

**Gender and Development (GAD)**  
**Executive Briefing: Mainstreaming GAD in**  
**Tourism Promotion**

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TPB GENDER AND DEVELOPMENT (GAD)  
EXECUTIVE BRIEFING  
23 September 2024  
*(Hybrid)*  
TPB Board Room / Zoom

A man in a grey short-sleeved shirt is seated at the left end of the conference table, drinking from a dark red cup.

A woman in a dark green patterned blouse is seated next to him, looking towards the front of the room.

Two women are seated in the middle of the table, one in a black and white patterned blouse and another in a black patterned blouse.

A man in a black patterned shirt is seated next to the women, looking towards the front.

An older man with white hair, wearing a dark suit jacket, is seated on the right side of the table, looking towards the front.


A woman in a white blazer is seated in the foreground on the right, looking towards the front of the room.

A woman in a patterned blouse is standing at the front of the room, near the screen, holding a smartphone.





This meeting is being recorded.



**TPB PHL**  
TOURISM PROMOTIONS BOARD PHILIPPINES

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