

**TOURISM PROMOTIONS BOARD
CONSOLIDATED REPORT ON GOVERNMENT PROJECTS/PROGRAMS/ACTIVITIES
PERIOD: January to December 2024**

Project Ctrl No.	PROGRAM / PROJECT / ACTIVITY	Location/Venue	Implementation Date		Approved Budget per Project (Certification of Availability)	PROJECT STATUS % OF COMPLETION as of Report Date	TOTAL COST INCURRED TO DATE (From Date Start of Project up to Report Date)	REMARKS
			From	To				
A. REPORTED AS OF 1ST QUARTER 2024								
1STQ_01	Tourism Promotions Board (TPB) Membership Program	Pampanga-Tarlac-Bataan; Dipolog City-Dapitan City	01-Jan-24	31-Dec-24	13,000,000.00	0%	1,131,000.00	On-going
1STQ_03	Open Water Swim Circuit: Experience Western Visayas 2nd Leg	Sicogon Island, Iloilo	20-Feb-24	16-Apr-24	600,000.00	0%	600,000.00	On-going
1STQ_04	ISO Consultant Fee and Orientation/Workshop	Manila	08-Mar-24	30-Sep-24	993,000.00	0%	993,000.00	On-going
A.1. GPPA IMPLEMENTED AND COMPLETED IN THE 1ST QUARTER 2024 (JAN 1 TO MARCH 31, 2024)								
1STQ_02	31st Travel Tour Expo (TTE)	SMX Convention Center Manila	01-Feb-24	05-Feb-24	4,050,000.00	100%	3,922,000.00	
1STQ_05	Successful Meetings University (SMU) International 2024	New York Marriott Marquis	11-Mar-24	13-Mar-24	1,500,000.00	100%	1,170,125.00	
1STQ_06	Philippines' Bid to Host the 2025 Federation Internationale de Volleyball (FIVB) Women's Volleyball World Championship (Bid Presentation)	Switzerland	15-Mar-24	15-Mar-24	500,000.00	100%		
1STQ_07	Diving Resort and Travel (DRT) Expo Shanghai	Shanghai, China	22-Mar-24	24-Mar-24	3,000,000.00	100%	2,872,739.80	
B. REPORTED AS OF 2ND QUARTER 2024								
2NDQ_02	ISO Internal and External Audit - Food & Beverage	Manila	01-Apr-24	04-Jun-24	432,000.00	0%	432,000.00	On-going
2NDQ_04	Blue Ocean Dive Fes Kansai 2024	Osaka, Japan	01-Jun-24	02-Jun-24	1,000,000.00	0%	889,070.00	
2NDQ_05	SUSTAINABILISEA: SP5F x TPB Create Hope: Bridging Sustainable Tourism with Environmental Welfare and Community Empowerment/CSR 2024 Palawan	Taytay, Palawan	05-Jun-24	07-Jun-24	1,469,500.00	0%	696,432.00	On-going
B.1. GPPA IMPLEMENTED AND COMPLETED IN THE 2ND QUARTER 2024 (APRIL 1 TO JUNE 30, 2024)								
2NDQ_01	ISO (Venue and banquet, and other expenses for orientation, presentation, workshops, seminars and etc.)	Manila	01-Apr-24	04-Jun-24	760,000.00	100%	760,000.00	
2NDQ_03	North Asia Media and Influencers Familiarization Trips	Tokyo, Osaka and China, Korea	14-Apr-24 15-Apr-24 15-Apr-24	18-Apr-24 19-Apr-24 20-Apr-24	6,000,000.00	100%	5,789,282.00	
2NDQ_06	Marine Diving Fair (MDF) 2024	Sunshine City Convention Center, Ikebukuro, Tokyo, Japan	05-Apr-24	07-Apr-24	5,000,000.00	100%	5,244,043.00	
2NDQ_07	Taipei Tourism Expo (TTE)	Taipei World Trade Center Hall 1, Taipei City, Taiwan	31-May-24	03-Jun-24	1,251,662.00	100%	2,386,522.16	Approved budget charged againsts COB 2023
B.2. ADDITIONAL GPPA IMPLEMENTED AND COMPLETED IN THE 1ST QUARTER AND REPORTED AS OF 2ND QUARTER								
1STQ_08	Participation in the 2024 Professional Convention Management Association (PCMA) Convening Leaders	San Diego, California, USA	05-Jan-24	12-Jan-24	3,460,943.25	100%	517,847.50	
1STQ_09	TPB/PDOT Frankfurt Participation at the Caravan, Motor and Tourism (CMT) Stuttgart 2024	Stuttgart, Germany	13-Jan-24	21-Jan-24	4,500,000.00	100%		Approved budget charged againsts COB 2023
1STQ_10	International Boat Show Dusseldorf (Boot Dusseldorf) 2024	Messe Dusseldorf, Dusseldorf, Germany	20-Jan-24	28-Jan-24	10,000,000.00	100%		Approved budget charged againsts COB 2023
1STQ_11	Outbound Travel Market 2024	Jio World Convention Centre, BKC, Mumbai	08-Feb-24	10-Feb-24	12,159,600.00	100%		Approved budget charged againsts COB 2022 amounting PhP6,159,600.00 and approved budget charged againsts COB 2024 amounting PhP6,000,000.00
1STQ_12	Go Diving 2024	NAEC, Stoneleigh, Warwickshire, United Kingdom	02-Mar-24	03-Mar-24	4,350,000.00	100%		Approved budget charged againsts COB 2023
1STQ_13	Internationale Tourismus Borse (ITB)-Berlin 2024	Berlin, Germany	05-Mar-24	07-May-24	30,827,080.00	100%		Approved budget charged againsts COB 2023 amounting PhP25,827,080.00 and approved budget charged againsts COB 2024 amounting PhP5,000,000.00
B.3. REPORTED AS OF 1ST QUARTER WITH UPDATES ON THE DETAILS DURING THE 2ND QUARTER REPORT PERIOD								
1STQ_01	Tourism Promotions Board (TPB) Membership Program	Pampanga-Tarlac-Bataan; Dipolog City-Dapitan City	01-Jan-24	31-Dec-24	13,000,000.00	0%	7,923,435.00	On-going: The Total Cost Incurred to Date is updated by PhP6,792,435.00. The Total Cost Incurred during the 1st Quarter GPPA Report is PhP1,131,000.00.
1STQ_06	Philippines' Bid to Host the 2025 Federation Internationale de Volleyball (FIVB) Women's Volleyball World Championship (Bid Presentation)	Switzerland	15-Mar-24	15-Mar-24	500,000.00	100%	430,000.00	
C. REPORTED AS OF 3RD QUARTER 2024								
3RDQ_01	Diving, Resort and Travel (DRT) Show Beijing 2024	China National Convention Center, Beijing, China	02-Aug-24	04-Aug-24	3,000,000.00	100%	2,800,576.85	The Total Cost Incurred to Date is updated by PhP82,000.00. The Total Cost Incurred during the 1st Quarter GPPA Report is PhP2,718,576.85.
3RDQ_02	Tourism Expo Japan (TEJ) 2024	Tokyo Big Sight, Tokyo, Japan	26-Sep-24	29-Sep-24	9,200,000.00	100%	7,617,559.65	
3RD_04	Expo 2025 Osaka, Kansai, Japan	Osaka, Kansai, Japan	13-Apr-25	13-Oct-25	151,629,000.00	0%	148,447,702.00	On-going: Approved budget charged against COB 2023
C.1. GPPA IMPLEMENTED AND COMPLETED IN THE 3RD QUARTER 2024 (JULY 1 TO SEPTEMBER 30, 2024)								
3RDQ_03	Go Diving Show ANZ 2024	Sydney Showground, Sydney, Australia	28-Sep-24	29-Sep-24	2,000,000.00	100%	1,119,003.83	The Total Cost Incurred to Date is updated by PhP342,077.83. The Total Cost Incurred during the 2nd Quarter GPPA Report is PhP776,926.00.
