

**TECHNICAL SPECIFICATIONS
SERVICES OF AN EVENT MANAGEMENT COMPANY (EMC) FOR
HIMALA SA BUHANGIN! ARTS AND MUSIC FESTIVAL
LAOAG, ILOCOS NORTE | 16 NOVEMBER 2024**

I. BACKGROUND:

The Himala sa Buhangin! Arts and Music Festival, pioneered by the Provincial Government of Ilocos Norte (PGIN), is one of the province’s most anticipated events. Launched in 2012 as part of Ilocos Norte’s tourism promotion efforts, the festival takes place in the stunning Paoay Sand Dunes, transforming this natural wonder into a dynamic stage for art, music, and cultural celebration.

Driven by the vision of promoting local tourism, the festival has grown into a symbol of Ilocos Norte’s creative spirit and ability to host large-scale events that attract both local and international visitors.

In support of this initiative, the Tourism Promotions Board (TPB) is seeking the services of an events management company to handle the entertainment component of the event.

II. OBJECTIVES:

The program has the following objectives:

1. Enhance the province’s cultural tourism offerings by integrating arts and music into the overall event experience, attracting culturally interested tourists and positioning Ilocos Norte as a destination for cultural tourism
2. Attract both local and international tourists to experience the adventure of the Paoay Sand Dunes, contributing to the growth of the local tourism industry
3. Position Ilocos Norte as a prime destination for adventure seekers

III. SCOPE OF WORK/SERVICES:

Entertainment and Performance Requirements
Tambureros <ul style="list-style-type: none"> • 2 sets of Tambureros • Should be able to perform for a maximum of one (1) hour
Belly and Fire Dances <ul style="list-style-type: none"> • Maximum of fifteen (15) dancers with a balanced mixture of belly and fire dancers • Must be engaged to perform for maximum of twenty (20) minutes • Must be inclusive of appropriate costumes and props for the performance
Local Bands <ul style="list-style-type: none"> • Three (3) local bands. Preferably based in Ilocos Norte • Each band should be composed of: <ul style="list-style-type: none"> - Lead vocalist - Lead Guitar - Rhythm Guitar - Bass Guitar - Drums • Each band should be engaged to perform for maximum of sixty (60) minutes • Music genre should fit the event’s general theme • Repertoire to be submitted upon the receipt of the NTP for the approval of the TPB.
Hosts <ul style="list-style-type: none"> • Five (5) hosts • Minimum 5 years of experience as an Events Host, preferably in live production shows or stage performances and with experience as a voice over talent

<ul style="list-style-type: none"> • Must demonstrate thorough knowledge of the event’s background, history, and objectives to ensure accurate and engaging hosting • Strong stage presence, excellent communication skills, and the ability to engage diverse audiences • Ability to adapt to unforeseen event changes and maintain composure under pressure
<p>Other Requirements</p> <ul style="list-style-type: none"> • The EMC should be able to coordinate with the Provincial Government of Ilocos Norte for the dress rehearsal/tech run. The EMC should also provide for the logistic requirements of the talents including transportation, meals and accommodation of the talents. • The EMC should be able to provide one (1) Project Manager to oversee, coordinate, and execute rehearsals of performers • The EMC must be capable of working collaboratively with event organizers and production teams.

IV. INDICATIVE PROJECT IMPLEMENTATION SCHEDULE

Date: 16 November 2024

Venue: Paoay Sand Dunes, Ilocos Norte

V. ADDITIONAL TECHNICAL REQUIREMENTS

1. Must be Filipino owned, operated and legally registered EMC under Philippine laws in the last three (3) years.
2. Must have at least three (3) years of experience in packaging entertainment programs for international and/or domestic events. Submit a list of handled similar events within the last three (3) years.

VI. APPROVED BUDGET FOR THE CONTRACT (ABC)

The Approved Budget for the Contract (ABC) is **FOUR HUNDRED THOUSAND PESOS ONLY (PHP400,000.00)**, inclusive of all applicable taxes.

VII. TERMS OF PAYMENT

Send bill arrangement to the TPB after the full completion of requirements which will be based on actual cost and will be paid thirty (30) working days upon the receipt of the Statement of Account (SOA) or Billing. Payment will be made through LBP bank deposit. Otherwise, bank charges will be shouldered by the service provider.

VIII. CONTRACT DURATION

The contract shall commence from the date of receipt of Notice to Proceed (NTP) until the full implementation of all deliverables.

IX. PROJECT OFFICERS CONTACT INFORMATION

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