TECHNICAL SPECIFICATIONS SERVICES OF EVENT MANAGEMENT COMPANY PHILIPPINE MOTORCYCLE TOURISM (PMT) (As of 22 April 2024)

I. BACKGROUND:

The Philippine Motorcycle Tourism is a fast-growing niche market in the Philippines, whose numbers are increasing up to the present. Significant islands in our country are being explored by motorcycle – the unspoiled landscapes, beautiful and serene coasts, green forest wildlife, and natural splendors. This is a marginal practice with special habits where taking the road, riding styles, and camaraderie play essential roles. This motorcycle tourism is an excellent example of the unusual and marginal nature of this tourism.

Capitalizing on the tourism potential, the TPB Philippine Motorcycle Tourism Program collaborated and partnered with the Department of Tourism (DOT) and various motorcycle rider clubs and associations in the Philippines.

To sustain the interest and passion of motorcycle tourism riders to engage in fun drive while promoting domestic tourism we will continue the PMT campaign with the conduct of Regional Ride, Production of PMT Activation Paraphernalia and PMT Networking Night.

II. OBJECTIVES

- 1. To help rebuild the confidence of the traveling public to travel domestically and eventually for the tourism industry to bounce back from the negative impact of the recent COVID-19 pandemic crisis.
- 2. To encourage more motorcycle sports enthusiasts to engage in a motorsport's tourism activity as a potential niche tourism product.
- 3. To tap motor riders as domestic tourism ambassadors who will help promote the Philippines as a country of fun and diverse experience.
- 4. To instill a culture of tourism and pride of place among the riders as well as advocate responsible and sustainable tourism.
- 5. To promote road safety travel among the participants and adapt the government's safety guidelines and protocols in the hospitality industry as a new normal.

III. SCOPE OF WORK AND SERVICES

A. <u>TOURISM PROMOTIONS BOARD PMT INITIATED RIDE IN</u> NORTHERN MINDANAO (CAGAYAN DE ORO)

**Activities and itineraries are subject to change based on the actual site validation and coordination meetings with the concerned DOT Regional offices and LGUs.

| Lot 1 : PMT Regional Rides (Circuit Caravan) Duration : 29 August to 02 September 2024 |
|---|
| (Indicative Dates) |
| ABC : Three Million Five Hundred Thousand Pesos (Php 3,500,000.00) |
| TRANSPORTATION |
| a. Three (3) units of van (for 5 days) |
| b. One (1) pick-up van (1-day : during the Ride Activity) |
| For the TPB Secretariat and Officials |
| van model must be at least 2018 or not more than 5-years subject to TPB's approval |
| Inclusive of fuel, driver, parking, and other related expenses |
| Inclusive of driver accommodation, meals, and other expenses |
| Maximum use of 15 hours per day inclusive of overtime and driver's overtime |
| Includes third-party liability insurance |
| Provision of First Aid kit and umbrellas on board |
| Equipped with GPS or Waze and charge units for phones |
| Driver should have strong navigation skills |
| Draft itinerary provided (subject to change without prior notice) |
| Should the van develop any mechanical fault in transit, the EMC must find a replacement |
| within one-hour. |
| Driver must be Covid 19 fully vaccinated |
| • Provision of airport transfers to all TPB Personnel for departure and arrival (point to point) |
| or reimbursable airport shuttle whichever is applicable and economical |
| HOTEL ACCOMMODATION |
| a. TPB/DOT Secretariat |
| - Six (6) De Luxe Twin Room Sharing with 2 beds |
| Duration: 29 August to 02 September 2024 (5 days and 4 nights) |
| b. Invited Bloggers/Influencers/Media |
| Five (5) De Luxe Twin Room Sharing with 2 beds |
| Duration: 30 August to 02 September 2024 (4 days and 3 nights) |
| c. Inclusive of breakfast |
| d. At least 2–3-star category |
| e. With Wi-Fi connection |
| AIR TICKETS AND INSURANCE |
| a. Air tickets (Manila-Cagayan de Oro City-Manila) |
| b. Ten (10) tickets for TPB Personnel/Staff and Officials |
| c. Ten (10) Invited Bloggers/Influencers/Media |
| d. Economy seats |
| e. 20 kgs. Per baggage allowances |
| f. Comprehensive travel insurance with COVID-19 coverage in the amount of PhP100,000.00. |
| g. Inclusive of services of on-line check-in and other requirements as may be deemed |
| necessary. |
| |

- h. Must be rebookable and refundable
- i. Provision of excess baggage for the giveaways 10 boxes with 23 kilos each balikbayan box

MEALS

a. Meals of TPB/DOT Secretariat

- 1. Meals (minimum of Php 1,500 per pax)
- 2. Number of Pax 15 for 5 days

b. Meals of Invited Bloggers/Influencers/Media

- 1. Meals (minimum of Php 1,500 per pax)
- 2. Number of Pax 10 for 4 days

c. Meals for the Kick-Off Start on 29 September 2024

No. of pax : Two Hundred Fifty (250)

Inclusions: Breakfast at maximum of Php300/pax

Lunch at maximum of Php500/pax

- Early food (breakfast) for the Riders Coffee or tea, water, and varieties of local delicacies (ex. assorted suman, bibingka or puto etc.)
- Packed Lunch Meal 2 viands, dessert, and drinks (Soft drink and water)

d. Lease of Venue with PM Snacks and Dinner (PMT Conference 31 August 2024)

- Dinner Buffet (fish, chicken, pork or beef, noodles, vegetables, soup, and dessert)
- PM Snacks (heavy snacks)
 - Number of Pax : 250
 - Maximum of Php1,500
 - Managed buffet with one round of iced tea, juice, or soda
 - Flowing coffee/tea during the event
 - In a round table set-up
 - Dressed tables/chairs with center piece according to the theme.
- e. The supplier shall cover the rental fee of the venue (if applicable) or other charges that may incurred.
- f. Must be able to accommodate dietary restrictions of guests/participants (vegetarians, diabetics, allergies, etc.)
- g. Include 10% buffer in case there will be an additional cost subject for approval of TPB
- h. Must submit menu prior to the event for the TPB's approval.

PHYSICAL AND TECHNICAL REQUIREMENTS MORNING KICK-OFF, CONFERENCE AND WELCOME DINNER

KICK-OFF RIDE

- a.Complete sound systems and microphones
- b. Stage Backdrop
- c. Photo wall
- d. Signages at the venue
- e. Provision of decors for the start of Ride
- f. Host/Emcee must a Motorcycle Enthusiast
- g. Opening Number Entertainment inclusive of talent fees, meals, and logistic requirements
- h. Other technical requirements may deem necessary (eg. generator etc.)

| i. Two (2) days Rental of Motorcycle Bikes for the ten (10) invited | | |
|--|---|--|
| Blogger/Influencers/Media | | |
| CONFERENCE AND WELCOME DINNER | | |
| a. LED Wall at least 9 x 3 meters | | |
| b. Complete Lights, Sound System, and microphones | | |
| c. Technical Director and Script Writer | | |
| d. Host/Emcee must a Motorcycle Enthusiast | | |
| e. Photo Wall at the entrance of the hall | | |
| f. Entertainment during the Opening of Conference | | |
| g. Local Performing Band for the Entertainment inclus | ive of talent fees, meals, and logistic | |
| requirements | | |
| LOGISTIC SUPPORT SECURITY AND MEDICS | | |
| a. 3-5 Personnel Standby Medics | | |
| b. 10 Marshalls during the event | · · · · · · · · · · · · · · · · · · · | |
| c. At least 3-4 Motorcycle Highway patrol and 10 Police | emen and other staff if necessary | |
| d. Inclusive of honorarium and meals of the personnel | | |
| GIVEAWAYS a. White Flaglets for the kick-off | 8.2 | |
| - 11.8 inches in length | Inch | |
| - Made with Textile 8.2 x 5.5 inches in area. | | |
| - 1,000 pcs | PHILIPPINE 5.5 | |
| - Php 15.00 each | TOURISM | |
| - | | |
| 11.8 Inch | | |
| | | |
| b. PMT Towels | Outel Device Towal Oter | |
| Specification | Quick Drying Towel Size | |
| - Color: White or Blue | Ť | |
| Quick drying bath towel Material: polyester | | |
| - Weight: about 100g (without packaging) | ய | |
| - Expansion size: 40cm x 80cm | | |
| - Storage size: 7*12cm LIGHT WEIGHT | NIGGLURISMU | |
| - 500 pcs. | | |
| - Php300/each | - | |
| 32 | · · · · | |
| | ₩ 40cm ₩ | |
| | | |
| CONFERENCE SPEAKERS | | |
| a. Three (3) Speakers | | |
| b. Honorarium of Php10,000.00 per pax for a 20 minute presentation | | |
| c. Air tickets | | |
| d. Hotel Accommodation for 3 pax x 2 nights with breakfast | | |
| e. Meals for 3 days at least Php1,500 per pax | | |
| f. Proposed Topics: | | |
| Filipino Brand of Safety Motorcycle Rides | | |
| • Tourism in Two Wheels | | |
| Women Riders Sharing the Passion in Two Wheel | S | |

| . CONTINGENCY EXPENSES | |
|--|---------------------------------------|
| a. Provision of contingency expenses in the amount of N | • |
| (PhP95,000.00) must include but not limited to the fo | - |
| Coordination meetings | Php 30,000.00 |
| Communication | 5,000.00 |
| Other on-site related expenses | 50,000.00 |
| b. Provision of airport transfers to all TPB Personnel | |
| for departure and arrival | |
| (point to point) or reimbursable | |
| airport shuttle whichever is applicable and | |
| economical | 10,000.00 |
| Total | Php 95,000.00 |
| ITE VALIDATION (4 DAYS AND 3 NIGHTS) | |
| a. Accommodation | |
| At least 3-to-4-star hotel located in Cagayan de Oro C | • |
| Two (2) rooms based on twin sharing inclusive of dail | y breakfast |
| Must have stable internet connection | |
| Proposed dates : June 19-22, 2024 (Indicative dates) | |
| o. Air Tickets for Three (3) pax | |
| MNL- CAGAYAN DE ORO-MANILA | |
| inclusive of comprehensive travel insurance with CO | VID-19 coverage |
| • 20 kilograms baggage allowance per person per rout | - |
| Must be rebookable and refundable | |
| Shall provide services of on-line check-in for the gro | up |
| Reminder to collect all boarding pass after the event | t |
| 2. Land Transportation | |
| • One (1) unit of van; must be at least 2018 model or r | not more than 5-years old; Adequate t |
| transport 10-12 persons with luggage and driver; subje | |
| • Inclusive of fuel, driver, parking, and other related exp | |
| • Inclusive of driver accommodation, meals, and other e | • |
| Maximum use of 15 hours per day inclusive of overtim | e and driver's overtime |
| Includes third-party liability insurance | |
| • Provision of First Aid kit and umbrellas on board | |
| • Equipped with GPS or Waze and charge units for phone • Driver must be well uniformed and should have strong | |
| • Driver must be well-uniformed and should have strong | _ |
| Should the van develop any mechanical fault in transit, one-hour | the EWC must find a replacement with |
| • Driver must be fully-vaccinated | |
| Moole | |
| Meals Provision of meals for six (6) TPB/DOT personnel inclusion | sive of lunch and dinner amounting |
| to Php1,500.00 per pax/day | sive of failen and annet anounting |
| | |
| Onsite Related Expenses | |

• Provision of airport transfers to all TPB Personnel for departure and arrival (point to point) or reimbursable airport shuttle whichever is applicable and economical amounting to Php3,000.00.

