

**TOURISM PROMOTIONS BOARD**  
**CONSOLIDATED REPORT ON GOVERNMENT PROJECTS/PROGRAMS/ACTIVITIES**  
**PERIOD: January to December 2022**

Project Ctrl No.	PROGRAM / PROJECT / ACTIVITY	Location/Venue	Implementation Date		Approved Budget per Project (Certification of Availability)	PROJECT STATUS % OF COMPLETION as of Report Date	TOTAL COST INCURRED TO DATE (From Date Start of Project up to Report Date)	REMARKS
			From	To				
<b>GPPA IMPLEMENTED AND COMPLETED IN THE 1ST QUARTER 2022 (JAN 1 TO MARCH 31, 2022)</b>								
<b>A. REPORTED AS OF 1ST QUARTER 2022</b>								
1STQ_01	Partnership with Lonely Planet	New York, USA	01-Dec-21	31-Mar-22	1,785,000.00	0%	1,785,000.00	For Implementation; Funds transfer to PDOT-New York
1STQ_02	Joint Campaign with JTB	Japan (Online platform)	01-Dec-21	31-Mar-22	989,350.00	0%	989,350.00	For Implementation; Funds transfer to PDOT-Tokyo
1STQ_04	ASEAN Tourism Forum (ATF) 2022	Sihanoukville, Cambodia	16-Jan-22	22-Jan-22	13,962,660.00	100%	9,589,860.00	
1STQ_05	51st National Marketing Conference (NMC)	Virtual	18-Jan-22	20-Jan-22	200,000.00	100%	200,000.00	
1STQ_06	Rotary District 3770 Midyear Meeting	Thunderbird Resort, La Union	21-Jan-22	23-Jan-22	750,000.00	100%	723,788.80	Promotional materials to be provided for the event amounting PhP384,696.00
1STQ_07	The ASEAN National Workshop on the Establishment of a Focal Point System of National ACTIP Representatives	Clark Hilton, Angeles City, Pampanga	26-Jan-22	29-Jan-22	-	100%		No funds required; Promotional materials to be provided for the event amounting PhP45,251.10
1STQ_08	Travel and Adventure Show 2022 New York	Javits Center, Manhattan, New York, USA	28-Jan-22	29-Jan-22	620,000.00	100%	619,956.00	
1STQ_09	Strategic Marketing Partnership with Skybird 2022	USA	01-Feb-22	31-Jul-22	1,100,000.00	0%	1,100,000.00	For Implementation; Funds transfer to PDOT-New York
1STQ_13	SaferKidsPH	By the Sea Resort Subic Bay	02-Mar-22	04-Mar-22	-	100%		No funds required; Promotional materials to be provided for the event amounting PhP70,174.00
1STQ_14	Travel and Adventure Show 2022 Boston	Hynes Convention Center, Boston, USA	05-Mar-22	06-Mar-22	387,090.00	100%	387,090.00	
1STQ_16	Conduct of Consumer Targeted Activation Events and Philippine Travel Fair	N/A	01-Apr-22	30-Jun-22	1,695,224.00	0%	1,695,224.00	For Implementation; Funds transfer to PDOT-Los Angeles
1STQ_18	Joint Promotions for Monitor Tour Program	Japan / Philippines	01-Apr-22	30-Sep-22	1,583,900.00	0%		For Implementation
1STQ_19	PCR Test Package Assistance Joint Promotions	Japan	01-Apr-22	30-Sep-22	481,750.00	0%		For Implementation
1STQ_20	2022 Brochure Requirements of DOT Shanghai Office	China	01-Apr-22	31-Dec-22	1,000,000.00	0%		For Implementation
1STQ_27	Strategic Marketing Partnership with Kensington Tours	New York, USA	01-Jul-22	31-Dec-22	1,888,000.00	0%	1,888,000.00	For Implementation; Funds transfer to PDOT-New York
1STQ_30	Travel and Adventure Show 2022-Chicago and Washington DC	Chicago - Donald E. Stephens Convention Center Rosemont, Chicago, Illinois Washington DC - Washington Convention Center	05-Feb-22 26-Feb-22	06-Feb-22 27-Feb-22	999,950.50	100%	970,249.00	
<b>B. ADDITIONAL GPPA IMPLEMENTED AND COMPLETED IN THE 1ST QUARTER AND REPORTED AS OF 2ND QUARTER</b>								
1STQ_31	7th International Travel Festival	Ayala Center, Cebu	07-Jan-22	09-Jan-22	300,000.00	100%	300,000.00	
<b>C. ADDITIONAL GPPA IMPLEMENTED AND COMPLETED IN THE 1ST QUARTER AND REPORTED AS OF 3RD QUARTER</b>								
1STQ_32	Destination Rediscoveries: Media Familiarization Tour	Siargao - Cebu - Boracay loop/itinerary	17-Jan-22/ 24-Jan-22/ 07-Feb-22	24-Jan-22/ 30-Jan-22/ 13-Feb-22	2,205,206.00	100%		
<b>D. ADDITIONAL GPPA IMPLEMENTED AND COMPLETED IN THE 1ST QUARTER AND REPORTED AS OF 4TH QUARTER</b>								
1STQ_33	GO Diving 2022	NAEC, Stoneleigh, UK	04-Mar-22	06-Mar-22	2,999,499.00	100%	588,427.92	
<b>D. ADDITIONAL GPPA IN THE 1ST QUARTER AND REPORTED AS OF 3RD QUARTER</b>								
1STQ_34	Integrated Marketing Communications (IMC)/Media Agency for Social Media Marketing and Public Relations Management	N/A	01-Feb-22	28-Feb-22	25,000,000.00	0%	24,953,700.00	On-going
<b>E. REPORTED AS OF 1ST QUARTER 2022 WITH UPDATES ON THE DETAILS DURING THE 2ND QUARTER REPORT PERIOD</b>								
1STQ_03	Philippine Showroom in Korea - Operations Budget for FY 2022	Korea	01-Jan-22	31-Dec-22	10,800,000.00	0%	10,800,000.00	On-going; Funds transfer to PDOT-Korea
1STQ_10	TPB/DOT Korea - Hiring of PR Agency in Korea for FY 2022-2023	Korea	01-Feb-22	28-Feb-23	5,900,000.00	0%	5,900,000.00	On-going; Funds transfer to PDOT-Korea
1STQ_11	DOT Secretary's Official Visit to Korea in 2022	Seoul, South Korea	24-Feb-22	06-Mar-22	499,980.00	100%		Realignment to previously remitted funds - 2021 COB of Korea under Support to ASEAN Korea Center (ASEAN Week 2021)
1STQ_15	Marine Diving Fair (MDF) 2022	Ikebukuro Sunshine Convention Center, Tokyo, Japan	01-Apr-22	03-Apr-22	1,500,000.00	100%	1,421,214.39	For Implementation; Funds transfer to PDOT-Tokyo
1STQ_22	TPB/PDOT Tokyo & PAL Invitational Tour for Agents	Cebu, Bohol, and Manila	07-Apr-22	11-Jul-22	999,965.49	100%	895,000.00	
1STQ_23	Conduct of an Inspection Trip to Corregidor Island	Corregidor Island, Cavite	08-Apr-22	08-Apr-22	150,000.00	100%	128,888.00	
1STQ_24	Blue Ocean Diving Fes Kansai 2022	Osaka, Japan	21-May-22	22-May-22	880,000.00	100%	748,974.27	Funds transfer to PDOT-Osaka
1STQ_25	Beijing International Tourism Expo (BITE) 2022	Agricultural Exhibition Center, Beijing, China	17-Jun-22	19-Jun-22	1,999,999.98	0%	1,999,999.98	Postponed; Funds transfer to PDOT-Beijing
1STQ_26	Xi'an Silk Road International Tourism Expo & Consumer Activation Event	Agricultural Exhibition Center, Beijing, China	01-Jul-22	30-Sep-22	1,499,999.99	0%	1,499,999.99	For Implementation; Funds transfer to PDOT-Beijing
1STQ_28	China International Fair for Trade in Services 2022	Beijing, China	01-Sep-22	30-Sep-22	1,999,999.98	100%	1,999,999.98	Funds transfer to PDOT-Beijing
