destinations including sustainable development for tourism. As one of the top tourist sites in the Cagayan Province and it was even hailed as one of the 100 Best Beaches by CNN for its raw beauty, Palaui Island was visited by the DPD and TMES team during their site-validation. According to the Cagayan Tourism Office, Palaui Island's water boast more than twenty (20) species of fishes whilst the entire island is home to one hundred and five (105) species of rattan and other imported shrubs, and a sanctuary for ninety (90) migratory birds. Moreover, the island was the location of the adventure-packed reality show called "Survivor". After the show, memorabilia from the Survivor franchise were left on the island as souvenirs and now part of the island's history.

In 2006, the Cagayan Economic Zone Authority (CEZA) initiated a pilot-test of the Community-Based Sustainable Tourism (CBST) Program in Palaui Island Protected Landscape and Seascape (PIPLS) as they saw a great opportunity to develop the area for tourism. The CBST program managed to help secure livelihoods for its residents, beautify the area, and earn an income of over PHP50 million through charging competitive prices in exchange for high-value tourism products and services to its visitors. The island earns its income from its caretakers or the Palaui Environmental Protectors Association (PEPA), island guides, reef rangers, women's catering, island spa, weavers' association, Palaui Island Honey Hunters Marketing Cooperative, and the Palaui-San Vicente Motorboat Association (PASAMOB). However, the Development Academy of the Philippines (DAP) reported that the tourism in the island was greatly affected by the pandemic since March 2020 to December

2021. As per DAP's records as of June 2022, despite the resume of the operations of the enterprises in Palaui Island, the businesses only earned around PHP2 million or just 23% of its revenue in 2019. The PASAMOBBA used to earn the highest revenue among the island's enterprises. It has reached PHP6million pre-pandemic, but in 2022, their total earnings declined to almost 79% or equivalent to PHP1.3 million.

During the DPD team's site-validation in the island, they have witnessed first-hand the current situation of the boatmen and fishermen of the Palaui-San Vicente Tourist Motor Boat Association (PASAMOBBA) and the Sta. Ana Motorize Boat Association (SAMOBBA). Their ride experience with the same boat that transports locals and visitors to and from the island raised concerns about safety and on the promotion of the province as a tourism destination. They observed that the boatmen use recycled tarpaulins as covers/roofs of the boats. Moreover, due to the recent typhoon "Goring" that hit the Cagayan Province in August 2023, these roof covers were destroyed, and the boatmen had to improvise and make-shift any used tarpaulins, old towels or blankets as covers which did not appear appealing for the group and for the future visitors.

One of the objectives of the TMES program is to upgrade the skills and competency of the tourism officers through understanding new marketing approaches and techniques that will help increase their tourism destination's marketability, however, with this recent encounter, these officers who participated in the program will have a hard time in promoting their sites if their visitors' first experience upon their arrival in the province is riding a boat with worn-out roof covers. Thus, through the TMES and the CSR Program, both Departments worked together to implement a community assistance by providing presentable tarpaulin roof covers that carry the new tourism branding campaign of the Philippines "Love the Philippines", as well as dri-fit long sleeves shirts, bucket hats, slippers, and heavy-duty solar flashlights/lamps. These donations will help in identifying the tourist boatmen and fishermen of PASAMOBBA and SAMOBBA. During low season, the provision of the solar lamps can aid them during their nighttime deployments as the boatmen also do fishing when there are no visitors in the island. Additionally, as TPB's way of giving back to the locals of the island and to highlight the importance of education for the youth, TPB provided CSR drawstring bags containing school supplies, raincoats, and slippers to the students (Kinder – Grade IX) of the Palaui Integrated School and PAGASACA or formerly called as Agta Degits Elementary School. A soup kitchen for the children of Palaui Island was also prepared.

Sources:

Development Academy of the Philippines: Community-Based Sustainable Tourism in Palaui Island Protected Landscape and Seascape:

<https://coe-psp.dap.edu.ph/compendium-innovation/community-based-sustainable-tourism-in-palaui-island-protected-landscape-and-seascape/>

Visit Cagayan: <https://visitcagayan.ph/destinations/palaui-island/>

III. OBJECTIVES

- To aid the local fishermen and boatmen of San Vicente and Palaui in their livelihood through the donation of the tarpaulin covers, dri-fit long sleeves shirts, bucket hats, slippers, raincoats, and heavy-duty solar flashlights/lamps.

