

**QUARTERLY PHYSICAL REPORT OF OPERATION**  
As of 31 March 2024

Department : Budgetary Support to Government Corporations  
 Agency : Tourism Promotions Board  
 Operating Unit : \_\_\_\_\_  
 Organization Code (UACS) : 350410000000

Particulars	UACS CODE	Physical Targets (2024)					Physical Accomplishments (2024)					Variance as of 30 March 2024	Remarks
		1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total		
1	2	3	4	5	6	7=(3+4+5+6)	8	9	10	11	12=(8+9+10+11)	13	14
<b>MARKETING AND PROMOTIONS PROGRAM</b>	3103000000000000												
<b>OUTCOME INDICATOR:</b>													
Number of tourist arrivals in TPB's international markets		817,377	707,827	750,237	794,559	3,070,000	1,319,934				1319934	502557	
<b>OUTPUT INDICATORS:</b>													
1. Percentage of TPB-organized domestic and international projects completed within the prescribed deadline		21.43%	17.86%	14.29%	21.43%	75.00%	19%				19.05%	-2.38%	
2. Percentage of foreign-organized domestic and international tourism promotions projects assisted		20.69%	25.86%	12.93%	15.52%	75.00%	28%				27.59%	6.90%	
3. Percentage of locally-organized domestic and international tourism promotions projects assisted		11.00%	31.00%	22.00%	16.00%	80.00%	21%				21.25%	10.25%	

Prepared By:

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