<b>F. REPORTED AS OF 1ST QUARTER 2022 WITH UPDATES ON THE DETAILS DURING THE 3RD QUARTER REPORT PERIOD</b>								
1STQ_17	Joint Recovery Campaign with Philippine Airlines, Consolidators and Media Partners	Cebu and Bohol (indicative)	01-Apr-22	30-Jun-22	2,500,000.00	0%	360,500.00	Postponed; Funds transfer to PDOT-Los Angeles
1STQ_21	Airport Rebranding Initiatives 2022	Bohol-Panglao International Airport, Iloilo International Airport, and Francisco Bangoy International Airport.	01-Apr-22	31-Dec-22	30,000,000.00	0%		On-going
1STQ_29	Diving Equipment & Marketing Association (DEMA) Show 2022	Orange County Convention Center, Orlando, Florida, U.S.A.	01-Nov-22	04-Nov-22	9,999,132.00	0%	9,420,376.20	On-going; Funds transfer to PDOT-New York
<b>G. REPORTED AS OF 1ST QUARTER 2022 WITH UPDATES ON THE DETAILS DURING THE 4TH QUARTER REPORT PERIOD</b>								
1STQ_12	Full-Service Agency for TPB's 2022 Global Media Planning, Buying, and Placements	Global	01-Mar-22	30-Sep-22	200,000,000.00	0%	199,986,214.03	For Implementation; The Total Cost Incurred during 4th Quarter was P199,986,214.03

Project Ctrl No.	PROGRAM / PROJECT / ACTIVITY	Location/Venue	Implementation Date		Approved Budget per Project (Certification of Availability)	PROJECT STATUS % OF COMPLETION as of Report Date	TOTAL COST INCURRED TO DATE (From Date Start of Project up to Report Date)	REMARKS
			From	To				
<b>GPPA IMPLEMENTED AND COMPLETED IN THE 2ND QUARTER 2022 (APRIL 01 TO JUNE 30, 2022)</b>								
<b>A. REPORTED AS OF 2ND QUARTER 2022</b>								
2NDQ_02	Manila City Tour	City of Manila	27-Apr-22	21-Jun-22	-	100%		No funds required; Promotional materials to be provided for the event amounting Php17,333.25
2NDQ_04	Asia Diving Expo (ADEX)	Guangzhou, China	10-May-22	12-May-22	483,336.00	0%		Cancelled
2NDQ_05	Financial Assistance Request of the Municipality of Lucban, Quezon Relative to the Promotion and Marketing of Pahiyas Festival	Lucban, Quezon	10-May-22	20-May-22	-	100%		No funds required; Promotional materials to be provided for the event amounting Php158,109.80
2NDQ_06	10th ASEAN Quiz National Competition	People's Television Network Inc.	17-May-22	20-May-22	-	100%		No funds required; Promotional materials to be provided for the event amounting Php32,984.40
2NDQ_07	Global Women Empowerment Summit (GWES) Manila Edition	Manila	26-May-22	29-May-22	1,455,920.00	0%		Cancelled
2NDQ_08	Global Women Empowerment Summit (GWES) Cebu Edition	Cebu   Bai Hotel	30-May-22	05-Jun-22	750,000.00	0%		Cancelled
2NDQ_09	Regional Tourism Forum and Awards Night (RTFAN)	Isabela Convention Center (Icon), Cauayan City, Isabela	31-May-22	31-May-22	-	100%		No funds required
2NDQ_10	Global Women Empowerment Summit (GWES) Davao Edition	Davao	05-Jun-22	10-Jun-22	750,000.00	0%		Cancelled
2NDQ_11	Sixth Spanish-Filipino Scientific Congress: Modernizing Criminal Law and Private Law "EuroAsia Vision 2022"	UP College of Law, Malcolm Hall	10-Jun-22	11-Jun-22	-	100%		No funds required; Promotional materials to be provided for the event amounting Php135,310.00