- To provide educational materials to the students in Palau Island;
- To give importance to the hard-to-reach communities of the Philippines;
- To immerse with the people and culture of Aeta and Agta in Palau Island;
- To cultivate the culture of giving and volunteerism among TPB personnel; and;
- To comply with GCG Memorandum Circulars 2012-07 and 2015-07 which require GOCCs to include their interaction with communities and other corporate social responsibility activities in their adherence to the Code of Corporate Governance

IV. TARGETS AND VOLUNTEERS

From the 10 TPB volunteers, there were 6 Female and 4 Male who participated in this project.

There were 52 boatmen from PASAMOBBA and SAMOBBA, 260 students who received the CSR goods from TPB.

A. TPB Volunteers

NAME	OFFICE
ATTY. VENANCIO C. MANUEL III	DCOO for Corporate Affairs Sector / Acting Head, Corporate Planning and Business Development Department
ATTY. JEMIMAH NISSI M. TIAMBENG	Office of the Corporate Board Secretary
THYRRISE DHENICE S. JUAN MARIEL ANGELICA A. DIMAANO MILLISA M. NUADA	Corporate Planning and Business Development Department
MARITES N. BATHAN	Administrative Department
SANDY T. VARGAS SR. SOCRATES G. TORRES	Procurement and General Services Division
EMMANUEL A. ZARATE	Management Information System Department
TRIXIA D. MEDINA	International Promotions Department-Asean and the Pacific Division

V. LESSONS: "AHA" MOMENT:

- The farthest locations receive the least support/recognition from the government and the Filipinos. Thus, we really need to work with the local government offices to identify and address the needs of a tourist destination/location that has a very huge potential to be a top tourist destination.
- CSR Programs are really helpful in exploring new places and knowing the stories of its people;
- Tourism has been an important economic activity of the Palaui people and contributed to their quality of life.
- Palaui Island's livelihood depends greatly on tourism. Within the Island, there are few community-assisted groups or also known as the Palaui Environmental Protectors Association (PEPA). These groups offer catering, island spa, weavings, native honey, and transfers from the San Vicente Port to Palaui and vice versa to the visitors/tourists.
- The CSR Program showcases the Bayanihan spirit of the Filipino people since all concerned government sectors (DOT, CEZA, PNP, Coast Guard, Municipality of Sta. Ana, Brgy. San Vicente) and the community has to contribute and do their part to execute the activity.
- Touching the grassroots level is a way of honoring our communities for their contribution to the tourism industry. There is a deep sense of gratitude from the Palaui people of this TPB CSR Program.

VI. ANNEXES

- a. Approved Travel Order
- b. Itinerary
- c. Certificate from the Beneficiaries
- d. Acknowledgement Receipts

PROJECT BRIEF FORM

Name of Project	CSR 2023-1 ST LEG: ASSISTANCE TO THE TOURIST BOATMEN AND COMMUNITY OF PALAUI ISLAND, STA. ANA, CAGAYAN PROVINCE
Date	13-15 DECEMBER 2023 (tentative dates)
Venue	STA. ANA, CAGAYAN PROVINCE
Background	<p>In June 2022, the Corporate Planning and Business Development Department (CPBDD) collaborated for the first time with the Domestic Promotions Department. Through DPD's Marketing Assistance to Sustainable Community-Based Tourism (SCBT)-Sites Program, a Corporate Social Responsibility (CSR) project in Sta. Cruz Island, Zamboanga City was implemented wherein TPB donated yellow flatboats, vinta boats, dry bags to the fishermen of the Sta. Cruz Island. Apart from these, CSR bags containing school supplies were also provided to the students on the island and a "soup kitchen" was also organized for the residents.</p> <p>This 2023, CPBDD will once again tie-up with DPD through their Tourism Marketing Educational Seminar (TMES) in Tuguegarao City. The TMES started in 2017 and it focuses on tourism trends, best practices, and new marketing approaches to increase marketability of tourism destinations including sustainable development for tourism. As one of the top tourist sites in the Cagayan Province and it was even hailed as one of the 100 Best Beaches by CNN for its raw beauty, Palau Island was visited by the DPD and TMES team during their site-validation. According to the Cagayan Tourism Office, Palau Island's water boast more than twenty (20) species of fishes whilst the entire island is home to one hundred and five (105) species of rattan and other imported shrubs, and a sanctuary for ninety (90) migratory birds. Moreover, the island was the location of the adventure-packed reality show called "Survivor". After the show, memorabilia from the Survivor franchise were left on the island as souvenirs and now part of the island's history.</p> <p>In 2006, the Cagayan Economic Zone Authority (CEZA) initiated a pilot-test of the Community-Based Sustainable Tourism (CBST) Program in Palau Island Protected Landscape and Seascape (PIPLS) as they saw a great opportunity to develop the area for tourism. The CBST program managed to help secure livelihoods for its residents, beautify the area, and earn an income of over PHP50 million through charging competitive prices in exchange for high-value tourism products and services to its visitors. The island earns its income from its caretakers or the Palau Environmental Protectors Association (PEPA), island guides, reef rangers, women's catering, island spa, weavers' association, Palau Island Honey Hunters Marketing Cooperative, and the Palau-San Vicente Motorboat Association (PASAMOBABA). However, the Development Academy of the Philippines (DAP) reported that the tourism in the island was greatly affected by the pandemic since March 2020 to December 2021. As per DAP's records as of June 2022, despite the resume of the operations of the enterprises in Palau Island, the businesses only earned around PHP2 million or just 23% of its revenue in 2019. The PASAMOBABA used to earn the highest revenue among the island's enterprises. It has reached PHP6million pre-pandemic, but in 2022, their total earnings declined to almost 79% or equivalent to PHP1.3 million.</p> <p>During the teams' site-validation in the island, they have witnessed first-hand the current situation of the boatmen and fishermen of the Palau-San Vicente Tourist Motor Boat Association (PASAMOBABA) and the Sta. Ana Motorize Boat Association (SAMOBABA). Their ride experience with the same boat that transports locals and visitors to and from</p>

	<p>the island raised concerns about safety and on the promotion of the province as a tourism destination. They observed that the boatmen use recycled tarpaulins as covers/roofs of the boats. Moreover, due to the recent typhoon “Goring” that hit the Cagayan Province in August 2023, these roof covers were destroyed, and the boatmen had to improvise and make-shift any used tarpaulins, old towels or blankets as covers which did not appear appealing for the group and for the future visitors.</p> <p>One of the objectives of the TMES program is to upgrade the skills and competency of the tourism officers through understanding new marketing approaches and techniques that will help increase their tourism destination’s marketability, however, with this recent encounter, these officers who participated in the program will have a hard time in promoting their sites if their visitors’ first experience upon their arrival in the province is riding a boat with worn-out roof covers. Thus, through the TMES and the CSR Program, both Departments will be working together to implement a community assistance by providing presentable tarpaulin roof covers that will carry the new tourism branding campaign of the Philippines “Love the Philippines”, as well as dri-fit long sleeves shirts, bucket hats, slippers, raincoats, and heavy-duty solar flashlights/lamps. These donations will help in identifying the tourist boatmen and fishermen of PASAMOBBA and SAMOBBA. During low season, the provision of the solar lamps can aid them during their nighttime deployments as the boatmen also do fishing when there are no visitors in the island. Additionally, as our way of giving back to the locals of the island and to highlight the importance of education for the youth, we will provide CSR drawstring bags containing school supplies, raincoats, and slippers to the students (Kinder – Grade 6) of the Palau Integrated School and Agta Degits Elementary School. A soup kitchen for the children of Palau Island will also be prepared.</p> <p>Due to conflict in schedule, the turnover of the donations cannot be included in the itinerary of the TMES Luzon run and will be scheduled in December 2023. This CSR Activity will also serve as TPB’s “pay-it-forward”/charity event.</p> <p>Sources: Development Academy of the Philippines: Community-Based Sustainable Tourism in Palau Island Protected Landscape and Seascape: https://coe-ppsp.dap.edu.ph/compendium-innovation/community-based-sustainable-tourism-in-palau-island-protected-landscape-and-seascape/</p> <p>Visit Cagayan: https://visitcagayan.ph/destinations/palau-island/</p>
<p>Objective/s</p>	<p>To aid the local fishermen and boatmen of San Vicente and Palau in their livelihood through the donation of the tarpaulin covers, dri-fit long sleeves shirts, bucket hats, slippers, raincoats, and heavy-duty solar flashlights/lamps.</p> <p>To provide educational materials to the students in Palau Island;</p> <p>To give importance to the hard-to-reach communities of the Philippines;</p> <p>To immerse with the people and culture of Aeta and Agta in Palau Island;</p> <p>To cultivate the culture of giving and volunteerism among TPB personnel; and;</p> <p>To comply with GCG Memorandum Circulars 2012-07 and 2015-07 which require GOCCs to include their interaction with communities and other corporate social responsibility activities in their adherence to the Code of Corporate Governance</p>