3RD_05	Very Important Pinoy (VIP) Tours 2024- Hoted Dinner	Manila	22-Jul-24	22-Jul-24	1,500,000.00	100%	1,380,000.00	
3RD_06	Incentive, Business Travel, and Meetings (IBTM) Americas 2024	Centro Citibanamex, Mexico City	21-Aug-24	22-Aug-24	8,775,000.00	100%	8,192,747.52	
3RD_07	Mandatory Continuing Legal Education (MCLE)	B Hotel, Quezon City	24-Sep-24	27-Sep-24	17,000.00	100%		

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C.2. REPORTED AS OF 1ST QUARTER WITH UPDATES ON THE DETAILS DURING THE 3RD QUARTER REPORT PERIOD								
1STQ_01	Tourism Promotions Board (TPB) Membership Program	Pampanga-Tarlac-Bataan; Dipolog City-Dapitan City	01-Jan-24	31-Dec-24	13,000,000.00	0%	9,742,150.00	On-going; The Total Cost Incurred to Date is updated by PhP1,818,715.00. The Total Cost Incurred during the 1st Quarter GPPA Report is PhP1,131,000.00. The Total Cost Incurred during the 2nd Quarter GPPA Report is PhP7,923,435.00.
1STQ_07	Diving Resort and Travel (DRT) Expo Shanghai	Shanghai, China	22-Mar-24	24-Mar-24	3,000,000.00	100%	2,935,520.37	The Total Cost Incurred to Date is updated by PhP62,780.57. The Total Cost Incurred during the 1st Quarter GPPA Report is PhP2,872,739.80.
C.3. REPORTED AS OF 2ND QUARTER WITH UPDATES ON THE DETAILS DURING THE 3RD QUARTER REPORT PERIOD								
2NDQ_04	Blue Ocean Dive Fes Kansai 2024	Osaka, Japan	01-Jun-24	02-Jun-24	1,000,000.00	100%	952,488.55	The Total Cost Incurred to Date is updated by PhP63,418.55. The Total Cost Incurred during the 2nd Quarter GPPA Report is PhP889,070.00.
2NDQ_05	SUSTAINABLISEA: SPSF x TPB Create Hope: Bridging Sustainable Tourism with Environmental Welfare and Community Empowerment/CSR 2024 Palawan	Taytay, Palawan	05-Jun-24	07-Jun-24	1,469,500.00	0%	803,367.00	The Total Cost Incurred to Date is updated by PhP106,935.00. The Total Cost Incurred during the 2nd Quarter GPPA Report is PhP696,432.00.
D. REPORTED AS OF 4TH QUARTER 2024								
4THQ_17	Full-Service Media Agency for TPB's 2024 Media Planning, Buying, Placements, and Events	Global and Local	01-Jan-24	31-Dec-24	140,000,000.00	0%	138,688,888.00	On-going
4THQ_18	Global Public Relations Agency for TPB 2024	N/A	01-Jan-24	31-Dec-24	44,000,000.00	0%	41,903,744.00	On-going
4THQ_19	Klook Travel Fest	Carriageworks in Sydney, Australia	01-Sep-24	31-Dec-24	2,500,000.00	0%	2,482,583.22	On-going
4THQ_20	Japan Mega Familiarization Tour for Travel Agents ("Love the Philippines Mega Fam Trip 2024")	Cebu, Bohol, Clark and Environs, Iloilo, Boracay, Palawan, Davao, and Masbate	01-Oct-24	31-Dec-24	13,000,000.00	0%	12,517,201.20	For Implementation
D.1. GPPA IMPLEMENTED AND COMPLETED IN THE 4TH QUARTER 2024 (OCTOBER 1 TO DECEMBER 30, 2024)								
4THQ_01	ASEAN & the Pacific-Travel Trade and Media Familiarization Tours	Camiguin, Davao, Bicol Region, Ilocos Region, Moalboal, Sumilon, and Dumaguete	01-Apr-24	31-Dec-24	7,500,000.00	100%	6,907,600.00	Chargeable against the 2024 COB with the following breakdown: Hong Kong - PhP1,000,000.00 Taiwan - PhP1,500,000.00 Singapore - PhP1,000,000.00 Malaysia - PhP2,000,000.00 Australia - PhP2,000,000.00
4THQ_02	13th and 14th Regional Travel Fair	General Santos City (SOCCSKSARGEN) and Iloilo City (Western Visayas) Region XII and Region VI	27-Sep-24 17-Oct-24	30-Sep-24 21-Oct-24	27,000,000.00	100%	25,011,199.00	
