



October 7, 2024

REQUEST FOR QUOTATION

The **TOURISM PROMOTIONS BOARD** invites you to submit quotations for the item/s listed below:

RFQ No. <u>TPB-RFQ 2024.10.270</u> PR No. 09.002 (08.169)

Requirements: 3rd Posting Supply and Delivery of Brevo Software Licenses

Quantity	Item/Description	Estimated Unit Price	Total Cost (PhP)
lot	Brevo Business License with the following	Php240,000.0	Php240,000.00
	features and arrangement:	0	
	 License to be allocated for MARCOM 		
	Department		
	 Up to 100 unique form storage 		
	 20,000 monthly email volume 		
	 Email campaigns 		
	 Marketing Automation 		
	 A/B Testing 		
	 Advance Reporting and Analytics Tool 		
	 Send Time Optimization 		
	 Drag and drop editor 		
	 Template gallery 		
	 Email personalization 		
	 Templating language 		
	 At least 1 shared inbox 		
	 Unlimited daily sending limit 		
	 Customized branding 		
	 Landing page builder 		
	 Transaction email sending 		
	 Real-time email statistics 		
	 Customized log retention 		
	 Customized webhooks 		
	Workflow editor		
	Page tracking		
	 Marketing automation to unlimited contacts 		
	Up to 2 million contacts and details or more		
	Advanced Segmentation		
	 Customizable signup forms 		





Geography and device reporting	
Heat map reporting	
 Advanced open and click stats 	
Built-in Plug-ins	
Multi-user access	
GDPR compliant	
 Email, phone, and chat support 	
Quantity: 1 Licenses for 12 Months	
Brevo Add-on Dedicated IP with the following	
features:	
Reputation Control	
Sender Certification	
 Whitelist for spam filters 	
 DKIM Subdomain authentication 	
Quantity: 1 Licenses for 12 Months	
Brevo Add-on One (1) Additional User with the	
following features and arrangements:	
 License to be allocated for MIS Department 	
 Multi-user access function which allows the 	
add-on user to utilize features mentioned	
above	
Quantity: 1 Licenses for 12 Months	
PROJECT IMPLEMENTATION SCHEDULE	
 Must be delivered on or before the expiration 	
date of the current license (21 January 2025)	
TECHNICAL AND ELIGIBILITY REQUIREMENTS	
Bidder Qualifications	
Must be an IT company operating for at least	
three (3) years	
Bidder Responsibilities	
The provider should be responsible for the	
management, including but not limited	
to creating, customizing, and maintaining the	
newsletter campaigns, monitoring	
the email communications, dedicated IP	
configuration, domain pointing, and	
generating reports.	
CONTRACT DURATION	
The subscription shall be effective for twelve (12)	
months from the project	
implementation schedule	
PROJECT OFFICER CONTACT INFORMATION	
Primary	
Mr. Jose Teodoro B. Delos Reyes	
Alternate	
Ian Carlo Q. Santos	

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	Email Address	
	jose-delosreyes@tpb.gov.ph	
	ian_santos@tpb.gov.ph	
	LEGAL REQUIREMENT:	
	a. PhilGEPS Certificate	
	b. Mayor's Business Permit	
	c. SEC/DTI Registration Certificate	
	d. BIR Registration /Income/Business Tax Return	
	e. Company profile (New Supplier only)	
	f. Statement of Compliance to the Technical	
	Specification (Annex "A")	
	g. Omnibus Sworn Statement (Annex "B"	
	ATTACHMENTS:	
	a. Statement of Compliance to the	
	Technical Specification (Annex "A")	
	b. Omnibus Sworn Statement (Annex "B")	
	NOTE:	
	All entries must be typewritten on your	E-Property
	company letterhead.	
	2. Price Validity shall be for a period of thirty	
Terms	(30) calendar days.	
Delivery	30 days from receipt of the Invoice	
	January 21, 2025	
ABC	The approved budget for the contract (ABC) inclusive of applicable taxes	Php240,000.00

Please submit your **quotation and Legal Documents** enumerated above, duly signed by your authorized representative to email address bhong ducusin@tpb.gov.ph not later than **11 October 2024 at 5:00 PM**, subject to the Terms and Conditions stated herein and the shortest time of delivery.

Please be informed that the Tourism Promotions Board is evaluating our suppliers' performance based on these criteria: Quality (40%), Cost (25%), Timeliness (25%), and Customer Service (10%)

Thank you very much.

ROSELLE D. ROMERO

Administrative Officer IV

Acting Head,

Procurement and General Services Division

Contact person:

Jose T. Ducusin, Jr

Contact number:

02 8525 -7312 / 8525 - 9318 to 27

TECHNICAL SPECIFICATION

Bidders must state "Comply" or any equivalent term in the column "Bidder's Statement

Item	Description	Total Quantity	Bidder's Statemen of Compliance (comply /not comply)
A. Su	upply and Delivery of Brevo Software Licenses		
B	Frevo Business License with the following features and arrangement: License to be allocated for MARCOM Department Up to 100 unique form storage 20,000 monthly email volume Email campaigns Marketing Automation A/B Testing Advance Reporting and Analytics Tool Send Time Optimization Drag and drop editor Template gallery Email personalization Templating language At least 1 shared inbox Unlimited daily sending limit Customized branding Landing page builder Transaction email sending Real-time email statistics Customized log retention Customized webhooks Workflow editor	1 lot	

 Multi-user access 	
 GDPR compliant 	
 Email, phone, and chat support 	
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 License to be allocated for MIS 	
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 Multi-user access function which allows 	
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the newsletter campaigns, monitoring	
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generating reports.	

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Name of Company/Bidder	Signature over Printed Name of	Date
	Representative	246

Omnibus Sworn Statement (Revised)

[shall be submitted with the Bid]

REPUBLIC OF THE PHILIPPIN	ES)
CITY/MUNICIPALITY OF) S.S.

AFFIDAVIT

I, [Name of Affiant], of legal age, [Civil Status], [Nationality], and residing at [Address of Affiant], after having been duly sworn in accordance with law, do hereby depose and state that:

1. [Select one, delete the other:]

[If a sole proprietorship:] I am the sole proprietor or authorized representative of [Name of Bidder] with office address at [address of Bidder];

[If a partnership, corporation, cooperative, or joint venture:] I am the duly authorized and designated representative of [Name of Bidder] with office address at [address of Bidder];

2. [Select one, delete the other:]

[If a sole proprietorship:] As the owner and sole proprietor, or authorized representative of [Name of Bidder], I have full power and authority to do, execute and perform any and all acts necessary to participate, submit the bid, and to sign and execute the ensuing contract for [Name of the Project] of the [Name of the Procuring Entity], as shown in the attached duly notarized Special Power of Attorney;

[If a partnership, corporation, cooperative, or joint venture:] I am granted full power and authority to do, execute and perform any and all acts necessary to participate, submit the bid, and to sign and execute the ensuing contract for [Name of the Project] of the [Name of the Procuring Entity], as shown in the attached [state title of attached document showing proof of authorization (e.g., duly notarized Secretary's Certificate, Board/Partnership Resolution, or Special Power of Attorney, whichever is applicable;)];

- 3. [Name of Bidder] is not "blacklisted" or barred from bidding by the Government of the Philippines or any of its agencies, offices, corporations, or Local Government Units, foreign government/foreign or international financing institution whose blacklisting rules have been recognized by the Government Procurement Policy Board, by itself or by relation, membership, association, affiliation, or controlling interest with another blacklisted person or entity as defined and provided for in the Uniform Guidelines on Blacklisting:
- 4. Each of the documents submitted in satisfaction of the bidding requirements is an authentic copy of the original, complete, and all statements and information provided therein are true and correct;

- 5. [Name of Bidder] is authorizing the Head of the Procuring Entity or its duly authorized representative(s) to verify all the documents submitted;
- 6. [Select one, delete the rest:]

[If a sole proprietorship:] The owner or sole proprietor is not related to the Head of the Procuring Entity, members of the Bids and Awards Committee (BAC), the Technical Working Group, and the BAC Secretariat, the head of the Project Management Office or the end-user unit, and the project consultants by consanguinity or affinity up to the third civil degree;

[If a partnership or cooperative:] None of the officers and members of [Name of Bidder] is related to the Head of the Procuring Entity, members of the Bids and Awards Committee (BAC), the Technical Working Group, and the BAC Secretariat, the head of the Project Management Office or the end-user unit, and the project consultants by consanguinity or affinity up to the third civil degree;

[If a corporation or joint venture:] None of the officers, directors, and controlling stockholders of [Name of Bidder] is related to the Head of the Procuring Entity, members of the Bids and Awards Committee (BAC), the Technical Working Group, and the BAC Secretariat, the head of the Project Management Office or the end-user unit, and the project consultants by consanguinity or affinity up to the third civil degree;

- 7. [Name of Bidder] complies with existing labor laws and standards; and
- 8. [Name of Bidder] is aware of and has undertaken the responsibilities as a Bidder in compliance with the Philippine Bidding Documents, which includes:
 - Carefully examining all of the Bidding Documents;
 - b. Acknowledging all conditions, local or otherwise, affecting the implementation of the Contract;
 - Making an estimate of the facilities available and needed for the contract to be bid, if any; and
 - d. Inquiring or securing Supplemental/Bid Bulletin(s) issued for the [Name of the Project].
- [Name of Bidder] did not give or pay directly or indirectly, any commission, amount, fee, or any form of consideration, pecuniary or otherwise, to any person or official, personnel or representative of the government in relation to any procurement project or activity.
- 10. In case advance payment was made or given, failure to perform or deliver any of the obligations and undertakings in the contract shall be sufficient grounds to constitute criminal liability for Swindling (Estafa) or the commission of fraud with unfaithfulness or abuse of confidence through misappropriating or converting any payment received by a person or entity under an obligation involving the duty to deliver certain goods or services, to the prejudice of the public and the government of the Philippines pursuant to Article 315 of Act No. 3815 s. 1930, as amended, or the Revised Penal Code.

IN WITNESS WHEREOF,	I have hereunto set my hand this _ da	ay of 20 at
Philippines.	and this _ da	iy 01, 20_ at,

[Insert NAME OF BIDDER OR ITS AUTHORIZED REPRESENTATIVE] [Insert signatory's legal capacity] Affiant

[Jurat]
[Format shall be based on the latest Rules on Notarial Practice]