OTHER REQUIREMENTS

- a. The winning bidder shall provide assigned personnel to assist in handling and monitoring all the requirements of the event.
 - a.1 Project Manager/Coordinator
 - b. 1 Administrative/Logistic Support Team

Note: Bidders may recommend additional personnel deemed fit for the team following the scope of work and deliverables

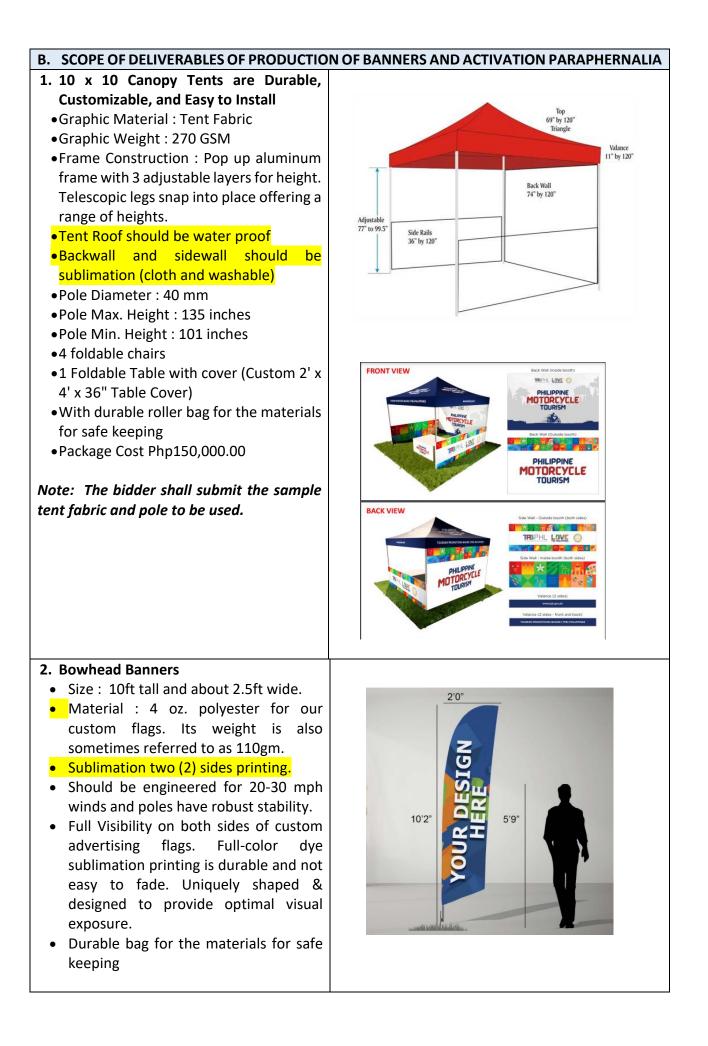
TERMS OF PAYMENT

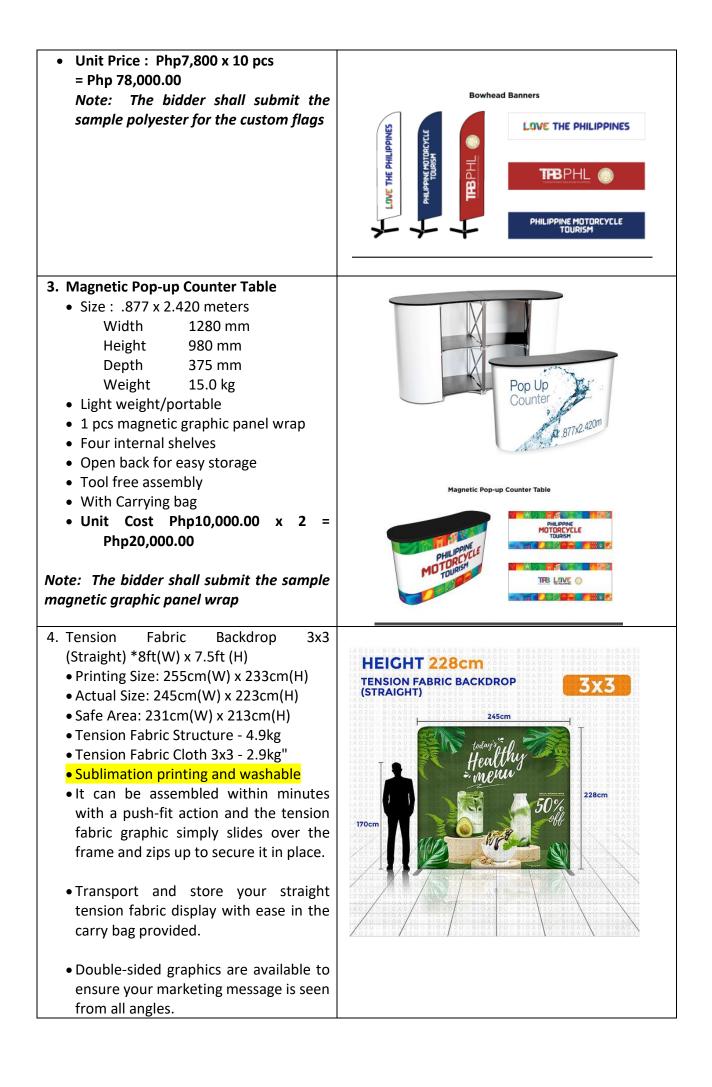
| After the conduct of site validation | 15% of the total contract price | |
|--|----------------------------------|--|
| Approved menu, program, entertainment, | 35% of the total contract price | |
| and venues | | |
| • Full completion of services and submission | 50 % of the total contract price | |
| of Terminal Report | | |
| TOTAL | 100% of the total contract price | |
| | | |

