

September 20, 2024

**REQUEST FOR QUOTATION**

The **TOURISM PROMOTIONS BOARD** invites you to submit quotations for the item/s listed below:

**RFQ No. TPB-RFQ 2024.09.257**

**PR No. 09.002 (08.169)**

**Requirements: 2<sup>nd</sup> Posting Supply and Delivery of Brevo Software Licenses**

Quantity	Item/Description	Estimated Unit Price	Total Cost (PhP)
lot	<p><b>Brevo Business License with the following features and arrangement:</b></p> <ul style="list-style-type: none"> <li>• License to be allocated for MARCOM Department</li> <li>• Up to 100 unique form storage</li> <li>• 20,000 monthly email volume</li> <li>• Email campaigns</li> <li>• Marketing Automation</li> <li>• A/B Testing</li> <li>• Advance Reporting and Analytics Tool</li> <li>• Send Time Optimization</li> <li>• Drag and drop editor</li> <li>• Template gallery</li> <li>• Email personalization</li> <li>• Templating language</li> <li>• At least 1 shared inbox</li> <li>• Unlimited daily sending limit</li> <li>• Customized branding</li> <li>• Landing page builder</li> <li>• Transaction email sending</li> <li>• Real-time email statistics</li> <li>• Customized log retention</li> <li>• Customized webhooks</li> <li>• Workflow editor</li> <li>• Page tracking</li> <li>• Marketing automation to unlimited contacts</li> <li>• Up to 2 million contacts and details or more</li> <li>• Advanced Segmentation</li> <li>• Customizable signup forms</li> </ul>	Php240,000.00	Php240,000.00

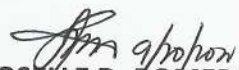
	<ul style="list-style-type: none"> <li>• Geography and device reporting</li> <li>• Heat map reporting</li> <li>• Advanced open and click stats</li> <li>• Built-in Plug-ins</li> <li>• Multi-user access</li> <li>• GDPR compliant</li> <li>• Email, phone, and chat support</li> </ul> <p><b>Quantity: 1 Licenses for 12 Months</b></p>		
	<p><b>Brevo Add-on Dedicated IP with the following features:</b></p> <ul style="list-style-type: none"> <li>• Reputation Control</li> <li>• Sender Certification</li> <li>• Whitelist for spam filters</li> <li>• DKIM Subdomain authentication</li> </ul> <p><b>Quantity: 1 Licenses for 12 Months</b></p>		
	<p><b>Brevo Add-on One (1) Additional User with the following features and arrangements:</b></p> <ul style="list-style-type: none"> <li>• License to be allocated for MIS Department</li> <li>• Multi-user access function which allows the add-on user to utilize features mentioned above</li> </ul> <p><b>Quantity: 1 Licenses for 12 Months</b></p>		
	<p><b>PROJECT IMPLEMENTATION SCHEDULE</b></p> <ul style="list-style-type: none"> <li>• Must be delivered on or before the expiration date of the current license (21 January 2025)</li> </ul>		
	<p><b>TECHNICAL AND ELIGIBILITY REQUIREMENTS</b></p> <ul style="list-style-type: none"> <li>• <b>Bidder Qualifications</b> Must be an IT company operating for at least three (3) years</li> <li>• <b>Bidder Responsibilities</b> The provider should be responsible for the management, including but not limited to creating, customizing, and maintaining the newsletter campaigns, monitoring the email communications, dedicated IP configuration, domain pointing, and generating reports.</li> </ul>		
	<p><b>CONTRACT DURATION</b></p> <p>The subscription shall be effective for twelve (12) months from the project implementation schedule</p>		
	<p><b>PROJECT OFFICER CONTACT INFORMATION</b></p> <p><b>Primary</b> Mr. Jose Teodoro B. Delos Reyes</p> <p><b>Alternate</b> Ian Carlo Q. Santos</p>		