2NDQ_12	Cavite Alliance of Independent Tour Operators, Inc. (CAITTO) 2nd General Membership Meeting (GMM)	Forest Crest Resort and Hotel, Batulao, Nasugbu, Batangas	21-Jun-22	21-Jun-22	-	100%		No funds required; Promotional materials to be provided for the event amounting Php35,160.00
2NDQ_13	Arabian Travel Market 2022 & ATM Virtual	Dubai World Trade Centre (DWTC)	09-May-22 17-May-22	12-May-22 18-May-22	16,111,037.12	100%	14,787,115.28	
2NDQ_14	Reprogramming of online PR Campaign entitled "Be an Insider of the Philippines with 29 CM" to Joint Sales Promotion with Hanatour dubbed as "Begin Again, Summer Vacation in the Philippines against COVID-19"	Online (Korea)	01-Jul-22	31-Jul-22	4,499,985.00	0%		For implementation
2NDQ_15	"Flavors of the Philippines" Offline Culinary and Cultural Event in Partnership with Travel and Leisure	Beijing, China	01-Jul-22	30-Sep-22	1,377,277.41	0%	1,299,999.79	For implementation; Funds transfer to PDOT-Beijing
<b>B. ADDITIONAL GPPA IMPLEMENTED AND COMPLETED IN THE 2ND QUARTER AND REPORTED AS OF 3RD QUARTER</b>								
2NDQ_20	Effective Internal Auditing ISO 9001:2015 QMS Based on ISO 19011:2018 Training and Workshop	Sheraton Hotel, Manila	10-May-22	11-May-22	225,000.00	100%	225,000.00	
2NDQ_21	Calibration of Document Controllers	Sheraton Hotel, Manila	16-May-22	16-May-22	12,500.00	100%	12,500.00	
2NDQ_22	ISO 9001:2015 QMS Awareness	Sheraton Hotel, Manila	17-May-22	17-May-22	87,500.00	100%	87,500.00	
2NDQ_23	Calibration on Understanding the ISO 9001:2015 Requirements as Audit Criteria in the Conduct of Internal Quality Audit	Sheraton Hotel, Manila	19-May-22	20-May-22	225,000.00	100%	225,000.00	
2NDQ_24	Media Tour in Cotabato and Tawi-Tawi Coverage of PAL's Inaugural Flight from CBO to TWT	Cotabato and Tawi-Tawi	09-Jun-22	13-Jun-22	425,500.00	100%	236,211.00	
2NDQ_25	Media Tour in Quezon Province and Coverage of the 1st PH Ride With A Purpose	Quezon Province	25-Jun-22	26-Jun-22	320,000.00	100%	320,000.00	
<b>C. ADDITIONAL GPPA IMPLEMENTED AND COMPLETED IN THE 2ND QUARTER AND REPORTED AS OF 4TH QUARTER</b>								
2NDQ_26	Familiarization Trip with UK Travel Media	Manila, Bacolod, Iloilo, and Boracay	14-Apr-22	23-Apr-22	991,800.00	100%	949,800.00	
2NDQ_27	UK Travel Influencers Familiarization Trip with Social Trinity	Manila, Banaue, Kiangnan, El Nido	21-Apr-22	30-Apr-22	996,000.00	100%	941,600.00	
2NDQ_28	Online Content Marketing Campaign	Malaysia	01-May-22	31-Jul-22	1,920,161.50	100%	1,976,000.00	
2NDQ_29	Joint Campaign with Watsons Malaysia	Malaysia	01-May-22	30-Nov-22	3,066,360.00	100%		
<b>C. ADDITIONAL GPPA IN THE 2ND QUARTER AND REPORTED AS OF 4TH QUARTER</b>								
2NDQ_30	124th Philippine Independence Day Celebration in Australia	Cities of Canberra, Sydney and Melbourne in Australia	12-Jun-22	12-Jun-22	1,870,284.00	0%		Cancelled
<b>D. REPORTED AS OF 2ND QUARTER 2022 WITH UPDATES ON THE DETAILS DURING THE 4TH QUARTER REPORT PERIOD</b>								
2NDQ_01	ARC Three International Co., Ltd. Joint Promotions	Japan	01-Apr-22	30-Jun-22	247,500.00	0%	247,500.00	For implementation
2NDQ_03	Development of a Marketing Video Campaign	Metro Manila	01-May-22	31-Dec-22	931,000.00	0%	931,000.00	On-going
2NDQ_16	H.L.S. Co., Ltd. Joint Promotions	Japan	01-Jul-22	31-Dec-22	2,079,000.00	0%	2,079,000.00	For implementation
2NDQ_17	Influencer Invitational Tour in Manila and Boracay	Boracay- Manila	29-Jul-22	02-Aug-22	999,999.99	0%	940,000.00	For implementation
2NDQ_18	Chef Hiroyasu Kawate Culinary Invitational Tour	Bohol and Manila	21-Aug-22	25-Aug-22	1,000,000.00	0%	940,000.00	For implementation
2NDQ_19	"Interactive Online Tour" Joint Promotion Campaign with Qunar	China	01-Oct-22	31-Dec-22	1,059,406.17	0%	1,059,406.17	For implementation
<b>GPPA IMPLEMENTED AND COMPLETED IN THE 3RD QUARTER 2022 (JULY 01 TO SEPTEMBER 30, 2022)</b>								
<b>A. REPORTED AS OF 3RD QUARTER 2022</b>								
3RDQ_05	Virtual Regional Philippine Business Mission and Tradeshow in U.S.A., Canada, and Latin America	Virtual	01-Jul-22	31-Dec-22	3,100,000.00	100%	37,517.04	
3RDQ_06	Calibration of Internal Quality Auditors on Technical Writing of IQA Findings and Preparation of IQA Reports	Herald Suites, Makati	27-Jul-22	27-Jul-22	67,050.00	100%	67,050.00	
3RDQ_07	2022 Cantonese Website for Hong Kong Market	Hong Kong	01-Aug-22	30-Aug-22	1,999,994.00	0%		On-going
3RDQ_09	Philippine Exhibit in Guangzhou Library	Guangzhou, China	15-Aug-22	31-Aug-22	100,656.00	100%		

Project Ctrl No.	PROGRAM / PROJECT / ACTIVITY	Location/Venue	Implementation Date		Approved Budget per Project (Certification of Availability)	PROJECT STATUS % OF COMPLETION as of Report Date	TOTAL COST INCURRED TO DATE (From Date Start of Project up to Report Date)	REMARKS
			From	To				
3RDQ_10	TPB's ISO External Quality Audit	TPB	16-Sep-22	16-Sep-22	192,000.00	100%	167,100.00	
3RDQ_11	TPB/DOT Korea-Series of Travel Trade and Media Familiarization Trips	Manila and Environs, Cebu, Boracay, Bohol, Clark	20-Sep-22 02-Nov-22 07-Nov-22 09-Nov-22 10-Nov-22 17-Nov-22 15-Nov-22 21-Nov-22	24-Sep-22 06-Nov-22 11-Nov-22 13-Nov-22 13-Nov-22 21-Nov-22 18-Nov-22 24-Nov-22	12,460,000.00	100%		On-going
3RDQ_15	TPB/DOT Tokyo-Philippine Festival 2022	Yoyogi Park, Tokyo, Japan	03-Dec-22	04-Dec-22	1,648,797.78	0%		For Implementation
<b>B. ADDITIONAL GPPA IMPLEMENTED AND COMPLETED IN THE 3RD QUARTER AND REPORTED AS OF 4TH QUARTER</b>								
3RDQ_17	Maubanog Festival (Provision of Collateral Materials)	Mauban, Quezon	10-Jul-22	15-Jul-22	-	100%	7,813,537.58	
3RDQ_18	Cavite Alliance of Independent Tour Operators, Inc. (CAITO) 3rd General Membership Meeting (Provision of Collateral Materials)	Winford Resorts and Casino, Sta. Cruz, Manila	06-Sep-22	06-Sep-22	-	100%		
3RDQ_19	Asia Dive Expo (ADEX) 2022	Singapore Expo Convention and Exhibition Centre	16-Sep-22	18-Sep-22	7,832,982.00	100%		
3RDQ_20	DIVE7 Program	Negros Oriental	28-Jul-22 31-Jul-22 12-Aug-22	31-Jul-22 03-Aug-22 15-Aug-22	375,000.00	100%		