PRODUCTION OF THE 3-5 MINUTE PMT AUDIO VISUAL PRESENTATION AND LOT 2 : **PRODUCTION OF BANNERS AND ACTIVATION MATERIALS** ABC : Php1,500,000.00 A. SCOPE OF SERVICES FOR THE 3-5 AUDIO VISUAL PRESENTATION AND SDE: 1. Two (2) Photographers and 1 videographer for the documentation per leg 2. Visual support will be taken to the following PMT Events/Activities. TPB will provide any video insert if necessary. Region X Cagayan de Oro /Riders Night 3. Pre-production - Concept - Script/treatment format and outline Storyboard Interview guide (if applicable) 4. Video and still photo restoration and digital enhancement 5. Audio Postproduction (background music must be authorized licensed by music provider)

- 6. Video Specifications:
 - 1080p resolution (1920x1 080)
 - .mp4 or .mov format
 - 16:9 aspect ratio
 - Encoded in high profile, progressive scan
 - Frame rate at 24 to 30fps
 - Minimum 64 kbps audio bitrate
- 8. Inclusive of meals, accommodation, and air tickets and other logistic requirements of the crew
- 9. Output/Deliverables
 - a. SDE of PMT Events to be shown during the dinner
 - b. Photo and Video Coverage of PMT Rides and Riders Night in November
 - c. Consolidated video for the PMT Activities for the year 2024

10. Note: Bidders may recommend additional personnel deemed fit for the team the scope of work and deliverables





- The hard-wearing fabric graphic can be folded up without worry of creasing, the elasticity in the fabric makes it extremely durable and stretches out any creases once the fabric is applied to the frame.
- The fabric graphics are printed using the latest dye-sublimation process which is a direct print onto the textile that bonds water-based inks within the fabric, for longer lasting high impact graphics.
- Unit Cost Php20,000 x 2 units = Php40,000.00

Note: The bidder shall submit the sample fabric and pole to be used

- 5. Heavy Duty A- Frame Sidewalks Poster stand 24 x 36 Inch Outdoor Sign Black Coated Metal Collapsible Sidewalks Signs Stand Double-Sided Display Poster Boards Suitable Sandwich Board for Indoor Outdoor
 - Item Dimension: LxWxH 35.43 x 23.62 x 0.39 inches (90 x 60 x 1 cm)"
 - The poster should be 24x36 inches in size or smaller to fit into the slot.
 - Rainproof and not easy to be corroded because of its all-metal structure.
 - Unit Cost : Php5,000 x 10 units= Php50,000.00