4THQ_03	Media Tour and Coverage of the 13th and 14th Regional Travel Fair	General Santos City, South Cotabato (13th RTF) and Roxas City, Capiz (14th RTF)	26-Sep-24 17-Oct-24	30-Sep-24 21-Oct-24	1,000,000.00	100%	926,000.00	
4THQ_04	Philippine Participation in the Future Hospitality Summit	Madinat Jumeirah, Dubai, United Arab Emirates	30-Sep-24	02-Oct-24	263,096.00	100%	294,057.90	
4THQ_05	AVASA Travel Group Spain Familiarization Trip to the Philippines	Manila, Laguna, El Nido, Bohol, Cebu	01-Oct-24	08-Oct-24	539,520.00	100%	522,500.00	
4THQ_06	NAITAS Travel and Trade Show Cebu Edition 2024	SM City Consolation, Cebu	06-Dec-24	07-Dec-24	592,000.00	100%	586,709.11	
4THQ_07	Conduct of the City Government of Puerto Princesa of MICE 101 & 102 Training Programs	Puerto Princesa, Palawan	15-Oct-24	17-Oct-24	1,259,433.00	100%	1,259,433.00	
4THQ_08	International Congress and Convention Association (ICCA) Congress 2024	Abu Dhabi, UAE	20-Oct-24	23-Oct-24	1,642,970.00	100%	1,569,653.73	
4THQ_09	El Nido B2B Synergy and Networking 2024 with Familiarization Tour	El Nido, Palawan	22-Oct-24	25-Oct-24	1,954,875.30	100%	1,857,950.00	
4THQ_10	Korea M.I.C.E. Familiarization Trip 2024	Bohol	23-Oct-24	27-Oct-24	2,000,000.00	100%	1,507,850.00	
4THQ_11	Qantas Media Familiarization Trip	Metro Manila and Tagaytay	29-Oct-24	31-Oct-24	1,000,000.00	100%	823,592.00	
4THQ_12	International Tourism and Travel Show	Palais des Congres, Montreal, Canada	01-Nov-24	03-Nov-24	2,484,845.00	100%	2,304,952.93	
4THQ_13	Himala sa Buhangin! Arts and Music Festival	Paoay Sand Dunes, Ilocos Norte	16-Nov-24	16-Nov-24	1,294,500.00	100%	1,243,500.00	
4THQ_14	Diving Equipment and Marketing Association (DEMA) Show	Las Vegas Convention Center, Nevada, U.S.A.	19-Nov-24	22-Nov-24	12,000,000.00	100%	11,816,250.00	
4THQ_15	Philippine Dive Experience (formerly known as Philippine Tourism Diplomats Dive Program)	Aiyandar Beach Resort, Anilao, Mabini, Batangas	28-Nov-24	29-Nov-24	800,000.00	100%	799,950.00	
4THQ_16	TPB Members' Night 2024	Jose Rizal Hall (Meeting Room 1), Philippine International Convention Center	04-Dec-24	04-Dec-24	2,471,715.00	100%	2,471,715.00	
D.2. ADDITIONAL GPPA IMPLEMENTED AND COMPLETED IN THE 1ST QUARTER AND REPORTED AS OF 4TH QUARTER								
1STQ_14	Bisita, Be My Guest Program International Promotions	Singapore City, Singapore	23-Mar-24	24-Mar-24	5,497,125.00	100%	5,245,323.73	
D.3. ADDITIONAL GPPA IMPLEMENTED AND COMPLETED IN THE 2ND QUARTER AND REPORTED AS OF 4TH QUARTER								
2NDQ_08	The Meetings Show Asia Pacific	Marina Bay Sands, Singapore	17-Apr-24	18-Apr-24	5,449,000.00	100%	325,061.25	
2NDQ_09	The Meetings Show Asia Pacific Post Event Familiarization Tour	Manila, Bohol, and Cebu	18-Apr-24	23-Apr-24	2,000,000.00	100%	1,003,688.00	
2NDQ_10	Philippine Airlines (PAL) Awards 2024	Boracay and Palawan	23-Apr-24 09-May-24	23-Apr-24 09-May-24	2,123,000.00	100%	2,098,000.00	
2NDQ_11	Arabian Travel Mart (ATM) 2024	Dubai World Trade Centre (DWTC), Dubai, UAE	06-May-24	09-May-24	15,000,000.00	100%	21,307,006.25	
2NDQ_12	Dinner Reception for the Philippine Hosting of the 36th Joint Meeting of the UN Tourism Commission for East Asia and the Pacific and the Commission for South Asia with the 1st UN Tourism Regional Forum on Gastronomy Tourism for Asia Pacific	Cebu	28-Jun-24	28-Jun-24	3,000,000.00	100%	2,559,278.00	