<b>C. ADDITIONAL GPPA IN THE 3RD QUARTER AND REPORTED AS OF 4TH QUARTER</b>								
3RDQ_21	Travel + Leisure Media Proposal	Hong Kong, Singapore, Malaysia, and Australia	01-Jul-22	31-Dec-22	1,780,910.25	0%	461,600.00	On-going
<b>D. REPORTED AS OF 3RD QUARTER 2022 WITH UPDATES ON THE DETAILS DURING THE 4TH QUARTER REPORT PERIOD</b>								
3RDQ_01	2022-2023 PDOT-Korea Web/Mobile Site Enhancement/Updating/Maintenance, Social Media Management and Digital/Social Media Marketing	Digital/Online	01-Jul-22	31-Jul-22	12,500,000.00	0%	12,500,000.00	On-going
3RDQ_02	Social Media, Website Maintenance and Online Promotions for China Market 2022	Digital/Online	01-Jul-22	31-Jul-22	4,100,000.00	0%	4,100,000.00	On-going
3RDQ_03	Travel Philippines App Expansion and Marketing 2021	Online	01-Jul-22	31-Jul-22	20,000,000.00	0%	19,975,191.00	On-going
3RDQ_04	Sales Calls and Tourism Update Seminar	Sapporo, Okinawa, Sendai and Shizouka, Japan	01-Jul-22	31-Dec-22	1,290,000.00	0%	1,290,000.00	For Implementation
3RDQ_08	Digital Marketing Website Development 2022 for PDOT Japan	Digital/Online	01-Aug-22	30-Aug-22	5,426,304.00	0%	5,426,304.00	On-going
3RDQ_12	TPB/DOT Korea-Tactical Advertising Campaign with Philippine Airlines via OTAs and Meta Search Engines 2022	Korea (online)	01-Oct-22	31-Dec-22	4,040,400.00	0%	4,040,000.00	For Implementation
3RDQ_13	2022 PDOT Taiwan Website Maitenance	Taiwan	01-Nov-22	31-Oct-23	2,000,000.00	0%	2,000,000.00	For Implementation
3RDQ_14	Adventure King Media Invitational Tour	Negros Occidental, Palawan and Manila	11-Nov-22	18-Nov-22	1,000,000.00	0%	999,500.00	For Implementation
3RDQ_16	Travel and Adventure Show (TAS) Series 2023 - Los Angeles, California and Dallas, Texas	Los Angeles, California and Dallas, Texas	18-Feb-23 01-Apr-23	19-Feb-23 02-Apr-23	2,499,692.00	0%	2,499,692.00	For Implementation
<b>GPPA IMPLEMENTED AND COMPLETED IN THE 4TH QUARTER 2022 (OCTOBER 01 TO DECEMBER 31, 2022)</b>								
<b>A. REPORTED AS OF 4TH QUARTER 2022</b>								
4THQ_01	OZTek Advanced Diving Conference/OZDive Show 2022	Melbourne Convention and Exhibition Centre	01-Oct-22	02-Oct-22	1,233,617.35	100%	980,841.10	
4THQ_02	Australia Travel Agents Familiarization Tour	Manila, Dumaguete, and Bohol	29-Oct-22	04-Nov-22	1,211,060.80	100%	973,524.03	
4THQ_03	Fiesta Bicolandia (Provision of Collateral Materials)	LCC-Ayala Mall, Legazpi City	04-Nov-22	06-Nov-22	-	100%		
4THQ_04	Australia Influencers and PR Agents Familiarization Tour	Manila, Coron, and Boracay	12-Nov-22	19-Nov-22	1,069,719.00	100%	452,990.00	
4THQ_05	1st North Luzon Travel Fair	SMX Convention Center, Angeles City, Pampanga	18-Nov-22	20-Nov-22	600,000.00	0%		For implementation
4THQ_06	Holiday and Travel Shows 2022	Brisbane Convention and Exhibition Centre, Brisbane, Australia; Sydney Showground, Sydney, Australia; and Melbourne Convention and Exhibition Centre	22-Oct-22 29-Oct-22 05-Nov-22	23-Oct-22 30-Oct-22 06-Nov-22	2,467,850.00	100%	523,473.72	