Target Participant/s	Volunteers: 10 TPB personnel/volunteers Beneficiaries: <ul style="list-style-type: none"> • The 51 boats and 102 local boatmen/crew of PASAMOBA and SAMOBA; • The children including 163 students from Palau Integrated School and 45 students Agta Degits Elementary School in Palau Island 	
Proposed Participation Fee (if any)	N/A	
Expected Benefits	More environmentally, socially, and culturally aware personnel Community assistance to San Vicente and Palau Promotion of CSR initiatives of TPB	
Budget Requirement	Php1,298,000.00	
Remarks	With assistance from DOT Region-II	
Prepared by:  MILLISA M. NUADA Planning Officer II Date: 31 Oct 2023	Recommending Approval  THYRRISE DHENICE S. JUAN Officer-in-Charge, CPBDD Date:	Approved by:  ATTY. VENANCIO C. MANUEL III Office-in-Charge, OCOO-TPB Date: 11/6/23

Name of Event : CSR 2023-1ST LEG: ASSISTANCE TO THE TOURIST BOATMEN AND COMMUNITY OF PALAUI ISLAND,
STA. ANA, CAGAYAN PROVINCE

Date : 13-15 DECEMBER 2023

Venue : PALAUI ISLAND, STA.ANA, CAGAYAN PROVINCE

BUDGET BREAKDOWN

PARTICULARS	DOT OO/RO		TPB		REMARKS
	US \$	PhP	US \$	PhP	
I. Tour Operator Services				546,000	To be charged under CSR-Tour Operator Services (hotel, land transportation and tour coordinator CSR-focused activity) - 1st leg: Education & Community Assistance
A. Airtickets (MNL-TUGUEGARAO-MNL)				100,000.00	
10 pax / Roundtrip / 20kgs per way / refundable and rebookable					
B. Hotel Accommodation				40,000.00	
5 Twin Sharing Standard Room / 2 nights					
C. Land Transportation within Tuguegarao and Boat Transfers				30,000.00	
Rental of 1 Van x 3 days and Boat Transfers					
E. Shipment and Delivery of CSR Donations via Cargo				180,000.00	
20 Balikbayan Boxes / max.32 kgs each					
F. Special Arrangements				90,000.00	
Soup Kitchen for 300 children					
G. Photo and Video Coverage				15,000.00	
H. Meals and Incidental Expenses				41,000.00	
10 TPB personnel, 2 DOT R2 personnel					
I. Management Fee for the Tour Operator				50,000.00	
II. Printing, Production, Provision and Delivery of the CSR Donations				752,000.00	To be charged under CSR-Printing, Production, Provision and Delivery of the CSR Donations
52 pcs. Of Heavy Duty Solar Flashlights/Lamps				156,000.00	
52 (10ft x 12 ft) Tarpaulin Covers				260,000.00	
105 pieces of dri-fit longsleeves				42,000.00	
105 pieces of adjustable buckethats for adults				12,600.00	
250 pieces of adjustable buckethats for kids				25,000.00	
105 pieces of cacha bags				5,250.00	
250 pieces of CSR Drawstring Bags				25,000.00	
CSR Banner (2.75 ft x 6.5 ft)				4,000.00	
School Supplies Kits (50 pcs kinder kits and 210 pcs elementary school kits)				151,000.00	
105 pairs of rubber slippers for adults				13,650.00	
250 pairs of rubber slippers for kids				25,000.00	
250 pieces of raincoat for kids				32,500.00	
Sub-total					
Total in Php				1,298,000.00	
conversion rate:					

Charge against: CPBDD's COB-Corporate Social Responsibility



Prepared by:

Funds Available:

M. Nuada
MILLISA M. NUADA

Planning Officer-11

31-Oct-23

J. Alor
JENNIFER A. ALOR

Acting Head, Finance Department

Date

Recommending Approval:

Approved by:

T. Juan
THYRRISE DHENICE S. JUAN

Officer-in-Charge, CPBDD

Date

V. Manuel III
ATTY. VENANCIO C. MANUEL III

Officer-in-Charge, OCOO-TPB

Date


11/6/23


ITINERARY FORM

Project Name: CSR 2023-1ST LEG: ASSISTANCE TO THE TOURIST BOATMEN AND COMMUNITY OF PALAUI ISLAND, STA. ANA, CAGAYAN PROVINCE

Date: 17-19 January 2024

Venue: Palau Island, Sta. Ana, Cagayan Province

Date / Time	Activity	Remarks
17 JANUARY 2024, WEDNESDAY (DAY 1)		
04:00AM	Assembly at LT300	Attire: Any TPB Polo Shirt 
04:15AM	Travel to NAIA-T3	Driver: Dan Tulabing
04:45AM	Flight check-in	
06:50AM-08:00AM	Flight to Tuguegarao via 5J504	
08:30-08:45AM	Travel to DOT-RII Office	
09:00AM-10:00AM	Coordination Meeting Attendees: DOT-RII- Mr. Thomas Santos- Officer-in Charge Tour Operator- Tour Coordinators (Jeff and Ms. Karen) TPB Volunteers	Venue: DOT Office
10:00AM-12:00PM	Travel to Sta. Ana	
12:00-01:00PM	Lunch at Nassim Hotel	
01:00PM	-Check-in at Nassim Hotel -Freshen-up/prepare for meeting with beneficiaries' representatives	

02:00PM-03:00PM	Coordination Meeting with the beneficiaries' representatives Agenda: -Introduction of TPB/DOT Officers/volunteers-Beneficiaries -Finalization of Program Flow -Requested documents from beneficiaries	Venue: Nassim Hotel
03:00PM	Travel to Port Area for the repacking (7-10mins)	
03:30-05:00PM	Repacking of the remaining school supplies	
06:00-07:00PM	Dinner at Country Inn or J&J	
07:30 PM	Back to Hotel	
End of Day 1		
18 JANUARY 2024. THURSDAY (DAY 2)		
06:00AM-07:00AM	Breakfast	Attire: TPB DOT-Secretary's Cup Shirt 
06:00AM	Load up all materials in the boat c/o Tour Operator	
07:15AM-07:30AM	Travel to San Vicente Port via Land	
08:00-08:30AM	Travel to Palau Island	via the tourist boats with the donated roof covers already installed
09:00AM	Start of the CSR Program at Palau Integrated School: -Introduction from Ms. Dianne -Welcome Remarks from Mr. Michael G. Villamin - Municipal Local Government Operations Officer	Ms. Dianne of Sta. Ana Municipal Tourism Office (MTO) to lead the whole program

	<p>-Short Message from Atty. Venancio C. Manuel III- TPB-DCOO for Corporate Affairs</p> <p>-Acknowledgement by Ms. Grace Ruiz of CEZA</p> <p>-Inspirational Talk from Mr. Thomas Santos- DOT-RII's Officer-in Charge</p>	
10:00-11:30AM	<p>CSR Program Activities:</p> <ul style="list-style-type: none"> ● Gratitude presentation from the students/beneficiaries ● Turn-over of donations to students of Palau Integrated School and Agta Degits Elementary School ● Turn-over of donations to boatmen of PASAMOBABA and SAMOBABA ● Soup Kitchen for 300 children 	<p>Soup Kitchen:</p> <ul style="list-style-type: none"> -Chicken Soup -Boiled Eggs -Pancit Canton -Fried Chicken -Juice
11:30AM	<p>-Closing Remarks from Mr. Herminigildo Molina - Head Teacher of Palau Integrated School</p> <p>-Photo Opportunity with the fishermen and students</p>	
12:00PM-02:00PM	Lunch at the Island – Punta Verde Island Tour (Cape Engano Lighthouse)	
02:30PM-3:00PM	Travel back to San Vicente Port Area	
03:00PM	Late check-out Freshen-up	
03:30PM-6:30PM	Travel back to Tuguegarao City PM Snack and Dinner along the way Late check-in at Pulsar Hotel	
End of Day 2		

19 JANUARY 2024, FRIDAY (Day 3)		
07:00-08:30AM	Breakfast at Hotel Check-out	Attire: Any TPB Shirt
09:00AM	Drop-by at DOT Region II Office (for updates to RD/OIC, if needed)	
10:30AM	Proceed to Tuguegarao Airport	
12:45PM-2:05PM	Return to Manila via 5J507	
End of CSR Program		

As of: 17 January 2024



PASAMOBA COOPERATIVE
San Vicente, Santa Ana, Cagayan

CERTIFICATE OF ACCEPTANCE

This is to certify that

TOURISM PROMOTIONS BOARD

has generously contributed supplies to PASAMOBA COOPERATIVE for the benefit of the Boat Operator & Crew.

*On behalf of PASAMOBA COOPERATIVE and all our boatmen,
we extend our sincere thanks to the Tourism Promotion Board
for considering PASAMOBA as one of your beneficiaries.*

MR. PERCIVAL IRANGA
PASAMOBA President

January 2024



SANTA ANA MOTORIZED BOAT ASSOCIATION
San Vicente, Santa Ana, Cagayan


CERTIFICATE OF ACCEPTANCE

This is to certify that

TOURISM PROMOTIONS BOARD

has generously contributed supplies to Santa Ana Motorized Boat Association Inc. (SAMOBA) for the benefit of the Boat Operator & Crew.

On behalf of Santa Ana Motorized Boat Association Inc. (SAMOBA) and all our boatmen, we extend our sincere thanks to the Tourism Promotion Board for considering SAMOBA as one of your beneficiaries.


MR. ARNULFO PERALTA
SAMOBA President

January 2024



Pagadalan dagiti Agta iti Santa Ana Cagayan
(Palau Island)

Office Address: Ugnay Buhay Pastoral Center
Centro. Sta. Ana, Cagayan

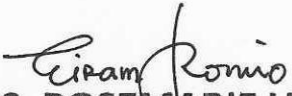
CERTIFICATE OF ACCEPTANCE

This is to certify that

Tourism Promotion Board

*has generously contributed school supplies to PAG-ASACA Palau Island
for the benefit of the Agta pupils.*

*On behalf of PAG-ASACA Palau Island and the Agta community, we extend our sincere thanks to the
Tourism Promotion Board for considering PAG-ASACA Palau Island as one of your beneficiaries.*


MS. ROSEMARIE U. ROMIO
PAG-ASACA Teacher

January 18, 2024

Republic of the Philippines
Province of Cagayan
MUNICIPALITY OF SANTA ANA

CERTIFICATE OF APPRECIATION

is given to

TOURISM PROMOTIONS BOARD

for their support and assistance to the tourism stakeholders and students
of the Municipality of Santa Ana during the conduct of their
Community Social Responsibility Program.

Given this 18th day of January 2024 at Palau Island, San Vicente, Santa Ana, Cagayan.


SHERYL DIANE MARIE A. TABAG
Municipal Tourism Officer



NELSON P. ROBINION
Municipal Mayor



ACKNOWLEDGEMENT RECEIPT

This is to certify and acknowledge receipt of the following items **Tourism Promotions Board (TPB)** on **18 January 2024** relative to the conduct of the **Corporate Social Assistance To The Tourist Boatmen And Community Of Palau Island, Sta. Ana, Cagayan Province:**

Qty	Particulars
250 pcs	School Supplies Kits (Kinder-Grade IX)
250 pcs.	Drawstring Bags
250 pcs.	Bucket hats
250 pcs.	Raincoats
250 pcs.	Rubber Slippers


HERMINIA LINDA OYMOUSA, HEAD TEACHER III, 01-18-2024
Full Name, Designation, Signature and Date


ERLITA T. UBARRE, TEACHER III, 01-18-2024
Full Name, Designation, Signature and Date

ACKNOWLEDGEMENT RECEIPT

This is to certify and acknowledge receipt of the following items **Tourism Promotions Board (TPB)** on **18 January 2024** relative to the conduct of the **Corporate Social Assistance To The Tourist Boatmen And Community Of Palau Island, Sta. Ana, Cagayan Province:**

Qty	Particulars
52 pcs.	Roof Covers
52 pcs.	Solar-powered lamps
105 pcs.	Tote Bags
105 pcs.	Rubber slippers
105 pcs.	Buckethats
105 pcs.	Dri-fit longsleeves

PERCIVAL A. LAROSA  01-18-24
Full Name, Designation, Signature and Date

ARMINO C. DELA TORRE  01/18/24
Full Name, Designation, Signature and Date

JHOTA