Note: The bidder shall submit the sample frame and material to used for poster

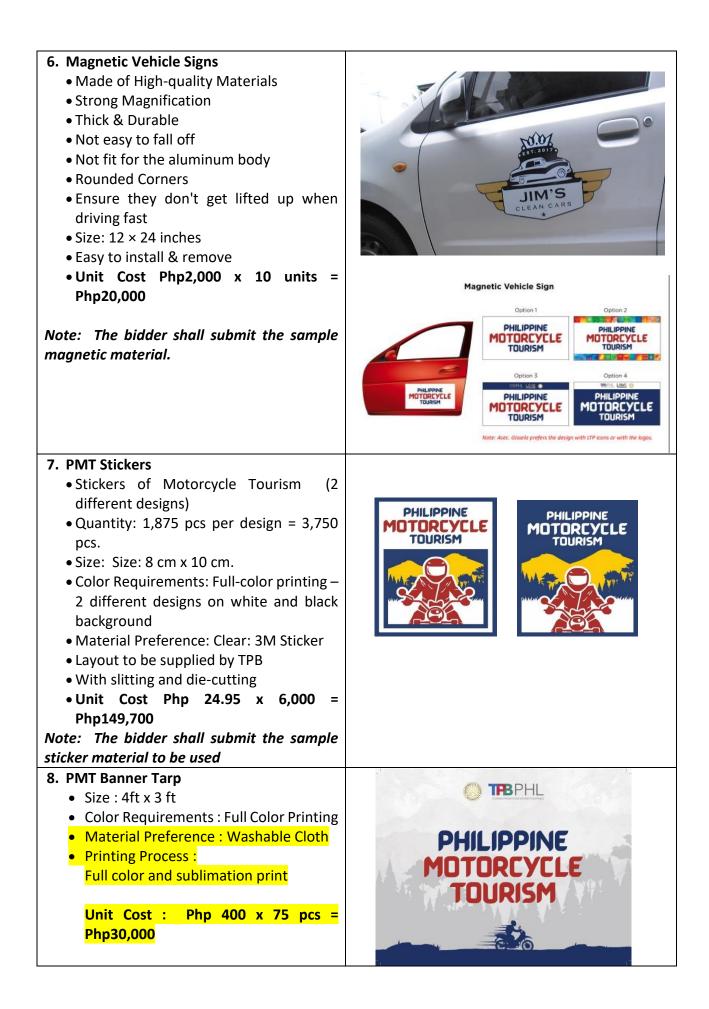
Tension Fabric Backdrop





Frame Sidewalk Poster Stand





| Note: The bidder shall submit the sample material of tarp | | |
|---|----------------------------------|--|
| 9. Schedule of Deliverables: | | |
| • Delivery of above items shall be implemented after 35 days upon approval issuance Notice | | |
| to Proceed (NTP) and approved material and lay-out | | |
| 10. TERMS OF PAYMENT FOR THE FOLLOWING: | | |
| PRODUCTION OF THE 3-5 MINUTE PMT AUDIO VISUAL PRESENTATION | | |
| PRODUCTION OF BANNERS AND ACTIVATION MATERIALS | | |
| Approved of concept production of the 3–5- minute PMT audio visual presentation Approved sample materials of banners and lay-out | 15% of the total contract price | |
| Full deliveries of banners and activation materials on 35 days upon receipt of NTP | 35% of the total contract price | |
| Full deliveries of SDE of 2 PMT events | 35% of the total contract price | |
| Full completion of services and submission of approved final consolidated video | 15 % of the total contract price | |
| TOTAL | 100% of the total contract price | |

LOT 3: RIDERS NETWORKING NIGHT ABC: Php1,400,000.00

A. Preferably Hotel or Events Place for the Dinner

- 1. Within Metro Manila (preferably in Manila or Makati or Quezon City
- 2. Can accommodate at least Two Hundred Fifty (250) pax
- 3. Round Table Set-up
- 4. Menu to be attached to the proposal for reference of TPB
- 5. Managed buffet
- 6. One round of iced tea, juice, or soda
- 7. Flowing coffee/tea during the event
- 8. Can accommodate dietary restrictions of guests / participants (Vegetarians, diabetics, allergies, etc.)
- 9. Dressed tables/chairs
- 10. Uniformed and well-trained banquet service
- 11. Can accommodate space for a LED wall (size 9 x 12) and 2-3 feet stage
- 12. Available parking space for the guests
- 13. Registration Area at least 2-3 IBM Tables
- 14. Complimentary use of Projector and Screen and basic sound system
- 15. Complimentary use of stage at least 2-3 feet in height
- 16. Provision of Signages in the vicinity of the hotel or event center
- 17. At least 10% Buffer for the food and beverages