	Email Address <a href="mailto:jose-delosreyes@tpb.gov.ph">jose-delosreyes@tpb.gov.ph</a> <a href="mailto:ian_santos@tpb.gov.ph">ian_santos@tpb.gov.ph</a>		
	<b>LEGAL REQUIREMENT:</b> a. PhilGEPS Certificate b. Mayor's Business Permit c. SEC/DTI Registration Certificate d. BIR Registration /Income/Business Tax Return e. Company profile (New Supplier only) f. Statement of Compliance to the Technical Specification ( <b>Annex "A"</b> ) g. Omnibus Sworn Statement ( <b>Annex "B"</b> ) <b>ATTACHMENTS:</b> a. Statement of Compliance to the Technical Specification ( <b>Annex "A"</b> ) b. Omnibus Sworn Statement ( <b>Annex "B"</b> )		
	<b>NOTE:</b> 1. All entries must be typewritten on your company letterhead. 2. Price Validity shall be for a period of thirty (30) calendar days.		
Terms	30 days from receipt of the Invoice		
Delivery	January 21, 2025		
ABC	The approved budget for the contract (ABC) inclusive of applicable taxes		Php240,000.00

Please submit your **quotation and Legal Documents** enumerated above, duly signed by your authorized representative to email address [bhong ducusin@tpb.gov.ph](mailto:bhong_ducusin@tpb.gov.ph) not later than **26 September 2024 at 5:00 PM**, subject to the Terms and Conditions stated herein and the shortest time of delivery.

Please be informed that the Tourism Promotions Board is evaluating our suppliers' performance based on these criteria: Quality (40%), Cost (25%), Timeliness (25%), and Customer Service (10%)

Thank you very much.

  
**ROSELLE D. ROMERO**  
Administrative Officer IV  
Acting Head,  
Procurement and General Services Division

Contact person: Jose T. Ducusin, Jr  
Contact number: 02 8525 -7312 / 8525 – 9318 to 27

### TECHNICAL SPECIFICATION

Bidders must state "Comply" or any equivalent term in the column "Bidder's Statement against each of the Individual parameters of each Specification

Item	Description	Total Quantity	Bidder's Statement of Compliance (comply /not comply)
A.	<b>Supply and Delivery of Brevo Software Licenses</b>		
	<p><b>Brevo Business License with the following features and arrangement:</b></p> <ul style="list-style-type: none"> <li>• License to be allocated for MARCOM Department</li> <li>• Up to 100 unique form storage</li> <li>• 20,000 monthly email volume</li> <li>• Email campaigns</li> <li>• Marketing Automation</li> <li>• A/B Testing</li> <li>• Advance Reporting and Analytics Tool</li> <li>• Send Time Optimization</li> <li>• Drag and drop editor</li> <li>• Template gallery</li> <li>• Email personalization</li> <li>• Templating language</li> <li>• At least 1 shared inbox</li> <li>• Unlimited daily sending limit</li> <li>• Customized branding</li> <li>• Landing page builder</li> <li>• Transaction email sending</li> <li>• Real-time email statistics</li> <li>• Customized log retention</li> <li>• Customized webhooks</li> <li>• Workflow editor</li> <li>• Page tracking</li> <li>• Marketing automation to unlimited contacts</li> <li>• Up to 2 million contacts and details or more</li> <li>• Advanced Segmentation</li> <li>• Customizable signup forms</li> <li>• Geography and device reporting</li> <li>• Heat map reporting</li> <li>• Advanced open and click stats</li> <li>• Built-in Plug-ins</li> </ul>	1 lot	

	<ul style="list-style-type: none"> <li>• Multi-user access</li> <li>• GDPR compliant</li> <li>• Email, phone, and chat support</li> </ul> <p><b>Quantity: 1 Licenses for 12 Months</b></p>		
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**I hereby certify to Comply with all the above Technical Specifications.**

\_\_\_\_\_  
Name of Company/Bidder

\_\_\_\_\_  
Signature over Printed Name of  
Representative

\_\_\_\_\_  
Date

**Omnibus Sworn Statement (Revised)**  
*[shall be submitted with the Bid]*

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REPUBLIC OF THE PHILIPPINES )  
 CITY/MUNICIPALITY OF \_\_\_\_\_ ) S.S.

