

TECHNICAL SPECIFICATIONS

CUSTOMIZED BACKPACK AS GIVEAWAYS FOR THE JAPAN MEGA FAMILIARIZATION TOUR FOR TRAVEL AGENTS

I. BACKGROUND

The **JAPAN MEGA FAMILIARIZATION TOUR FOR TRAVEL AGENTS** or “Love the Philippines Mega Fam Trip” will bring together 100 travel agents, corporate buyers, educational tourism agents and school, and media representatives from the West and East Japan and airline personnel for a curated tour and experience of the Philippines. This project will be a collaborative effort between the private and government sectors, showcasing the food, culture and attractions of eight (8) featured destinations: Cebu, Bohol, Clark (Pampanga), Iloilo, Boracay, Palawan, Davao, and Masbate.

II. OBJECTIVES

The objectives of the event are as follows:

- To provide key Japanese tourism players with the latest updates and developments on the featured destinations;
- To provide essential travel and tourism information, especially regarding the Philippines’ readiness to welcome Japanese tourists;
- To position the Philippines as an ideal post-pandemic travel and tourist destination for the Japanese; and
- To create a positive impression and perception about the Philippines.

III. SCOPE OF WORK/SERVICES

- Quantity: 400 pieces
- Size/Dimension: 44 cm x 29 cm x 17 cm
- Material: Neoprene and Prada Nylon Fabric, with accent of Philippine weaves/other sustainably sourced materials from community-based tourism stakeholders
- Main Print: Debossed “Love The Philippines” logo
- With slip-in pockets on both sides, laptop pocket, and air mesh panel at the back, and kernmantle/climbing ropes
- Color: Navy Blue, Maroon, or Black
- **Sample peg available upon request.*

IV. PROJECT IMPLEMENTATION SCHEDULE

Target Delivery Date: 30 days upon approval of the final sample
Place of Delivery: TPB Office

V. ADDITIONAL TECHNICAL REQUIREMENTS

Prospective bidders to submit a sample material of the above-mentioned requirements together with the bid proposal

VI. APPROVED BUDGET FOR THE CONTRACT (ABC)

The Approved Budget for the Contract (ABC) is **ONE MILLION PESOS ONLY (PHP 1,000,000.00)** inclusive of service charge and all applicable taxes. The cost of items in the bid should be broken down. The winning bid shall be determined based on the quality of the proposal with the most advantageous financial package cost, provided that the amount of the bid does not exceed the above-mentioned approved budget.

VII. TERMS OF PAYMENT

Send bill arrangement to the TOURISM PROMOTIONS BOARD PHILIPPINES after the full completion of requirements. One-time engagement and payment will be based on actual cost and will be paid thirty (30) days upon the receipt of the Statement of Account (SOA) or Billing.

SHEENA ANJELI M. BOTIWEY
Division Chief, North Asia Division

The supplier must have a Landbank account. Payment will be made through LBP bank deposit. In case the supplier does not have a Landbank account, bank charges will be shouldered by the supplier.

VIII. CONTRACT DURATION

The contract shall commence from the date of receipt of the Notice to Proceed (NTP) until the full implementation of all deliverables.

IX. PROJECT OFFICERS CONTACT INFORMATION

Name : CORYNE ANGELA S. SEÑERES
Contact No. : 09166589551
E-mail Address : coryne_seneres@tpb.gov.ph

Name : MARK NICOLE M. EVANGELISTA
E-mail Address : nicole_evangelista@tpb.gov.ph

BACKPACK DESIGN