B. One (1) unit of 10 seaters van for the TPB Secretariat

- 1. van model must be at least 2018 or not more than 5-years subject to TPB's approval
- 2. Inclusive of fuel, driver, parking, and other related expenses
- 3. Inclusive of driver accommodation, meals, and other expenses
- 4. Maximum use of 15 hours per day inclusive of overtime and driver's overtime
- 5. Includes third-party liability insurance
- 6. Provision of First Aid kit and umbrellas on board
- 7. Equipped with GPS or Waze and charge units for phones
- 8. Driver should have strong navigation skills

| 9. Draft itinerary provided (subject to change without prior notice) 10. Should the van develop any mechanical fault in transit, the EMC must find a replacement within one-hour. 11. Driver must be Covid 19 fully vaccinated. | | |
|---|--|--|
| C. Provision of Hotel Accommodation Requirements of TPB Secretariat | | |
| 1. At least 3-4 Star categories | | |
| 2. Five (5) Double Deluxe Rooms with 2 beds inclusive of breakfast | | |
| 3. Duration: November 15-17, 2024 (3 days and 2 nights) | | |
| 4. With Wifi Connections | | |
| | | |
| D. Production and Technical Requirements Dinner | | |
| 1. LED Wall at least 9 x 3 meters | | |
| 2. Complete Lights and Sound System for the Conference and Dinner | | |
| 3. Technical Director and Script Writer | | |
| 4. Host/Emcee must a Motorcycle Enthusiast | | |
| 5. Photo Wall at the entrance of the hall | | |
| 6. Entertainment inclusive of talent fees, meals, and logistic requirements | | |
| Opening Number (Song and Dance Number in a festive mood) | | |
| 8. Entertainment Band with complete band instruments | | |
| | | |
| E. On-site Related Expenses | | |
| 1. Meals for the TPB Secretariat pre/during/post | | |
| Php350 pesos per pax per meal x 10 pax x 3 days x 3 meals = Php 31,500.00 | | |
| 2. On-site related expenses6,000.00 | | |
| 3. Communication3,000.00 | | |
| 4. Coordination Meetings <u>10,000.00</u> | | |
| Total 51,500.00 | | |
| F. PMT RIDERS' NETWORKING NIGHT | | |
| Approved and confirmed venue 15% of the total contract price | | |
| Approved menu, program, entertainment, 35% of the total contract price | | |
| and venues | | |
| Full completion of services and submission 50 % of the total contract price | | |
| of Terminal Report | | |
| TOTAL 100% of the total contract price | | |

IV. PROJECT IMPLEMENTATION SCHEDULE (Indicative Dates)

| Lot 1 : | PMT Regional Rides (Circuit Caravan) |
|---------|--|
| | Region 10 Northern Mindanao Duration : September 27-30, 2024 |
| | Php3,500,000.00 |
| Lot 2 : | Production Of The 3-5 Minute PMT Audio Visual Presentation And |
| | Production Of Banners and Activation Materials |
| | Php1,500,000.00 |
| Lot 3 : | Riders and Networking Night in November 16, 2024 |
| | Php1,400,000.00 |
| Lot 3 : | Riders and Networking Night in November 16, 2024 |