D.4. ADDITIONAL GPPA IMPLEMENTED AND COMPLETED IN THE 3RD QUARTER AND REPORTED AS OF 4TH QUARTER								
3RDQ_08	Philippine MICE Conference (MICECON) 2024	Clark Freeport Zone, Pampanga	10-Jul-24	12-Jul-24	39,000,000.00	100%	30,972,212.94	
3RDQ_09	Conduct of the Department of Tourism Regional Region 2 of MICE 101 & 102 Training Programs	Cauayan, Isabela	23-Sep-24	25-Sep-24	1,831,050.00	100%	1,831,050.00	
D.5. REPORTED AS OF 1ST QUARTER WITH UPDATES ON THE DETAILS DURING THE 4TH QUARTER REPORT PERIOD								

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1STQ_01	Tourism Promotions Board (TPB) Membership Program	Pampanga-Tarlac-Bataan; Dipolog City-Dapitan City	01-Jan-24	31-Dec-24	13,000,000.00	0%	12,117,800.00	On-going; The Total Cost Incurred to Date is updated by PhP2,375,650.00. The Total Cost Incurred during the 1st Quarter GPPA Report is PhP1,131,000.00. The Total Cost Incurred during the 2nd Quarter GPPA Report is PhP7,923,435.00. The Total Cost Incurred during the 3rd Quarter GPPA Report is PhP9,742,150.00.
1STQ_02	31st Travel Tour Expo (TTE)	SMX Convention Center Manila	01-Feb-24	05-Feb-24	4,050,000.00	100%	3,987,223.81	The Total Cost Incurred to Date is updated by PhP65,223.81. The Total Cost Incurred during the 1st Quarter GPPA Report is PhP3,922,000.00.
1STQ_04	ISO Consultant Fee and Orientation/Workshop	Manila	08-Mar-24	30-Sep-24	993,000.00	100%	993,000.00	
D.6. REPORTED AS OF 2ND QUARTER WITH UPDATES ON THE DETAILS DURING THE 4TH QUARTER REPORT PERIOD								
1STQ_08	Participation in the 2024 Professional Convention Management Association (PCMA) Convening Leaders	San Diego, California, USA	05-Jan-24	12-Jan-24	3,460,943.25	100%	672,847.50	The Total Cost Incurred to Date is updated by PhP155,000.00.
2NDQ_02	ISO Internal and External Audit - Food & Beverage	Manila	01-Apr-24	04-Jun-24	432,000.00	0%	561,600.00	On-going; The Total Cost Incurred to Date is updated by PhP129,600.00. The Total Cost Incurred during the 2nd Quarter GPPA Report is PhP432,000.00.00.
2NDQ_03	North Asia Media and Influencers Familiarization Trips	Tokyo, Osaka and China, Korea	14-Apr-24 15-Apr-24 15-Apr-24	18-Apr-24 19-Apr-24 20-Apr-24	6,000,000.00	100%	5,578,319.00	The Total Cost Incurred to Date is updated and reduced by PhP210,963.00. The Total Cost Incurred during the 2nd Quarter GPPA Report is PhP5,789,282.00.
2NDQ_05	SUSTAINABLISEA: SPSF x TPB Create Hope: Bridging Sustainable Tourism with Environmental Welfare and Community Empowerment/CSR 2024 Palawan	Taytay, Palawan	05-Jun-24	07-Jun-24	1,469,500.00	100%	855,662.00	The Total Cost Incurred to Date is updated by PhP52,295.00. The Total Cost Incurred during the 2nd Quarter GPPA Report is PhP696,432.00. The Total Cost Incurred during the 3rd Quarter GPPA Report is PhP803,367.00
D.7. REPORTED AS OF 3RD QUARTER WITH UPDATES ON THE DETAILS DURING THE 4TH QUARTER REPORT PERIOD								
3RDQ_01	Diving, Resort and Travel (DRT) Show Beijing 2024	China National Convention Center, Beijing, China	02-Aug-24	04-Aug-24	3,000,000.00	100%	2,950,961.85	The Total Cost Incurred to Date is updated by PhP150,385.00. The Total Cost Incurred during the 1st Quarter GPPA Report is PhP2,718,576.85. The Total Cost Incurred during the 3rd Quarter GPPA Report is PhP2,800,576.85.