

16 May 2024

## NOTICE OF NEGOTIATION

In view of the two failed biddings, the Tourism Promotions Board (TPB) through its Bids and Awards Committee (BAC), invites PhilGEPS registered Consultants to participate in the **Negotiated Procurement** for the **Full-Service Marketing Agency for the Philippine M.I.C.E. Brand and Campaign Rollout** with an **Approved Budget for the Contract (ABC) of Forty Million Pesos Only (PhP40,000,000.00)**.

The Negotiation is in accordance with Section 53.1, Negotiated Procurement – Two Failed Biddings, following the procedure as prescribed in Annex “H” of the 2016 Revised Implementing Rules and Regulations of R.A. 9184.

The Negotiation is on **22 May 2024 at 10:00 AM** via **Zoom Virtual Platform**. Please email the BAC Secretariat at **bac\_sec@tpb.gov.ph** or **genesis\_lee@tpb.gov.ph** for the link to the Zoom meeting, attached are the Terms of Reference for your perusal.

  
**ARNOLD T. GONZALES**  
Chairperson   
Bids and Awards Committee