V. SPECIAL/ADDITIONAL REQUIREMENTS FOR LOT 1 AND LOT 3

OTHER TERMS AND CONDITIONS

- 1. Willingness to respond to immediate/unforeseen changes in specifications.
- 2. Activities and/or schedules/dates may still be changed according to the recommendations of the DOT Regional Office and Local Government units involved.
- 3. Must be willing to provide services on a "send-bill" arrangement.
- 4. Must be a legally registered Event Management Company under Philippine laws for at least three (3) years. Required to submit proof of registration either from SEC, DTI or CDA.
- 5. Must have previously completed a minimum of 3 projects for the past three (3) years in providing/ servicing events operations for National Government Agencies (NGAs), Local Government Units (LGUs) and/or Private Agencies, Institutions, or Organizations. Required to submit a list of ongoing projects for the last three (3) years, including contracts awarded but not yet started.
- 6. Key personnel involved in the project must have a minimum of three (3) years of relevant experience: Must submit CV's with the technical proposal.
 - a. 1 Event Coordinator/Project Manager
 - b. Production and Technical Requirements
 - Technical Director
 - Director to manage the program flow.
 - c. 2-3 Administrative/Logistic Support Team Note: Bidders may recommend additional personnel deemed fit for the team
 - following the scope of work and deliverables
- 7. Secured sponsorship or discounted rates should be deducted from total expenses.

VI. SPECIAL/ADDITIONAL REQUIREMENTS FOR LOT 2

OTHER TERMS AND CONDITIONS

- 1. Willingness to respond to immediate/unforeseen changes in specifications.
- 2. Activities and/or schedules/dates may still be changed according to the recommendations of the DOT Regional Office and Local Government units involved.
- 3. Must be willing to provide services on a "send-bill" arrangement.

- Must be a legally registered Event Management Company/Production Company/Tour Operator under Philippine laws for at least three (3) years. Required to submit proof of registration either from SEC, DTI or CDA.
- 5. Must have previously completed a minimum of 3 projects for the past three (3) years in providing/ servicing events operations for National Government Agencies (NGAs), Local Government Units (LGUs) and/or Private Agencies, Institutions, or Organizations. Required to submit a list of ongoing projects for the last three (3) years, including contracts awarded but not yet started.
- 6. Key personnel involved in the project must have a minimum of three (3) years of relevant experience: Must submit CV's with the technical proposal.
 - a. 1 Event Coordinator/Administrative to monitor the requirements.
 - b. 1 Technical Assistant for the video and photos editing
 - Note: Bidders may recommend additional personnel deemed fit for the team following the scope of work and deliverables
- 5. Secured sponsorship or discounted rates should be deducted from total expenses.

VII. APPROVED BUDGET FOR THE CONTRACT (ABC)

Total Contract Price **SIX MILLION FOUR HUNDRED THOUSAND (Php6,400,000.00)** inclusive of all applicable taxes and fees.

| Particulars | Amount in Php |
|--|---------------|
| Lot 1 : | |
| PMT Regional Rides (Circuit Caravan) | 3,500,000.00 |
| Region 10 Northern Mindanao Duration | |
| September 27-30, 2024 | |
| Lot 2 : | |
| Production Of The 3-5 Minute PMT Audio Visual Presentation and | 1,500,000.00 |
| Production of Banners and Activation Paraphernalia | |
| Lot 3 : | 1 400 000 00 |
| Riders and Networking Night in November | 1,400,000.00 |
| TOTAL | 6,400,000.00 |

VIII. TERMS OF PAYMENT

Willing to provide services on a "send-bill" arrangement. Processing of payment shall be initiated upon certification by the end-user of satisfactory completion of services and issuance of billing statements accompanied by supporting documents by the supplier. Payment must be made in accordance with prevailing accounting and auditing rules and regulations. Total cost should be based on actual expense. (ABC).

Please send billing statement to TOURISM PROMOTIONS BOARD PHILIPPINES, 4/F Legaspi Towers 300, Roxas Blvd., cor. P. Ocampo St., Malate, Manila 1104

Note: The bidder should have a Landbank account. Payment will be made through an LBP bank deposit. Otherwise, bank charges will be shouldered by the winning bidder company.

VIII. CONTRACT DURATION

The contract shall commence from the date of receipt of Notice to Proceed (NTP) until the full/complete delivery of the requirements.

IX. PROJECT OFFICER'S CONTACT INFORMATION

EDMON GERALD A. LOZA

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MICHELLE S. ALCANTARA Email: michelle_alcantara@tpb.gov.ph

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