QUARTERLY PHYSICAL REPORT OF OPERATION As of September 30, 2024

Department

: Budgetary Support to Government Corporations (BSGC)

Agency/Entity

: Tourism Promotions Board

Operating Unit

: < not applicable >

Particulars	UACS CODE	Physical Target (Budget Year)					Physical Accomplishment (Budget Year)					Variance as of	
		1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total	September 30, 2024	Remarks
1	2	3	4	5	6	7	8	9	10	11	12	13	14
MARKETING AND PROMOTIONS PROGRAM	310300000000000												
OO : Tourist arrivals and earnings/receipts increased													
Outcome Indicator(s)													
No. of tourist arrivals in TPB's international													
market		817,377	707,827	750,237	794,559	3,070,000	1,319,934	1,038,072	1,088,788		3,446,794	1,171,353	
							1						
Output Indicator(s)													
Percentage of TPB-organized domestic													
and international projects completed													
within the prescribed deadline		21.43%	17.86%	14.29%	21.43%	75.00%	19.05%	23.81%	52.38%		95.24%	41.66%	
Percentage of foreign-organized domestic													
and international tourism promotions projects		-					1						
assisted		20.69%	25.86%	12.93%	15.52%	75.00%	27.59%	37.93%	17.24%		82.76%	23.28%	
Percentage of locally-organized domestic													
and international tourism promotions													
projects assisted		11.00%	31.00%	22.00%	16.00%	80.00%	21.25%	28.75%	17.50%		67.50%	3.50%	
											Λ		

Prepared By:

SHERYLLANN R KARUNUNGAN
Officer'in-Charge
Corporate Planning and Business Development Department

Date: Ob October 2000

ATTY. VENANCIO C. MANUEL III
Officer-in-Charge, Office of the Chief Operating Officer
Tourism Promotions Board

Date: