

**BOARD RESOLUTION NO. 409  
SERIES OF 2023**

**“APPROVING THE CY 2024 PERFORMANCE SCORECARD FOR  
THE TOURISM PROMOTIONS BOARD (TPB)”**

**WHEREAS**, the Governance Commission for GOCCs (GCG) issued GCG Memorandum Circular (M.C.) No. 2023-01 providing for the Performance Evaluation System (PES) for the GOCC Sector;

**WHEREAS**, among the requirements provided in GCG M.C. No. 2023-01 is the submission of the Board Resolution approving the Charter Statement and Strategy Map, proposed Performance Scorecard, and other documentary requirements for consideration of the GCG;

**WHEREAS**, the Board Resolution shall include the names and respective designations of the GOCC's official representatives to the technical panel who are duly authorized to provide the GCG all necessary information relevant and material to the measures and targets in the GOCC's proposed Performance Scorecard;

**WHEREAS**, the Management has submitted to the Board for approval the proposed Performance Targets of TPB for CY 2024 and all documentary requirements under GCG M.C. No. 2023-01;

**WHEREAS**, the Management has also identified the officers who will comprise the TPB's technical panel;

**RESOLVED**, that the Board of Directors hereby duly **DELEGATES** the approval of following to the Tourism Board Executive Committee:

1. The proposed TPB 2024 Strategy Map;
2. The proposed TPB CY 2024 Performance Scorecard, as required under GCG M.C. No. 2023-01, and its submission with TPB's Charter Statement, Strategic Initiative Profile, Briefer, and Corporate Operating Budget as submitted to the Department of Budget and Management to the GCG;

**RESOLVED, FINALLY**, that the Board of Directors hereby duly **APPROVES** the following:

1. Authorization of the following officers and employees to constitute the TPB Technical Panel to provide the GCG with all necessary information relevant and material to the measures and targets in the proposed performance scorecard:

Name	Position / Designation
1. Atty. Shereen Gail C. Yu-Pamintuan	Undersecretary for Administration and Finance, Department of Tourism; and Alternate Chairperson, Tourism Board
2. Ms. Maria Margarita Montemayor Nograles	Chief Operating Officer, Tourism Promotions Board; and Vice-Chairperson, Tourism Board
3. Atty. Charles Aames M. Bautista	Deputy Chief Operating Officer for Marketing and Promotions; and concurrent Acting Head, Marketing and Communications Department
4. Atty. Venancio C. Manuel III	Deputy Chief Operating Officer for Corporate Affairs; and concurrent Acting Head, Corporate Planning and Business Development Department
5. Ms. Teresita DL. Landan	Manager, Domestic Promotions Department; concurrent Acting Head, Management Information Systems Department and Corporate Quality Management Representative

2. Authorization of the Chief Operating Officer (COO), or upon her written authority, a duly authorized representative, to take such steps, sign all documents and papers, and perform such acts as may be necessary to carry out and implement the foregoing authority; and
3. Authorization of the COO to represent TPB during the Performance Target Conference (PTC) for the setting of the final performance targets of the GOCC.

Adopted this 21<sup>st</sup> day of September 2023 during the Regular Board of Directors' Meeting.

Approved by:

**MA. ESPERANZA CHRISTINA GARCIA FRASCO**

*Chairperson of the TPB Board of Directors and  
Secretary of Tourism*

By the Authority of the Secretary:



**SHEREEN GAIL C. YU-PAMINTUAN**

*Alternate Chairperson of the Board of Directors and  
Undersecretary, Department of Tourism*



**MARIA MARGARITA MONTEMAYOR NOGRALES**

*Vice-Chairperson of the Board of Directors and  
Chief Operating Officer, Tourism Promotions Board*



**JETRON NICOLA F. LOZADA**

*Alternate Member of the Board of Directors  
and  
Assistant Chief Operating Officer, Tourism  
Infrastructure and Enterprise Zone  
Authority*



**PAUL VINCENT L. UY**

*Alternate Member of the Board of Directors  
and Assistant Secretary, Department of  
Foreign Affairs*



**MARIEVIC M. BONOAN**

*Alternate Member of the Board of Directors  
and  
Director, Department of Trade and Industry*

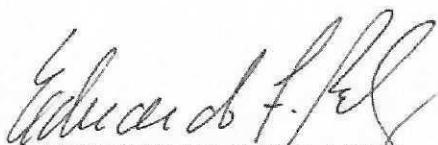
**Esquivel Enrique**

**Antonio Javelosa III**

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Enrique Antonio Javelosa III  
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**ENRIQUE ANTONIO J. ESQUIVEL III**

*Alternate Member of the Board of Directors  
and  
Assistant Secretary, Department of  
Transportation*



**EDUARDO F. PELAEZ**

*Appointive Director (Other Tourism  
Enterprises) and President, Mapawa Nature  
Park*



**VANESSA L. SUATENGCO**

*Appointive Director (Accommodation  
Enterprises) and Former General Manager,  
Diamond Hotel Philippines*