**AFFIDAVIT**

I, [Name of Affiant], of legal age, [Civil Status], [Nationality], and residing at [Address of Affiant], after having been duly sworn in accordance with law, do hereby depose and state that:

1. *[Select one, delete the other:]*

*[If a sole proprietorship:]* I am the sole proprietor or authorized representative of [Name of Bidder] with office address at [address of Bidder];

*[If a partnership, corporation, cooperative, or joint venture:]* I am the duly authorized and designated representative of [Name of Bidder] with office address at [address of Bidder];

2. *[Select one, delete the other:]*

*[If a sole proprietorship:]* As the owner and sole proprietor, or authorized representative of [Name of Bidder], I have full power and authority to do, execute and perform any and all acts necessary to participate, submit the bid, and to sign and execute the ensuing contract for [Name of the Project] of the [Name of the Procuring Entity], as shown in the attached duly notarized Special Power of Attorney;

*[If a partnership, corporation, cooperative, or joint venture:]* I am granted full power and authority to do, execute and perform any and all acts necessary to participate, submit the bid, and to sign and execute the ensuing contract for [Name of the Project] of the [Name of the Procuring Entity], as shown in the attached [state title of attached document showing proof of authorization (e.g., duly notarized Secretary's Certificate, Board/Partnership Resolution, or Special Power of Attorney, whichever is applicable)];

3. [Name of Bidder] is not "blacklisted" or barred from bidding by the Government of the Philippines or any of its agencies, offices, corporations, or Local Government Units, foreign government/foreign or international financing institution whose blacklisting rules have been recognized by the Government Procurement Policy Board, **by itself or by relation, membership, association, affiliation, or controlling interest with another blacklisted person or entity as defined and provided for in the Uniform Guidelines on Blacklisting:**

4. Each of the documents submitted in satisfaction of the bidding requirements is an authentic copy of the original, complete, and all statements and information provided therein are true and correct;

5. [Name of Bidder] is authorizing the Head of the Procuring Entity or its duly authorized representative(s) to verify all the documents submitted;

6. *[Select one, delete the rest:]*

*[If a sole proprietorship:]* The owner or sole proprietor is not related to the Head of the Procuring Entity, members of the Bids and Awards Committee (BAC), the Technical Working Group, and the BAC Secretariat, the head of the Project Management Office or the end-user unit, and the project consultants by consanguinity or affinity up to the third civil degree;

*[If a partnership or cooperative:]* None of the officers and members of [Name of Bidder] is related to the Head of the Procuring Entity, members of the Bids and Awards Committee (BAC), the Technical Working Group, and the BAC Secretariat, the head of the Project Management Office or the end-user unit, and the project consultants by consanguinity or affinity up to the third civil degree;

*[If a corporation or joint venture:]* None of the officers, directors, and controlling stockholders of [Name of Bidder] is related to the Head of the Procuring Entity, members of the Bids and Awards Committee (BAC), the Technical Working Group, and the BAC Secretariat, the head of the Project Management Office or the end-user unit, and the project consultants by consanguinity or affinity up to the third civil degree;

7. [Name of Bidder] complies with existing labor laws and standards; and

8. [Name of Bidder] is aware of and has undertaken the responsibilities as a Bidder in compliance with the Philippine Bidding Documents, which includes:

- a. Carefully examining all of the Bidding Documents;
- b. Acknowledging all conditions, local or otherwise, affecting the implementation of the Contract;
- c. Making an estimate of the facilities available and needed for the contract to be bid, if any; and
- d. Inquiring or securing Supplemental/Bid Bulletin(s) issued for the [Name of the Project].

9. [Name of Bidder] did not give or pay directly or indirectly, any commission, amount, fee, or any form of consideration, pecuniary or otherwise, to any person or official, personnel or representative of the government in relation to any procurement project or activity.

**10. In case advance payment was made or given, failure to perform or deliver any of the obligations and undertakings in the contract shall be sufficient grounds to constitute criminal liability for Swindling (Estafa) or the commission of fraud with unfaithfulness or abuse of confidence through misappropriating or converting any payment received by a person or entity under an obligation involving the duty to deliver certain goods or services, to the prejudice of the public and the government of the Philippines pursuant to Article 315 of Act No. 3815 s. 1930, as amended, or the Revised Penal Code.**

**IN WITNESS WHEREOF**, I have hereunto set my hand this \_\_ day of \_\_, 20\_\_ at \_\_\_\_\_,  
Philippines.

*[Insert NAME OF BIDDER OR ITS AUTHORIZED  
REPRESENTATIVE]*

*[Insert signatory's legal capacity]*

Affiant

**[Jurat]**

*[Format shall be based on the latest Rules on Notarial Practice]*